

TRENCHLESS

FOR GAS INFRASTRUCTURE



MEDIA PLANNER

2020

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Dear Industry Partner:

The **Trenchless for Gas Infrastructure 2020** magazine will continue to raise awareness and understanding of the advantages of using trenchless technology applications for repair, renewal and upgrading of underground gas distribution and transmission pipeline networks across the U.S.

Reaching senior gas distribution operations and construction decision-makers, consulting engineers, and purchasers in local gas distribution utility companies, **Trenchless for Gas Infrastructure** highlights the benefits which accrue from utilizing trenchless technology methods in gas distribution pipeline repair, replacement and new construction programs.

Content includes case studies and articles showcasing new trends, techniques and ideas on the various uses of trenchless applications to repair, replace and upgrade gas distribution networks. Details and analysis on design and implementation challenges encountered in local gas pipeline repair and replacement programs. CIPL for larger diameter mains and pipe bursting techniques for smaller diameter service lines.

Challenges encountered in new pipeline installations. Reviews of ongoing condition assessment

work and asset management programs used by LDCs. New developments in trenchless and break-through technologies for the gas industry.

Trenchless technology methods can reduce the costs and alleviate the social and environmental impacts which arise from the open cut excavation and replacement of gas distribution infrastructure.

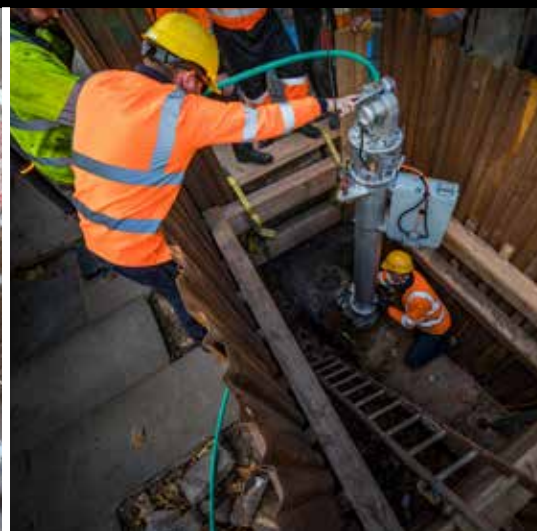
Please consider using a portion of your marketing dollar to advertise in **Trenchless for Gas Infrastructure** magazine. It will reach the key LDC gas industry operations and construction executives in the U.S and demonstrate the cost savings, social and environmental benefits of utilizing trenchless technology methods in the gas industry.



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2020



According to the U.S. Department of Energy, local gas distribution companies operate over 2.4 million miles of gas mains and service lines, and spend over \$7 billion annually maintaining and repairing these pipeline networks. A significant proportion of these networks consist of aging cast iron and unprotected steel pipe.

Trenchless for Gas Infrastructure magazine provides understanding, knowledge and technical innovations regarding the specific application of trenchless technology methods for gas distribution and transmission networks.

Advertise in the **Trenchless for Gas Infrastructure** magazine - the publication reaching the key LDC gas industry operations and construction executives in the U.S.!!!



CONTENT:

- Trenchless Case Studies
- DC Repair/Replacement Programs
- Large & Small Diameter CIPL
- Pipe Bursting Applications
- HDD Improvements
- CCTV Equipment, Inspection & Applications
- Robotics
- Research & Development
- Innovations in Pipeline Repair & Replacement
- New Technology Developments
- LDC Asset Management Programs
- End User Impacts
- Capital & Operational Cost Savings for Utilities

DISTRIBUTION:

- Gas Utility Companies
- Senior Gas Operations & Construction Executives
- Engineers & Consultants
- Regulatory Agencies & Policy Makers
- NASTT Gas Industry Members
- NASTT-NE Chapter Members
- Posted on www.nastt.org
- NASTT NO-DIG Show Gas Industry Day
- Northeast Gas Association Spring/Fall Operations Conferences
- Southern Gas Association Members
- American Gas Association Spring Conference

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2020 AD RATES/MECHANICAL REQUIREMENTS

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FP	\$1655
2/3	\$1395
1/2 ISLAND	\$1045
1/2	\$995
1/3	\$795
1/4	\$605
1/6	\$445
1/8	\$335
OBC	\$2075
IBC	\$1875
IFC	\$1975

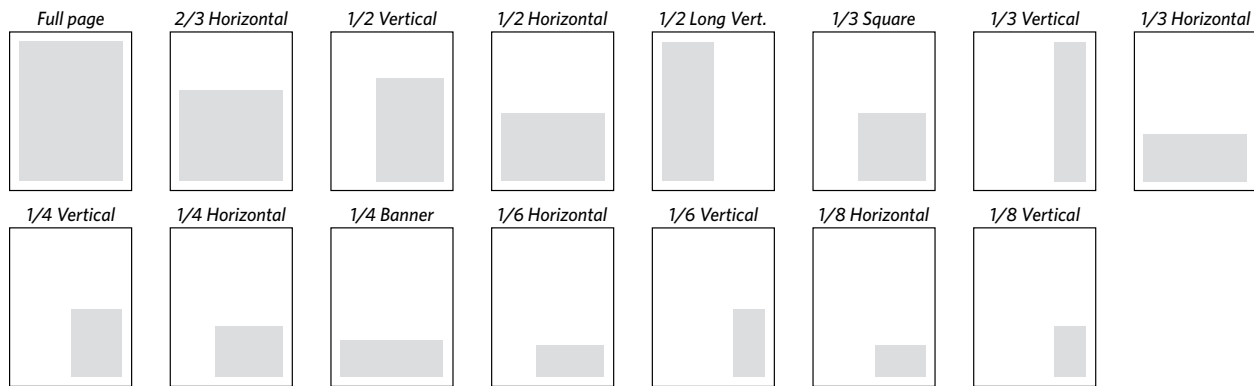
*net rates - non commissionable

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 *FULL PAGE ADVERTORIAL FEATURE - \$1655.00: contact your representative
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1/2 Horizontal	7 x 4 5/8"
1/2 Vertical	4 5/8 x 7"
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1/3 Vertical	2 1/8 x 9 1/2"
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