



WESTERN REGIONAL Trenchless Review



2019 MEDIA PLANNER



WESTERN REGIONAL Trenchless Review

Dear Industry Partner:

The Western Regional Chapter of the North American Society for Trenchless Technology (**WESTTT**) is a non-profit organization established to advance the science and practice of Trenchless Technology for public benefit in Arizona, California, Hawaii, Nevada and New Mexico.

In order to promote the **WESTTT** Chapter, highlight our member achievements, and educate end-users across the American West on the numerous advantages of trenchless technology applications, we publish **Western Regional Trenchless Review** magazine annually in the Fall.

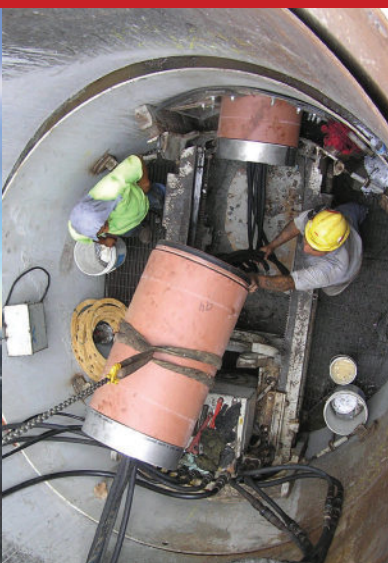
A primary objective of **WESTTT** is to raise awareness of trenchless methods by promoting and conducting training and education, such as our annual Western Regional No-Dig Conference, Exhibition & Course to be held this year on November 20-21 in Oahu, Hawaii. Now in its 14th annual edition, **Western Regional Trenchless Review** supports these efforts by generating widespread interest, involvement and attention from key underground infrastructure decision makers, owner groups, and other important stakeholders. Highlighting key trenchless technology projects in the West,

Western Regional Trenchless Review demonstrates the cost savings, social benefits and environmental advantages of utilizing trenchless technology as the preferred method for re-building underground infrastructure.

Trenchless technology methods continue to show rapid growth and development, with greater usage, a wider range of applications, and a better general understanding of the financial, social and environmental advantages. Please consider advertising in the 2019 **Western Regional Trenchless Review**. Advertisements in our magazine effectively highlight your company, and help promote more education, awareness and development of trenchless technology for the public good – spurring the future growth of our industry and benefitting trenchless professionals industry-wide.

Sincerely,

Michelle Beason, P.E., Magazine Chair
North American Society for Trenchless Technology
Western Chapter (**WESTTT**)
mbeason@nationalplant.com





WESTERN REGIONAL Trenchless Review

Western Regional Trenchless Review features project reports on local trenchless construction projects underway or at completion, thereby educating end users on the practical application, cost savings and environmental benefits of various trenchless methods.

Western Regional Trenchless Review is distributed annually to all WESTTT Chapter members and industry constituents, including engineers, contractors, manufacturers and product suppliers. It is also circulated to the WESTTT contact list of local government public works officials and end users, reaching the key decision makers for underground infrastructure projects throughout the Western United States.

Additional copies are circulated at the following key Trenchless Technology events:

November 20, 2019

**JOINT CONFERENCE: WESTTT 15th Annual Western Regional No-Dig &
HWEA 10th Biennial Collection Systems Conference**
Ko'olau Ballrooms and Conference Center, Kaneohe, HI

November 21, 2019

NASTT Good Practices Course
Hyatt Place, Waikiki Beach, HI

April 5 - 9, 2020

NASTT 2020 No-Dig Show
Colorado Convention Center, Denver CO

Advertisements in *Western Regional Trenchless Review* promote wider use and application of trenchless construction and engineering methods throughout Arizona, California, Hawaii, Nevada and New Mexico.





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2019 AD RATES/MECHANICAL REQUIREMENTS

SIZE	RATE
DPS	\$2275
FP	\$1655
2/3	\$1395
1/2 ISLAND	\$1045
1/2	\$995
1/3	\$795
1/4	\$605
1/6	\$445
1/8	\$335
OBC	\$2075
IBC	\$1875
IFC	\$1975

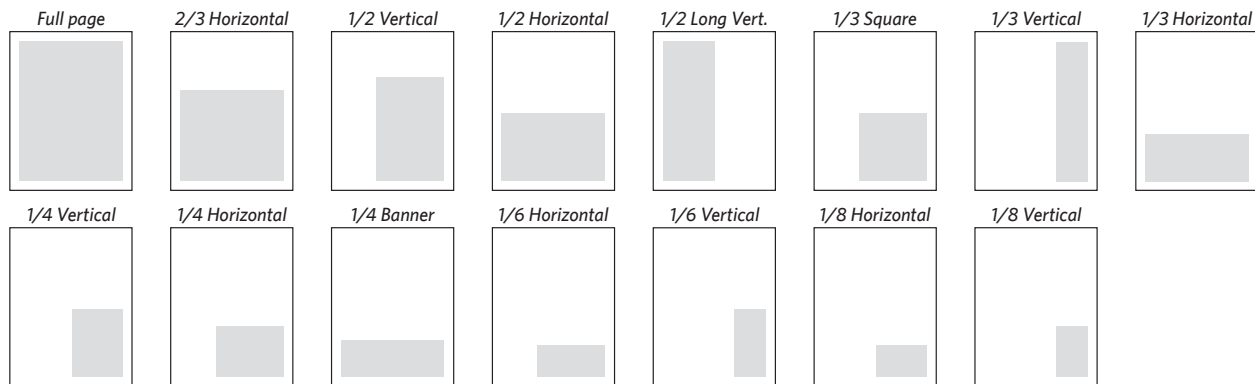
*net rates - non commissionable

PRODUCT PROFILE - \$595.00: 1/6PG/VT - one image, 75 words text, company information
FULL PAGE ADVERTORIAL FEATURE - \$1655.00: contact your representative
EXCLUSIVE OUTSERT MAILING: contact your representative

SIZE	DIMENSIONS
Full Page Bleed	8 5/8 x 11 1/8"
Full Page	7 x 9 1/2"
2/3 Horizontal	7 x 6 1/4"
1/2 Horizontal	7 x 4 5/8"
1/2 Vertical	4 5/8 x 7"
1/2 Long Vertical	3 3/8 x 9 1/2"
1/3 Horizontal	7 x 3"
1/3 Vertical	2 1/8 x 9 1/2"
1/3 Square	4 5/8 x 4 5/8"
1/4 Horizontal	4 5/8 x 3 3/8"
1/4 Vertical	3 3/8 x 4 5/8"
1/4 Banner	7 x 2 1/8"
1/6 Horizontal	4 5/8 x 2 1/8"
1/6 Vertical	2 1/8 x 4 5/8"
1/8 Horizontal	3 3/8 x 2 1/8"
1/8 Vertical	2 1/8 x 3 3/8"
Trim Size	8 3/8 x 10 7/8"
Line Screen	133 4C Density: 300

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