



TEXAS & OKLAHOMA

TRENCHLESS REPORT

OFFICIAL PUBLICATION OF THE NORTH AMERICAN SOCIETY FOR TRENCHLESS TECHNOLOGY (NASTT) SOUTH CENTRAL CHAPTER



2018 MEDIA PLANNER



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Dear Industry Partner:

The South Central Chapter of NASTT (North American Society for Trenchless Technology), is pleased to announce publishing of its new annual magazine, *Texas & Oklahoma Trenchless Report 2018*.

As representative for the rapidly growing trenchless technology sector in Texas and Oklahoma, the NASTT South Central Chapter is launching the new magazine in order to promote better general understanding of the multiple advantages of using trenchless technology applications in underground infrastructure projects.

The inaugural *Texas & Oklahoma Trenchless Report 2018* is the only publication dedicated exclusively to trenchless technology in the region, and will serve to educate local governments, utilities and other end-user groups on the benefits and practice of utilizing trenchless technology. The new magazine will also highlight member achievements, and promote the NASTT South Central Chapter throughout Texas and Oklahoma.

Published to coincide with the *2018 Trenchless Technology and Pipe Conference for Water, Sewer Oil and Gas Applications (TTP 2018)*, the *Texas & Oklahoma Trenchless Report 2018* is circulated to all NASTT South Central Chapter members and industry constituents, including engineers, contractors, manufacturers and suppliers. It is also distributed to public works officials, utilities and owners, thereby reaching the key decision makers for underground infrastructure projects throughout Texas and Oklahoma. Additional copies will be distributed at other key

national and international events including the annual NASTT NO-DIG show.

Because it reaches decision makers, important stakeholders, officials for underground infrastructure, and the trenchless technology industry community, advertisements in the inaugural *Texas & Oklahoma Trenchless Report 2018* will enhance your position and highlight your company. Advertising in our magazine helps promote education and development of trenchless technology, furthering growth of our industry.

Please consider using a portion of your marketing dollar to advertise in the *Texas & Oklahoma Trenchless Report 2018*. It will demonstrate the cost savings, social and environmental benefits of utilizing trenchless technology as the preferred method for installation and maintenance of underground infrastructure in Texas and Oklahoma.

Sincerely,

Larry Johnson

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Covering trenchless underground construction across Texas & Oklahoma, the inaugural *Texas & Oklahoma Trenchless Report 2018* magazine will highlight trenchless technology as the better more economical and responsible way to manage and protect underground infrastructure assets.

Featuring project reports on local trenchless construction projects underway or at completion, the magazine will provide a compelling demonstration of the many advantages of utilizing trenchless applications. The *Texas & Oklahoma Trenchless Report 2018* will educate municipal utility and resource company end users on the practical application, cost savings, environmental and social benefits of various trenchless technology methods.

Less emissions, better traffic flow, less excavation and limited disruption to protected areas are some of the many benefits for the many markets served by trenchless technology: water, sewer, rail, road, oil & gas, residential, geothermal, remediation, electric, alternative energy, geotechnical, marine, telephone, cable, fibre-optic and any new pipeline installation or rehabilitation projects.

Established in 2015, the South Central Chapter of the North American Society for Trenchless Technology (NASTT) promotes the wider use and application of trenchless construction and engineering methods across Texas & Oklahoma. Published to coincide with the Chapter's *2018 Trenchless Technology and Pipe Conference for Water, Sewer Oil and Gas Applications (TTP 2018)*, the new publication will help further this important mission.

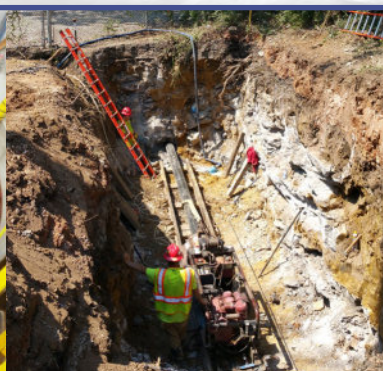
Advertise in the *Texas & Oklahoma Trenchless Report 2018* – the publication reaching the key trenchless technology and underground asset decision makers across the area.

CONTENT

- Regionally Important Trenchless Projects
- Focus on Texas & Oklahoma Underground Construction
- Application of Trenchless Techniques
- End User Education
- Cost Savings
- Reduced Energy Budgets
- Environmental & Social Benefits

DISTRIBUTION

- NASTT South Central Chapter Members
- Texas & Oklahoma Underground Trenchless Industry
- Engineers
- Public Works Officials
- Infrastructure Planning
- Utilities
- Oil & Gas Companies
- TTP Conference Summer 2018
- Posted on www.nastt.org
- NASTT NO DIG Show





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2018 AD RATES/MECHANICAL REQUIREMENTS

SIZE	RATE
DPS	\$2275
FP	\$1655
2/3	\$1395
1/2 ISLAND	\$1045
1/2	\$995
1/3	\$795
1/4	\$605
1/6	\$445
1/8	\$335
OBC	\$2075
IBC	\$1875
IFC	\$1975

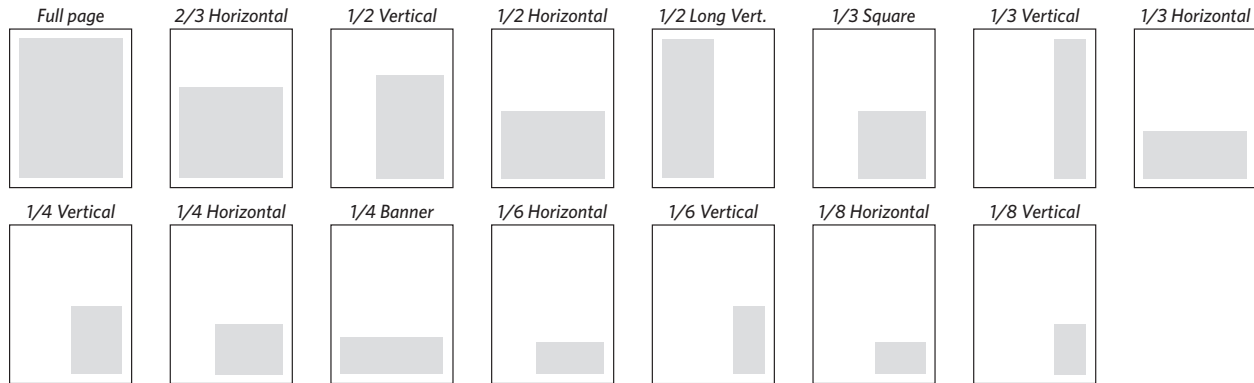
SIZE	DIMENSIONS
Full Page Bleed	8 5/8 x 11 1/8"
Full Page	7 x 9 1/2"
2/3 Horizontal	7 x 6 1/4"
1/2 Horizontal	7 x 4 5/8"
1/2 Vertical	4 5/8 x 7"
1/2 Long Vertical	3 3/8" x 9 1/2"
1/3 Horizontal	7 x 3"
1/3 Vertical	2 1/8 x 9 1/2"
1/3 Square	4 5/8 x 4 5/8"
1/4 Horizontal	4 5/8 x 3 3/8"
1/4 Vertical	3 3/8 x 4 5/8"
1/4 Banner	7 x 2 1/8"
1/6 Horizontal	4 5/8 x 2 1/8"
1/6 Vertical	2 1/8 x 4 5/8"
1/8 Horizontal	3 3/8 x 2 1/8"
1/8 Vertical	2 1/8 x 3 3/8"
Trim Size	8 3/8 x 10 7/8"
Line Screen	133 / 4C / Density: 300

*net rates - non commissionable

*PRODUCT PROFILE - \$595.00: 1/6PG/VT - one image, 75 words text, company information
 *FULL PAGE ADVERTORIAL FEATURE - \$1655.00: contact your representative
 *EXCLUSIVE OUTSERT MAILING: contact your representative

Electronic files can be accepted only as: PDF (press optimized), TIFF or JPEG (300 dpi), EPS (all fonts and graphics embedded), InDesign or Illustrator (include all fonts and imported graphics). No other electronic files are acceptable.

Please email all files to: marcomap@shaw.ca



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