The North American Society for Trenchless Technology's *Trenchless Today* magazine is published for NASTT members and trenchless industry professionals. The three issues published each year include NASTT and trenchless industry news, member spotlights, Q&As, technical papers and information on upcoming educational events. We also highlight outstanding industry leaders throughout the year, including NASTT’s Hall of Fame inductees, and provide you with everything you need to know about NASTT’s annual No-Dig Show.

**In addition, NASTT’s Trenchless Today will be distributed at over 20 NASTT training events on the following topics:**

- Cured-in-Place Pipe (CIPP)
- Trenchless in the gas market
- Horizontal Directional Drilling (HDD)
- Introduction to Trenchless Technology - New Installation
- Introduction to Trenchless Technology - Rehabilitation
- Laterals
- New Methods and Approaches
- Pipe Bursting

NASTT members are an engineering society of individuals, public organizations and private companies with strong beliefs in the practical, social and environmental benefits of trenchless technology. These are professionals at the forefront of the trenchless industry who all promote better and more responsible ways to manage our underground infrastructure.
NASTT’s Corporate Membership provides North American companies the tools and services they need to be better connected in the trenchless industry. For more information about Corporate Memberships and what they can do for your company, call Carolyn Hook, Membership Outreach & Data Manager, at 888-993-9935 or visit nastt.org and click the Membership link.

Directory Logo Enhancement
(September issue only)
$150 (NET)

Display Ads (4-COLOR, GROSS)
- 2-Page Spread: $3,000
- Full page: $1,600
- 1/2 Island: $1,210
- 1/2 Page: $1,030
- 1/3 Page: $870
- 1/4 Page: $710
- Business Card (NET): $340

Cover Rates (4-COLOR, GROSS)
- Inside Front Cover Spread: $3,200
- Inside Front: $1,915
- Inside Back Cover: $1,685
- Back Cover: $2,295

Editorial Calendar

WINTER (February)
- Mail Date: Feb. 17
- Insertions: Jan. 1
- Materials: Jan. 15
- Topic:
  - New NASTT Board Members
  - NASTT’s 2020 No-Dig Show Preview
  - NASTT’s 2020 Hall of Fame Inductees
  - NASTT Regional Chapter News
  - Eye on the Industry
  - Papers from NASTT’s 2019 No-Dig Show

Bonus Distribution:
- NASTT’s 2020 No-Dig Show
- NASTT Regional Chapter Events
- NASTT Training Events

SPRING/SUMMER (June)
- Mail Date: June 13
- Insertions: May 1
- Materials: May 15
- Topic:
  - Recap of NASTT’s 2020 No-Dig Show
  - NASTT’s 2020 No-Dig Show Awards
  - NASTT Student Scholarships/Awards
  - NASTT Regional Chapter News
  - Eye on the Industry
  - Papers from NASTT’s 2020 No-Dig Show

Bonus Distribution:
- APWA - PWX 2020
- NASTT Regional Chapter Events
- NASTT Training Events

FALL (September)
- Mail Date: Sep. 14
- Insertions: Aug. 1
- Materials: Aug. 15
- Topic:
  - Directory of all corporate, government and individual NASTT members with full contact information for corporate members.
  - No-Dig North Show Preview
  - NASTT Regional Chapter News
  - Eye on the Industry
  - Papers from NASTT’s 2020 No-Dig Show

Bonus Distribution:
- No-Dig North
- IPLOCA Annual Convention
- NASTT Regional Chapter Events
- NASTT Training Events

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Material Submission Instructions
Please submit large electronic files via our file sharing service at https://spaces.hightail.com/uplink/benjaminmedia

Advertising Materials
Ads are produced using computer-to-plate technology.

Digital Files
Accepted File Formats: All files should be PDF or PDF/x1a. Final effective resolution for all images and PDF’s should be 300 dpi. Files should meet the size specifications listed. Fonts should be outlined when possible.

Color Space: CMYK, or grayscale; no spot colors, no RGB. Ads not conforming to color specifications will be converted to CMYK. Benjamin Media Inc is not responsible for color shifts due to conversions from RGB to CMYK. Hard-copy proofs are recommended but not required with all submitted materials. We accept no responsibility for color, content or quality if a color proof is not provided. Benjamin Media Inc. reserves the right to resize, re-crop or otherwise alter ads that are supplied incorrectly.

Non-Payment
In the event of non-payment, publisher reserves the right to hold the advertiser and/or its advertising agency individually and/or jointly liable.

Disclaimer: Advertisers and ad agencies assume liability for all content (including text, representations and illustrations of advertisements printed) and also assume responsibility for any claims arising therefrom made against the publisher. Publisher reserves the right to reject any advertising that he/she feels is not in keeping with the publication’s standards. Publisher cannot guarantee bonus distribution.

Special Positions
Guaranteed only with a 10% extra charge added to space rate.

Short Rates
Advertisers will be short-rated if within a 12-month period from the date of the first insertion, they do not use the amount of space that their billing was based.

Agency Commissions
15% of gross billing is allowed to recognized agencies on space, color, special positions and inserts.

Print Specs

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*This includes a 1/8" (.125") bleed on each side.

*Allow a safety of 3/8" for borders

Bleed - 1/8" on each side: Printing that goes beyond the edge of the sheet and will be trimmed off. It ensures that your ad will seamlessly blend to the edge of the page with no white margin.

Page Edge (Trim) - 8" X 10 1/2": This is the area that is far enough away from the edge of the page that no important logos or text will be cut off during the printing process. You should make sure all important elements in your ad are within this zone.

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Since its inception in 1991, NASTT’s No-Dig Show has been the premier North American conference and trade show for the trenchless technology industry. Thousands of professionals from around the globe attend to learn new methods and systems that will save money and improve infrastructure. This conference provides attendees an opportunity to learn trenchless methods, network with peers and gain knowledge from vendors during exhibit hall hours. NASTT's No-Dig Show is the ideal event for municipalities, contractors and engineers.

What is the cost to exhibit?
NASTT Member Rate:
$2,300 In-line 10’X10’
$2,500 Corner/Island 10’X10’

Non-Member Rate:
$3,800 In-line 10’X10’
$4,000 Corner/Island 10’X10’

Sponsorships
There are a variety of sponsorship opportunities for every price range.
• Gala Awards Dinner Event Sponsor
• Closing Luncheon Sponsor
• Mobile App Sponsorship Opportunities
• Pre-Gala Reception Sponsor

The NASTT 2020 No-Dig Show
April 5-9
Colorado Convention Center
Denver, Colorado

The NASTT 2021 No-Dig Show
March 27-31
Orange County Convention Center
Orlando, Florida

The NASTT 2022 No-Dig Show
April 9-13
Minneapolis Convention Center
Minneapolis, Minnesota

The NASTT 2023 No-Dig Show
April 30-May 4
Oregon Convention Center
Portland, Oregon

To sponsor or exhibit at any of these events, please contact:
Brittany Cline, Events Manager  |  bcline@benjaminmedia.com  |  Ph: 330-467-7588