



MIDWEST JOURNAL OF

TRENCHLESS TECHNOLOGY

OFFICIAL PUBLICATION OF THE MIDWEST SOCIETY FOR TRENCHLESS TECHNOLOGY



2018 MEDIA PLANNER

TRENCHLESS TECHNOLOGY

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Dear Trenchless Colleague:

MSTT, the Midwest Chapter of NASTT (North American Society for Trenchless Technology), is the voice and industry representative promoting the usage and growth of trenchless construction applications in underground infrastructure projects throughout Illinois, Indiana, Iowa, Kentucky, Michigan, Minnesota, Missouri, Ohio and Wisconsin.

In order to grow and promote the **MSTT** Chapter, highlight the use and benefits of trenchless technology and liaison industry constituents (Contractors, Manufacturers, Engineers, Facility Managers, Public Works Departments and other ownership groups) throughout our region, we are pleased to announce the publishing of the **Midwest Journal of Trenchless Technology 2018**, the only magazine dedicated to trenchless construction in the Midwest. This is the sixth annual edition of our well regarded journal.

The **Midwest Journal of Trenchless Technology 2018**, is distributed free of charge to all **MSTT** members, potential members, industry constituents, local government officials and to other interested individuals and organizations including fellow NASTT Chapters across North America. Additional copies will be distributed at the 2018/2019 **MSTT** “Trenchless Technology, SSES and Buried Asset Management” seminars. It is also circulated at other key national and international events including all delegates at the **No-Dig Show 2019** in Rosemont, Illinois March 17 - 21.

Reaching the decision makers and purchasers in our business, important stakeholders and key officials, advertisements in the **Midwest Journal of Trenchless Technology 2018**, enhance your position within the industry, highlighting your company. Advertising in our magazine also helps promote education and development of trenchless technology for the public good, furthering growth of our industry, benefiting all.

Please consider using a portion of your marketing dollar to advertise in the **Midwest Journal of Trenchless Technology 2018**. By highlighting the activities of our **MSTT** Chapter members it demonstrates the cost savings, social and environmental benefits of utilizing trenchless construction techniques as the preferred methods for re-building infrastructure in our region. Thank you for your support.

Sincerely,



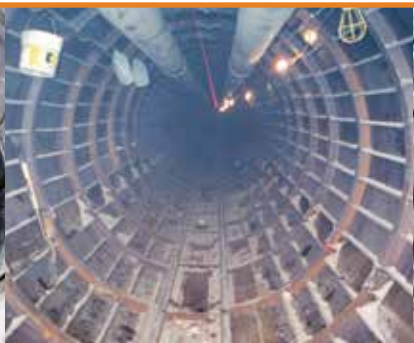
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ILLINOIS | INDIANA | IOWA | KENTUCKY | MICHIGAN
MINNESOTA | MISSOURI | OHIO | WISCONSIN

MIDWEST JOURNAL OF TRENCHLESS TECHNOLOGY 2018

The sixth annual **Midwest Journal of Trenchless Technology 2018** magazine celebrates MSTT member accomplishments and promotes growth and further use of trenchless technology across the Midwest. Featuring project reports on local trenchless construction projects underway or at completion, the magazine educates end users on the practical application, cost savings and environmental benefits of various trenchless methods.

Advertisements in the **Midwest Journal of Trenchless Technology 2018** directly reach underground infrastructure leadership, buyers and decision makers throughout the Midwestern states. Complementing the print edition, the digital magazine works on all platforms in an enhanced interactive pdf format linked to advertiser websites.

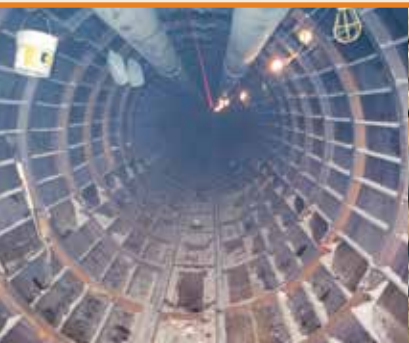
Advertise in the **Midwest Journal of Trenchless Technology** – promoting the growth of trenchless construction and engineering methods across the region.

CONTENT

- Cost savings
- Reduced energy budgets
- Environmental & social benefits
- Regionally important projects
- Local trenchless focus
- Application of trenchless techniques
- End user education

DISTRIBUTION

- MSTT Chapter Members
- Trenchless industry leadership
- Engineers
- Local government officials
- Public Works & Utility End-users
- Infrastructure Planning
- MSTT SSES Buried Asset Management seminars
- www.mstt.org & www.nastt.org



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2018 AD RATES/MECHANICAL REQUIREMENTS

SIZE	RATE
DPS	\$2275
FP	\$1655
2/3	\$1395
1/2 ISLAND	\$1045
1/2	\$995
1/3	\$795
1/4	\$605
1/6	\$445
1/8	\$335
OBC	\$2075
IBC	\$1875
IFC	\$1975

SIZE	DIMENSIONS
Full Page Bleed	8 5/8 x 11 1/8"
Full Page	7 x 9 1/2"
2/3 Horizontal	7 x 6 1/4"
1/2 Horizontal	7 x 4 5/8"
1/2 Vertical	4 5/8 x 7"
1/2 Long Vertical	3 3/8 x 9 1/2"
1/3 Horizontal	7 x 3"
1/3 Vertical	2 1/8 x 9 1/2"
1/3 Square	4 5/8 x 4 5/8"
1/4 Horizontal	4 5/8 x 3 3/8"
1/4 Vertical	3 3/8 x 4 5/8"
1/4 Banner	7 x 2 1/8"
1/6 Horizontal	4 5/8 x 2 1/8"
1/6 Vertical	2 1/8 x 4 5/8"
1/8 Horizontal	3 3/8 x 2 1/8"
1/8 Vertical	2 1/8 x 3 3/8"
Trim Size	8 3/8 x 10 7/8"
Line Screen	133 4C Density: 300

*net rates - non commissionable

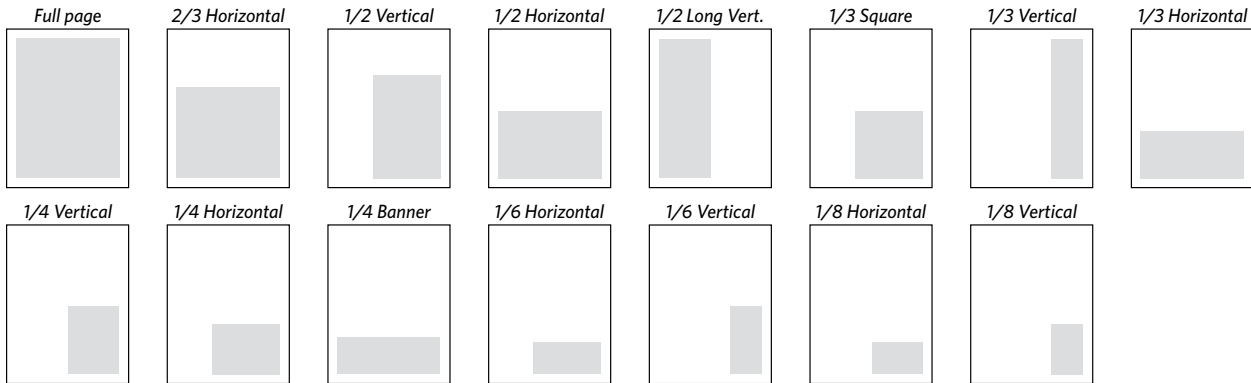
PRODUCT PROFILE - \$595.00: 1/6PG/VT -
one image, 75 words text, company information

FULL PAGE ADVERTORIAL FEATURE -
\$1655.00: contact your representative

EXCLUSIVE OUTSERT MAILING: contact your representative

Electronic files can be accepted only as: PDF (press optimized), TIFF or JPEG (300 dpi), EPS (all fonts and graphics embedded), InDesign or Illustrator (include all fonts and imported graphics). No other electronic files are acceptable.

Please email all files to: marcomap@shaw.ca



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