



**NORTH AMERICAN SOCIETY FOR TRENCHLESS TECHNOLOGY**

**NASTT's 2019  
Annual General Meeting  
Chicago, IL**

**Sunday, March 17, 2019  
1:00 PM to 2:00 PM**

# **ANNUAL GENERAL MEETING AGENDA**

- **Call to Order (1:00 PM) – Craig Vandaelle**
- **Chair's Report – Craig Vandaelle**
- **Vice Chair's Report – Alan Goodman**
- **Executive Director's Report – Mike Willmets**
- **Treasurer's Report – Mike Davison**
- **Secretary's Report – Joe Lane**
- **2019 No-Dig Show Report – Cindy Preuss**
- **Questions from the Membership**
- **Adjournment (2:00 PM)**



# **2019 NASTT Officers**

**Craig Vandaele, Chair & International Representative  
Michels Tunneling and Michels Corporation**

**Alan Goodman, Vice Chair  
HammerHead Trenchless Equipment**

**Joe Lane, Secretary  
Aegion Corporation**

**Mike Davison, P.Eng., Treasurer  
Aqua-Pipe Division, Sanexen Environmental Services Inc.**

**Matthew Wallin, P.E. – Officer-at-Large  
Bennett Trenchless Engineers**

**Frank Firsching, B.Sc., MBA – Immediate Past Chair  
Water Industry Consultant**

# **2019 NASTT Directors**

**Alan Ambler, P.E. – AM Trenchless LLC**

**Lisa Arroyo, P.E. – Arroyo Trenchless**

**Maureen Carlin, Ph.D. - Laney Group, Inc.**

**Gerard P. Lundquist, P.E. - National Grid**

**Michelle Macauley, P.E., LEG - Macauley Trenchless**

**Jeff Maier, P.E. – Garver LLC**

**Babs Marquis, CCM - McMillen Jacobs Associates**

# **2018 NASTT Directors**

**John Matthews, Ph.D. – Trenchless Technology Center**

**Tiffanie Mendez – Sunbelt Rentals, Inc.**

**Rick Melvin – TT Technologies**

**Charles Pullan, P.Eng. - City of Calgary**

**Chris Sivesind – Akkerman Inc.**

**Greg Tippet, P.Eng., - Stantec Consulting, Ltd.**

**Dennis Walsh, P.E. – PSE&G**

# NASTT Staff

**Michael Willmets**  
*Executive Director*

**Michelle Hill**  
*Program Director*

**Jenna Hale**  
*Marketing Manager*

**Carolyn Hook**  
*Membership Outreach &  
Database Manager*

**Renee Corea**  
*Project Administrator*





# NASTT Strategic Plan

- **Developed a multi-year plan for NASTT**
  - Assessed current organizational profile
  - Member wide opinion survey via [nastt.org](http://nastt.org)
  - Industry Scans – similar and competing organizations
- **Strategic Planning Committee Report**
- **Reviewed and approved by the Board of Directors**





# NASTT Mission & Vision

**Mission:** To continuously improve infrastructure management through trenchless technology

**Vision:** To be the premier resource for knowledge, education and training in trenchless technology

Integrity  
Excellence  
Objectivity  
Transparency  
Inclusiveness  
Passion





## Prepare for Next Strategic Plan Process

# 2019 - 2021 Strategic Plan

- Review existing objectives
- Assess Member needs
- Assess Regional Chapter needs
- Assess Student Chapters needs
- Evaluate educational opportunities and outreach
- Assess NASTT resources

# Vice Chair's Report

## Alan Goodman





# Increase Member Value

## **Offer high quality trenchless education through the Good Practices Training Program**

- 15 training events in 2018
- 3 events hosted by Regional Chapters
- 1,118 attendees at training events in 2018
- Thank you to 20 amazing volunteer instructors!



# Increase Member Value

## Expand NASTT's Educational Offerings with Complimentary Webinars

- **2018 Webinar Series:**
  - Two webinars presented by five volunteer instructors
  - Topics included Introduction to Trenchless Technology Rehabilitation and New Installation
  - 859 people attended our three live webinars
  - Access to the archives always available at [nastt.org](http://nastt.org)
- **2019 Webinar Series:**
  - Suggestions are always welcomed!



# Increase Member Value

## Foster strategic partnerships:

- **AGA** – American Gas Association
- **ASTT** – Australian Society for Trenchless Technology
- **APWA** – American Public Works Association
- **ISTT** – International Society for Trenchless Technology
- **NEGDC** – Northeast Gas Distribution Council
- **NGA** – Northeast Gas Association
- **PUG** – Northern California Pipe Users Group
- **UCT** – Underground Construction Technology

# Executive Director's Report

## *Mike Willmets*







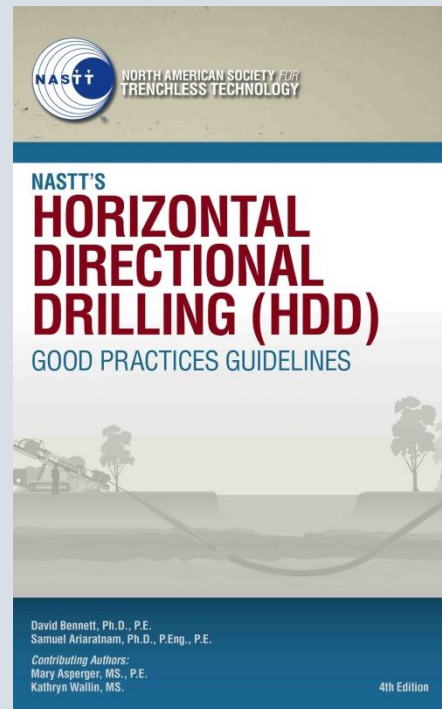
# Promote Effective Governance & Management **NASTT Regional Chapters**

- Support and help grow Regional Chapter membership
- Promote and support Regional Chapter events
- Provide access to Good Practices training courses
- Assist with Regional Chapter elections
- Provide administrative assistance and guidance upon request



# Promote Effective Governance & Management

## Strengthening NASTT's Brand Recognition





# Increase Member Value

## Promoting Trenchless Champions

- 9th year of publication for **NASTT's *Trenchless Today***
- Revenue source
- Regional Chapter Magazines





# Grow NASTT's Membership

## Student Chapter Engagement

- Financial Assistance
- No-Dig Show Experience
- Student Scholarships
- Non-Affiliated Students



# Treasurer's Report

## *Mike Davison*







# Advance Financial Management

## **Develop a balanced short and long-term financial focus**

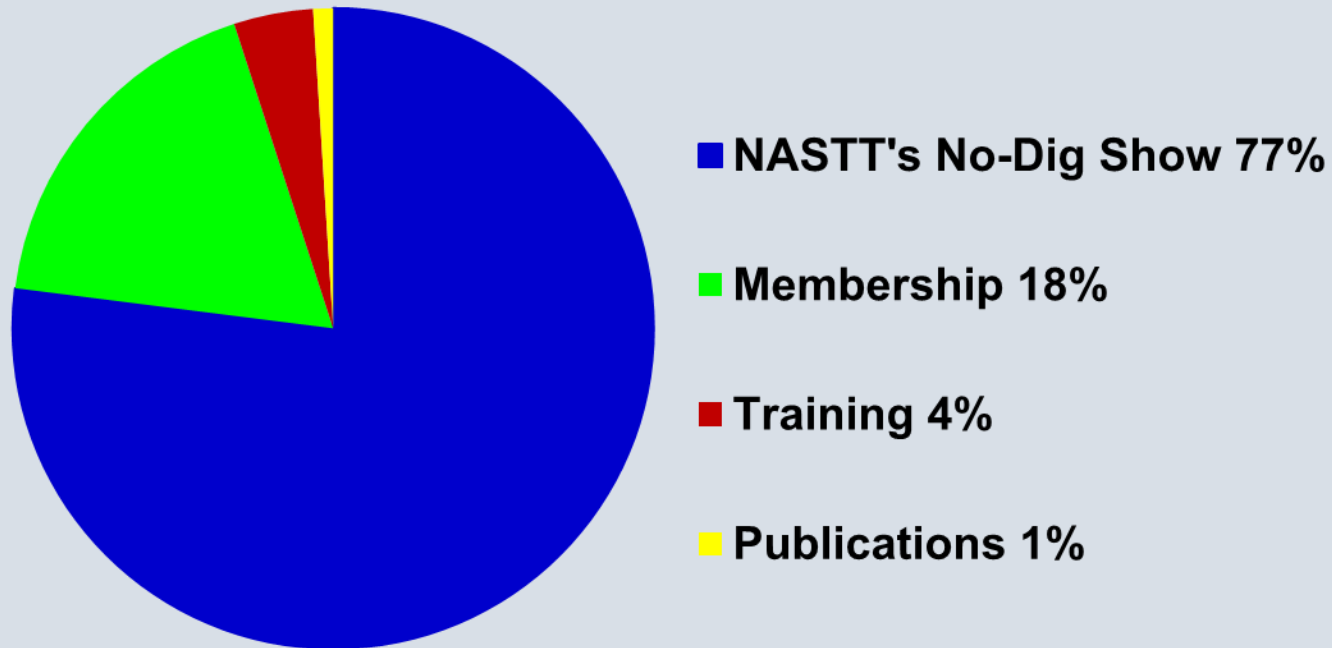
- 2017 Audit submitted and acknowledged by IRS
- 2018 Audit scheduled for commencement in May 2019
- Financial Controls reviewed by external audit annually and reported to the Board of Directors
- State of Illinois annual not-for-profit corporation filed
- Establish an NASTT Audit Committee
- Establish an NASTT Finance Committee





# Advance Financial Management

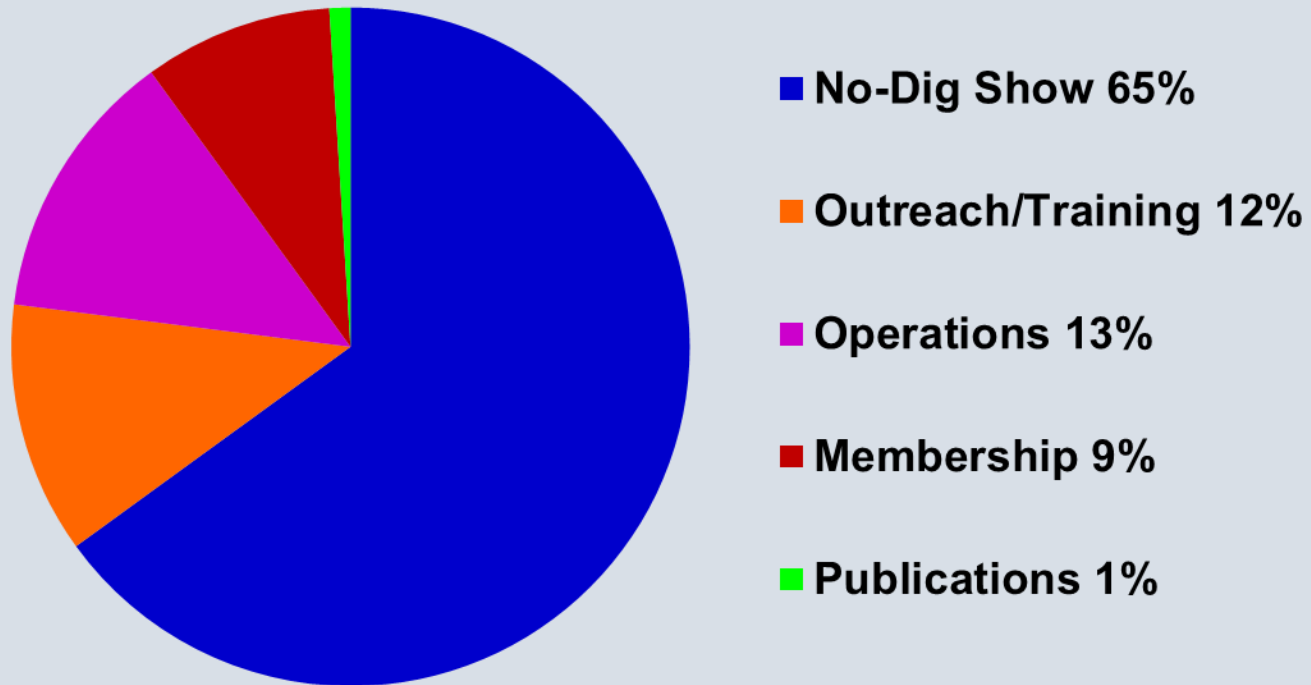
## NASTT's 2018 Revenue Sources





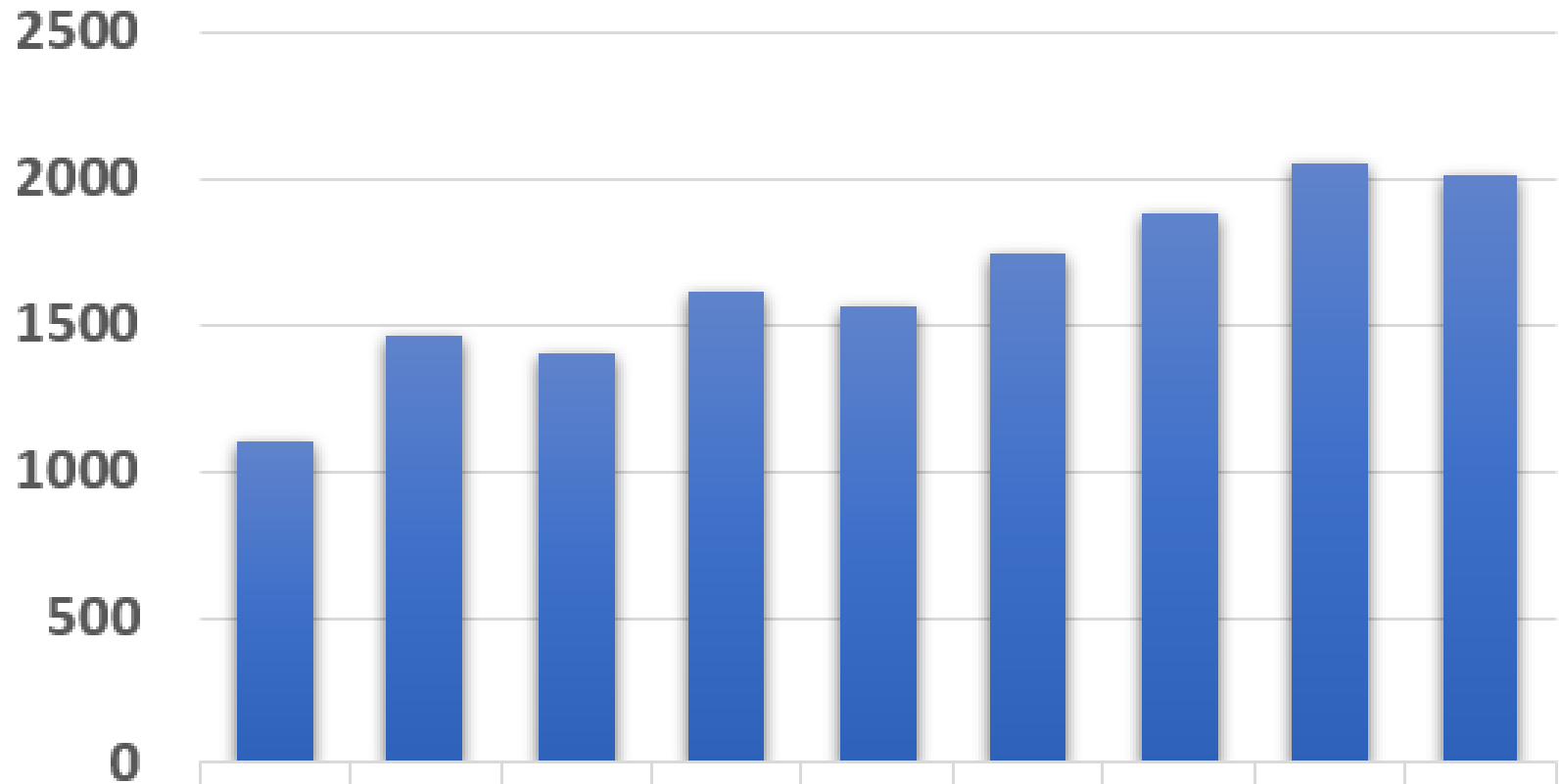
# Advance Financial Management

## NASTT's 2018 Expenses



# NASTT Membership Growth

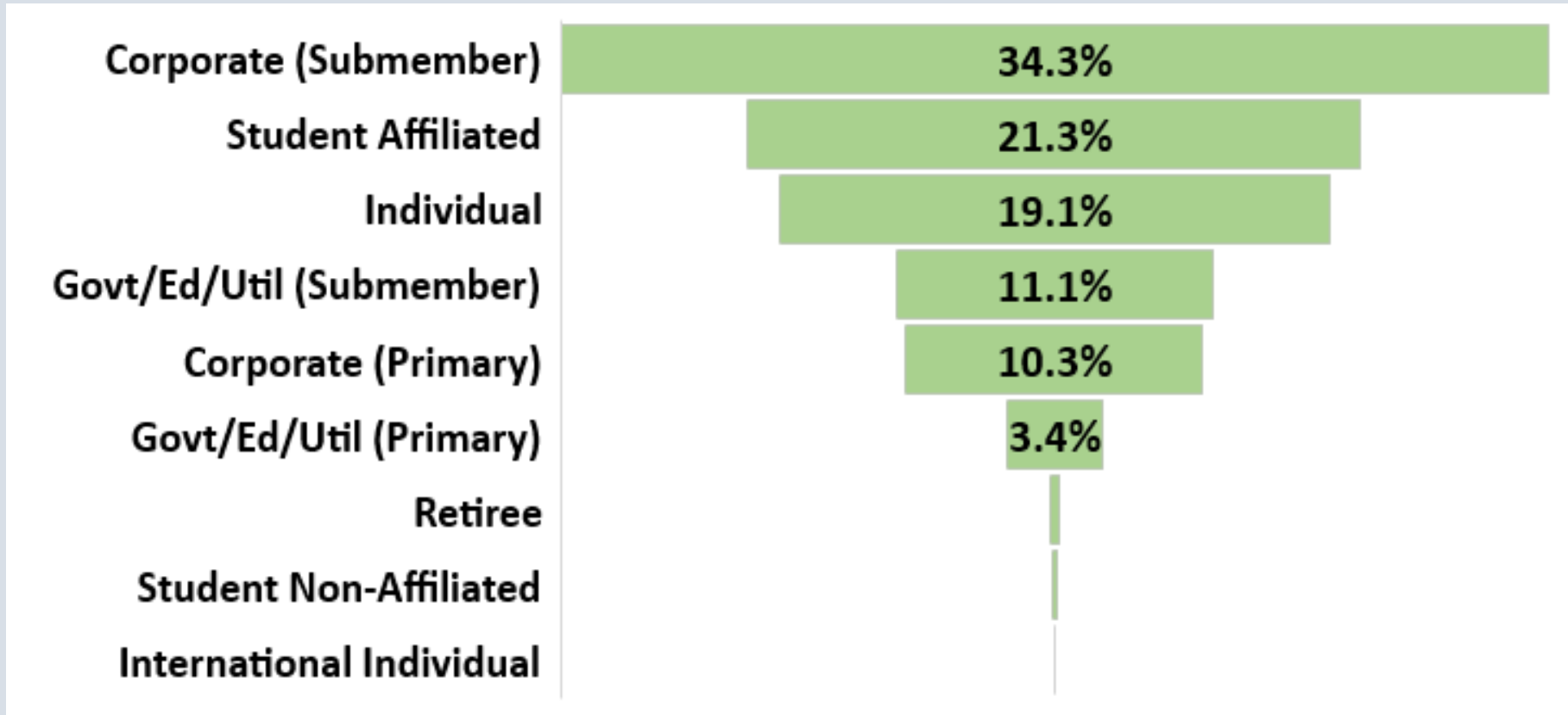
## 2,018 Members as of March 1, 2019



■ Members	2011	2012	2013	2014	2015	2016	2017	2018	2019
	1105	1466	1405	1618	1561	1749	1889	2056	2018

# NASTT's Membership Growth

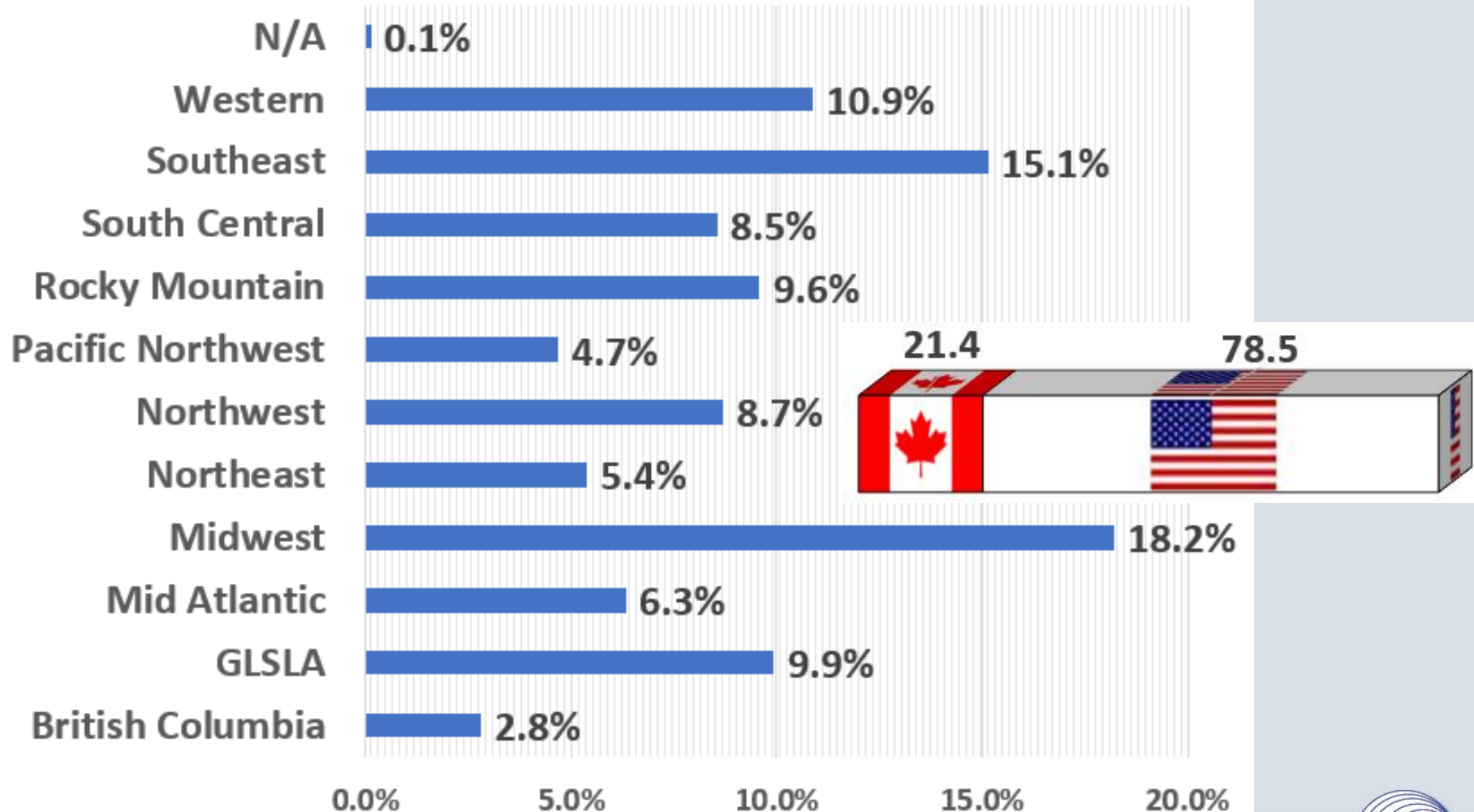
## 2,018 Members as of March 1, 2019



# NASTT's Membership Growth

## 2,018 Members as of March 1, 2019

### Regional Chapters



# Secretary's Report

## *Joe Lane*

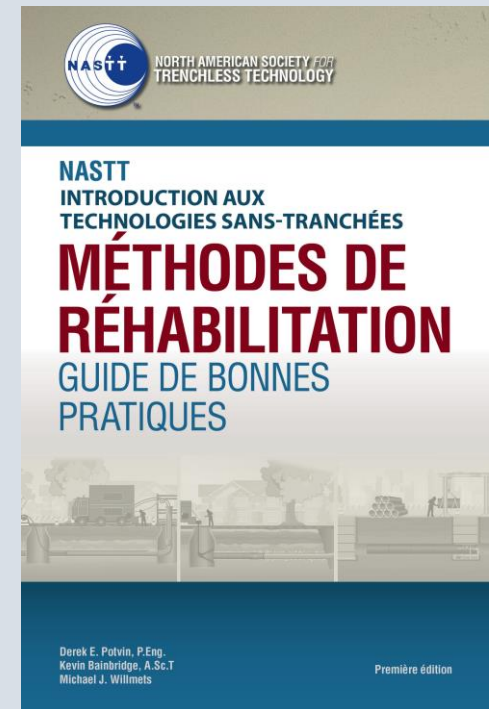
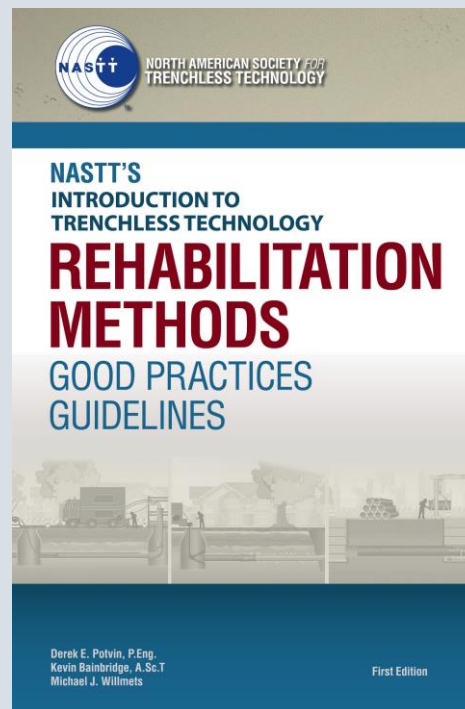
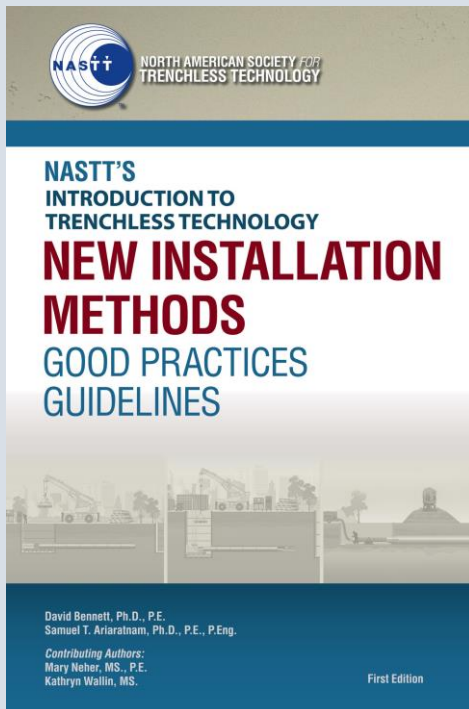






# Increase Member Value

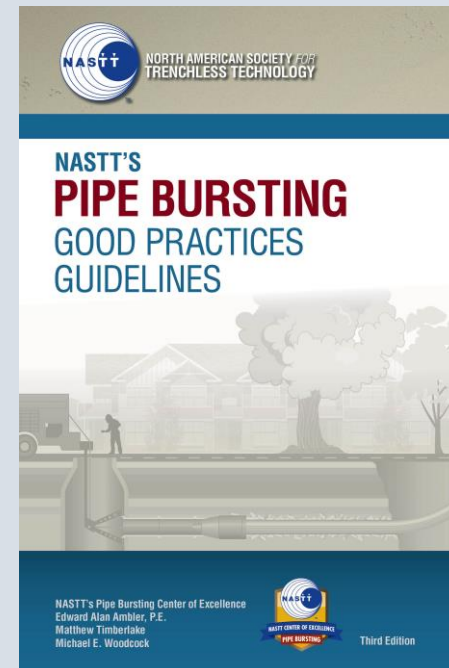
## Expand NASTT's Educational Offerings





# Increase Member Value

## Pipe Bursting Center of Excellence





# Increase Member Value

## Grow NASTT's No-Dig Show attendance through the Municipal & Public Utility Scholarship Program





# Grow NASTT's Membership

## Student engagement through Argent Memorial Scholarship Program

- 51 student scholarships awarded in 9 years

**\$220,000  
Awarded  
to Date**

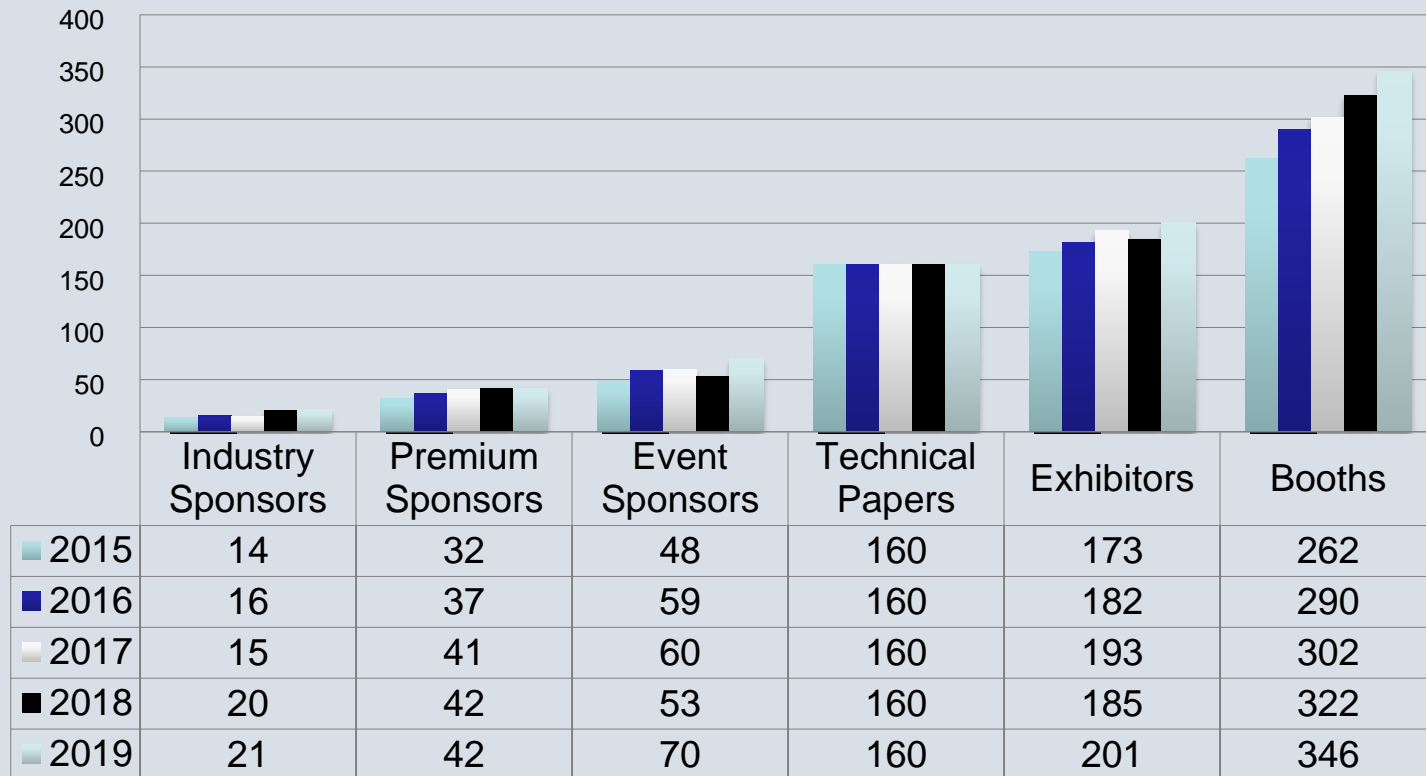
**NASTT's 2019 No-Dig Show**  
***Cindy Preuss***  
***2019 Program Committee Chair***





# Increase Member Value

## Grow and continually improve NASTT's No-Dig Show







# Increase Member Value

**Refresh NASTT's educational offerings and grow student membership by hosting the 18<sup>th</sup> Annual Educational Fund Auction. Since 2002, NASTT has raised over 1.1 million dollars!**

**2019 NASTT  
SPEAKEASY**

**EDUCATIONAL  
FUND AUCTION**







# Increase Member Value

## **Grow NASTT's membership through recognition awards**

- NASTT's Chair Award for Outstanding Achievement
- Ralston Award for Young Trenchless Achievement
- Abbott Innovative Products Awards
- NASTT Outstanding Paper Awards



# Increase Member Value

## NASTT 2019 Hall of Fame Inductees



Maynard Akkerman



Chris Macey



Bob Westphal

# ***Future Initiatives***

***Craig Vandaele***



# NASTT No-Dig Show

## Location History

1991 – Kansas City, KS	2006 – Nashville, TN
1992 – Washington, D.C.	2007 – San Diego, CA
1993 – San Jose, CA	2008 – Dallas, TX
1994 – Dallas, TX	2009 – Toronto, ON
1995 – Toronto, ON	2010 – Chicago, IL
1996 – New Orleans, LA	2011 – Washington, D.C.
1997 – Seattle, WA	2012 – Nashville, TN
1998 – Albuquerque, NM	2013 – Sacramento, CA
1999 – Orlando, FL	2014 – Orlando, FL
2000 – Anaheim, CA	2015 – Denver, CO
2001 – Nashville, TN	2016 – Dallas, TX
2002 – Montreal, QC	2017 – Washington, D.C.
2003 – Las Vegas, NV	2018 – Palm Springs, CA
2004 – New Orleans, LA	<b>2019 – <i>Chicago, IL</i></b>
2005 – Orlando, FL	



# Future NASTT No-Dig Shows

**2020 – Denver, CO      2022 – Minneapolis, MN**  
**2021 – Orlando, FL      2023 – Portland, OR**



# **NASTT's Canadian Chapters present:**

## **No-Dig North**

### **Calgary, Alberta October 28-30, 2019**





# Questions



**888-993-9935**  
**info@nastt.org**

