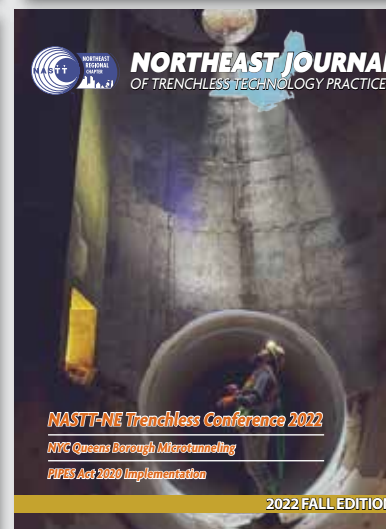
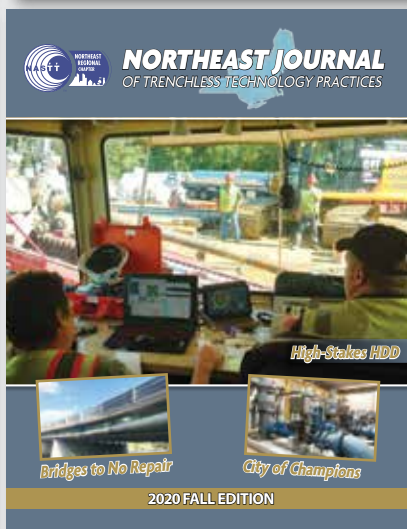


NASTT REGIONAL CHAPTER

TRENCHLESS TECHNOLOGY JOURNALS

2024



TRENCHLESS TECHNOLOGY

PROMOTION • EDUCATION • OUTREACH

TRENCHLESS TECHNOLOGY

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NASTT REGIONAL CHAPTER TRENCHLESS TECHNOLOGY JOURNALS:

Covering trenchless underground construction across each region of coverage, NASTT Regional Chapter magazines highlight trenchless technology applications as the better, more economical and responsible way to manage and protect underground infrastructure assets. The publications educate municipal, utility and resource company end users on the practical application, cost savings, environmental and social benefits of various trenchless technology methods.

Each Journal works at the local decision-making level to promote and expand the use of trenchless technology, and work as an extension of the trenchless advocacy, education, outreach and local networking efforts undertaken by NASTT Chapter members. With detailed reviews of representative local trenchless construction projects and regional industry developments, each NASTT Regional Chapter magazine successfully demonstrates the case for trenchless technology.

NASTT Regional Chapter magazines are at the forefront in promoting an ever widening range of useful trenchless applications. Distributed to the regional trenchless community and an up to date list of key local government and utility decision makers in charge of underground infrastructure.



DEADLINE & PUBLISHING DATES 2024



NASTT-NE NORTHEAST JOURNAL - SPRING
 DEADLINE: MARCH 8 • PUBLISHED: MARCH 29



PACIFIC NORTHWEST
 DEADLINE: APRIL 5 • PUBLISHED: MAY 3



BC Y-DIG? (NASTT-BC)
 DEADLINE: APRIL 26 • PUBLISHED: MAY 17



MASTT MID ATLANTIC JOURNAL
 DEADLINE: MAY 24 • PUBLISHED: JUNE 14



NASTT-SC TEXAS & OKLAHOMA REPORT
 DEADLINE: AUGUST 2 • PUBLISHED: AUGUST 23



NASTT MEXICO! (MEXTT)
 DEADLINE: AUGUST 9 • PUBLISHED: AUGUST 30



MSTT MIDWEST JOURNAL
 DEADLINE: SEPTEMBER 6 • PUBLISHED: SEPTEMBER 27



WESTT WESTERN REVIEW
 DEADLINE: SEPTEMBER 13 • PUBLISHED: OCTOBER 4



TRENCHLESS ELEVATED RMNASTT
 DEADLINE: SEPTEMBER 20 PUBLISHED OCTOBER 4



NASTT-NE NORTHEAST JOURNAL - FALL
 DEADLINE: OCTOBER 4 • PUBLISHED: OCTOBER 25



SESTT SOUTHEAST JOURNAL
 DEADLINE: NOVEMBER 1 • PUBLISHED: NOVEMBER 27



ADVERTISE

- Educate Local Governments & other End User groups on benefits of trenchless technology
- Distributed to Public Works Officials, Utilities, Oil/Gas Companies & other Owner groups
- Engineers Contractors Manufacturers Suppliers
- Regional Trenchless Technology & Condition Assessment Conferences, Seminars & Workshops
- Annual NASTT No-Dig Show
- Digital edition with active web links
- 15%+ of ad revenue directly supports local trenchless education and outreach activity

NASTT REGIONAL CHAPTER ADVERTISING RATES - 2024

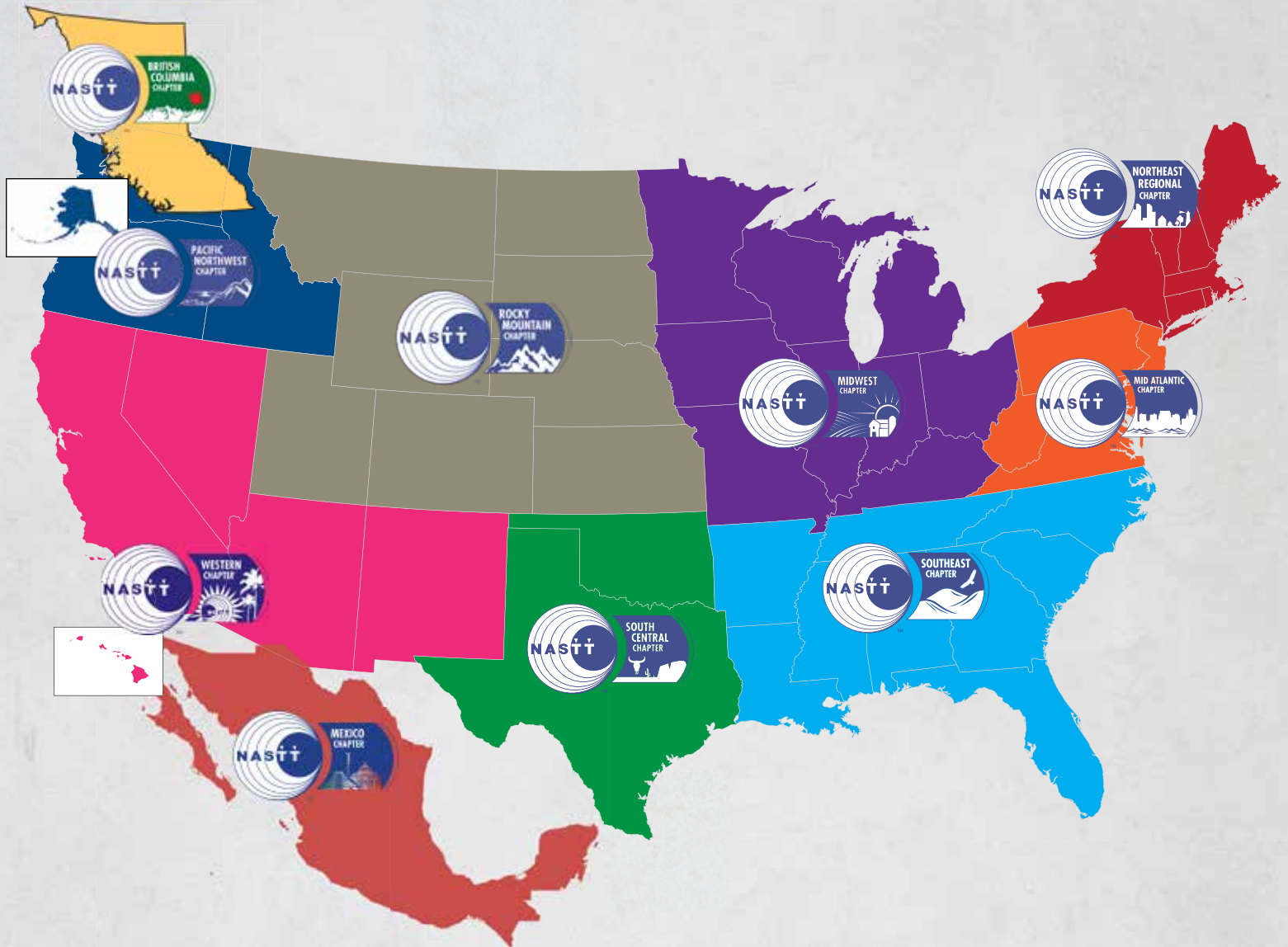
SIZE	1x	3x	6x
DPS	\$2275	\$2175	\$2075
FP	\$1655	\$1575	\$1495
2/3	\$1395	\$1335	\$1275
1/2 ISL	\$1045	\$975	\$905
1/2	\$995	\$925	\$855
1/3	\$795	\$755	\$715
1/4	\$605	\$565	\$525
1/6	\$445	\$415	\$385
1/8	\$335	\$315	\$295
OBC	\$2075	\$1975	\$1875
IBC	\$1875	\$1775	\$1675
IFC	\$1975	\$1875	\$1775

*Net rates - non-commissionable • 1x, 3x, 6x rates = cost per insertion



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