



TEXAS & OKLAHOMA

# TRENCHLESS REPORT

OFFICIAL PUBLICATION OF THE NORTH AMERICAN SOCIETY FOR TRENCHLESS TECHNOLOGY (NASTT) SOUTH CENTRAL CHAPTER



# 2019 MEDIA PLANNER



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## Dear Industry Partner:

The South Central Chapter of the North American Society for Trenchless Technology (NASTT-SC), is pleased to announce the publication of the second edition of our annual magazine, *Texas & Oklahoma Trenchless Report 2019*.

As representative for the rapidly growing trenchless technology sector in Texas and Oklahoma, NASTT-SC publishes the magazine to promote better general understanding of the multiple advantages of using trenchless technology applications in underground infrastructure projects.

*Texas & Oklahoma Trenchless Report* is the only publication dedicated exclusively to trenchless technology in Texas and Oklahoma, and will serve to educate our local governments, utilities and other end-user groups on the benefits and practice of utilizing trenchless technology. The magazine highlights member achievements, and promotes awareness of NASTT-SC and trenchless technology throughout Texas and Oklahoma.

Published in advance of the 4th annual NASTT-SC Trenchless Technology Conference, May 20 – 21 at the University of Texas Arlington, the *Texas & Oklahoma Trenchless Report 2019* is circulated to all NASTT-SC members and industry constituents, including engineers, contractors, manufacturers and suppliers. It is also distributed to public works officials, utilities and owners, thereby reaching the key decision makers for underground infrastructure projects throughout Texas and Oklahoma.

Because it reaches decision makers, important stakeholders, officials for underground infrastructure, and the trenchless technology industry community, advertisements in *Texas & Oklahoma Trenchless Report* effectively highlight your company. Advertising in our magazine helps promote education and development of trenchless technology, furthering growth of our industry.

Please consider using a portion of your marketing dollar to advertise in the *Texas & Oklahoma Trenchless Report 2019*. It will demonstrate the cost savings, social and environmental benefits of utilizing trenchless technology as the preferred method for installation and maintenance of underground infrastructure in Texas and Oklahoma.

Sincerely,

*Alan Goodman*

Alan Goodman, Chair  
South Central Chapter,  
North American Society for Trenchless Technology (NASTT-SC)  
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South Central Chapter,  
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## TEXAS & OKLAHOMA TRENCHLESS REPORT

Covering trenchless underground construction across Texas & Oklahoma, *Texas & Oklahoma Trenchless Report 2019* magazine will highlight trenchless technology as the better more economical and responsible way to manage and protect underground infrastructure assets. It will educate municipal utility and resource company end users on the practical application, cost savings, environmental and social benefits of various trenchless technology methods.

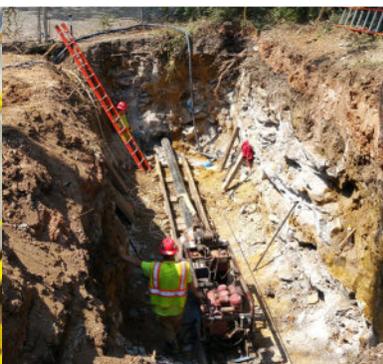
Advertise in the *Texas & Oklahoma Trenchless Report 2019* – the publication reaching the key trenchless technology and underground asset decision makers across both states.

### CONTENT

- Regionally Important Trenchless Projects
- Application of Trenchless Techniques
- Cost Savings
- Environmental & Social Benefits
- Focus on Texas & Oklahoma Underground Construction
- End User Education
- Reduced Energy Budgets

### DISTRIBUTION

- NASTT-SC Chapter Membership
- Engineers
- Infrastructure Planning
- Oil & Gas Companies
- Posted on [www.nastt.org](http://www.nastt.org)
- Texas & Oklahoma Underground Trenchless Industry
- Public Works Officials
- Utilities
- 4th Annual Trenchless Technology Conference May 20 - 21, University of Texas at Arlington
- NASTT NO DIG Show





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## 2019 AD RATES/MECHANICAL REQUIREMENTS

SIZE	RATE
DPS	\$2275
FP	\$1655
2/3	\$1395
1/2 ISLAND	\$1045
1/2	\$995
1/3	\$795
1/4	\$605
1/6	\$445
1/8	\$335
OBC	\$2075
IBC	\$1875
IFC	\$1975

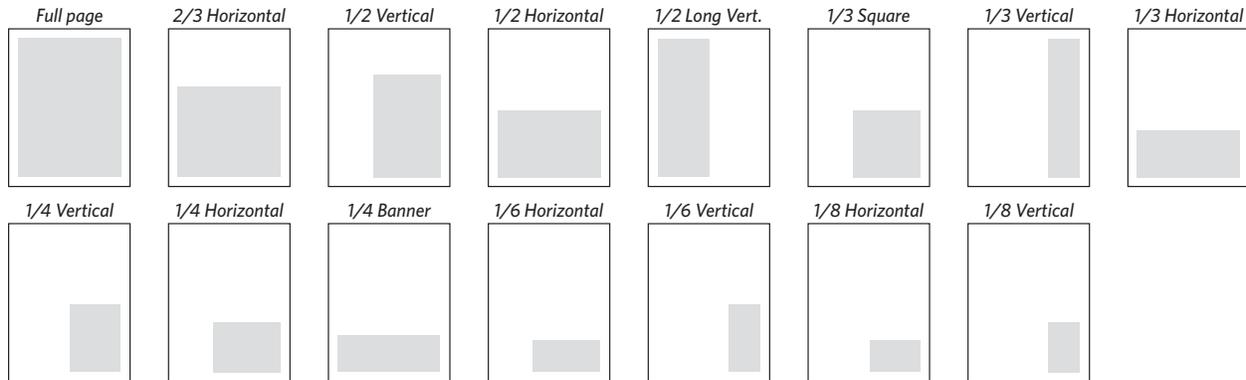
SIZE	DIMENSIONS
Full Page Bleed	8 5/8 x 11 1/8"
Full Page	7 x 9 1/2"
2/3 Horizontal	7 x 6 1/4"
1/2 Horizontal	7 x 4 5/8"
1/2 Vertical	4 5/8 x 7"
1/2 Long Vertical	3 3/8" x 9 1/2"
1/3 Horizontal	7 x 3"
1/3 Vertical	2 1/8 x 9 1/2"
1/3 Square	4 5/8 x 4 5/8"
1/4 Horizontal	4 5/8 x 3 3/8"
1/4 Vertical	3 3/8 x 4 5/8"
1/4 Banner	7 x 2 1/8"
1/6 Horizontal	4 5/8 x 2 1/8"
1/6 Vertical	2 1/8 x 4 5/8"
1/8 Horizontal	3 3/8 x 2 1/8"
1/8 Vertical	2 1/8 x 3 3/8"
Trim Size	8 3/8 x 10 7/8"
Line Screen	133 / 4C / Density: 300

\*net rates - non commissionable

\*PRODUCT PROFILE - \$595.00: 1/6PG/VT - one image, 75 words text, company information  
 \*FULL PAGE ADVERTORIAL FEATURE - \$1655.00: contact your representative  
 \*EXCLUSIVE OUTSERT MAILING: contact your representative

Electronic files can be accepted only as: PDF (press optimized), TIFF or JPEG (300 dpi), EPS (all fonts and graphics embedded), InDesign or Illustrator (include all fonts and imported graphics). No other electronic files are acceptable.

Please email all files to: [marcomap@shaw.ca](mailto:marcomap@shaw.ca)



## TEXAS & OKLAHOMA TRENCHLESS REPORT 2019

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