

TECHNICAL PAPERS | INDUSTRY EXHIBITS | NETWORKING EVENTS
SPECIAL AWARDS | INNOVATIONS | ENTERTAINMENT



SPONSOR & EXHIBITOR **PROSPECTUS**



**NEW HEIGHTS.
UNDER GROUND.**



For more information visit nastt.org

NORTH AMERICAN SOCIETY FOR TRENCHLESS TECHNOLOGY



**NEW HEIGHTS.
UNDER GROUND.**

WHY PARTICIPATE IN THE NASTT NO-DIG SHOW?

The NASTT No-Dig Show is the largest trenchless technology conference in the world, where professionals attend to learn new techniques that will save money and improve infrastructure. The show provides attendees an opportunity to learn methods in technical sessions and talk to vendors during exhibit hall hours about new products and equipment.

On average, more than 2,000 industry professionals attend the NASTT No-Dig Show, and more than

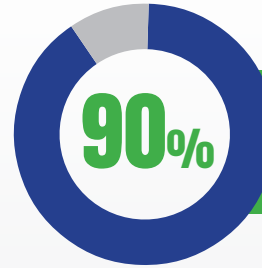
200 companies exhibit their trenchless products and services. Exhibitors and sponsors have the opportunity to meet with attendees on the show floor and network with potential customers at multiple social events including NASTT's Annual Educational Fund Auction.

We are excited about holding the 2025 No-Dig Show in Denver, CO. The facility offers a great space for exhibitors to showcase products and equipment with nearly 100,000 square feet of exhibit space.



NORTH AMERICAN SOCIETY FOR TRENCHLESS TECHNOLOGY

SEE WHAT OUR NO-DIG SHOW ATTENDEES & EXHIBITORS HAVE TO SAY:



**OF ATTENDEES
FOUND VALUE!**

“Awesome experience to see a bunch of emerging technologies and methods within the Trenchless Industry.”

Michael Ttie,
James W Fowler Co.

“Ability to connect face to face with some of the best in the No-dig world.”

Kyle Cuniff
Clinchfield Consulting Group

“The speakers and content are great! Love to connect and hear about the evolving technology.”

Colleen Harold,
City of Portland, BES

“The technical sessions were great and the opening breakfast was a great way to kick off the show. I loved the keynote speaker at the breakfast.”

Ashley Galagusz,
Black & Veatch

“Exhibit hall was well done. Day was nicely divided into technical content, exhibit/networking, technical sessions, and then evening event.”

Jonathan Matymish,
Queen's University

“As first time attendees and an owner with limited trenchless work, the social events were the best way for us to meet with industry experts and ask detailed questions.”

Tyler Wayt
City Utilities of Springfield MO

“The vendors were great, got to talk to a lot of professionals in the field and got a lot of good information about products I will be looking out for.”

Rene Malacon
Seattle Public Utilities

“I most enjoyed the presentations because I was able to learn about projects that were similar to what I'm working on. Great lessons learned and I'm looking forward to reading the papers.”

J'reyesha Brannon,
City of Portland

“Learning about the industry, current uses and practices. How to apply to sewer system and develop a more trenchless approach.”

Craig Hochman
Providence DPW

“The technical information was the most beneficial for learning from previous and past project experiences.”

Joshua Flores,
Smith Engineering Company

OTHER ATTENDEE AREAS OF INTEREST:

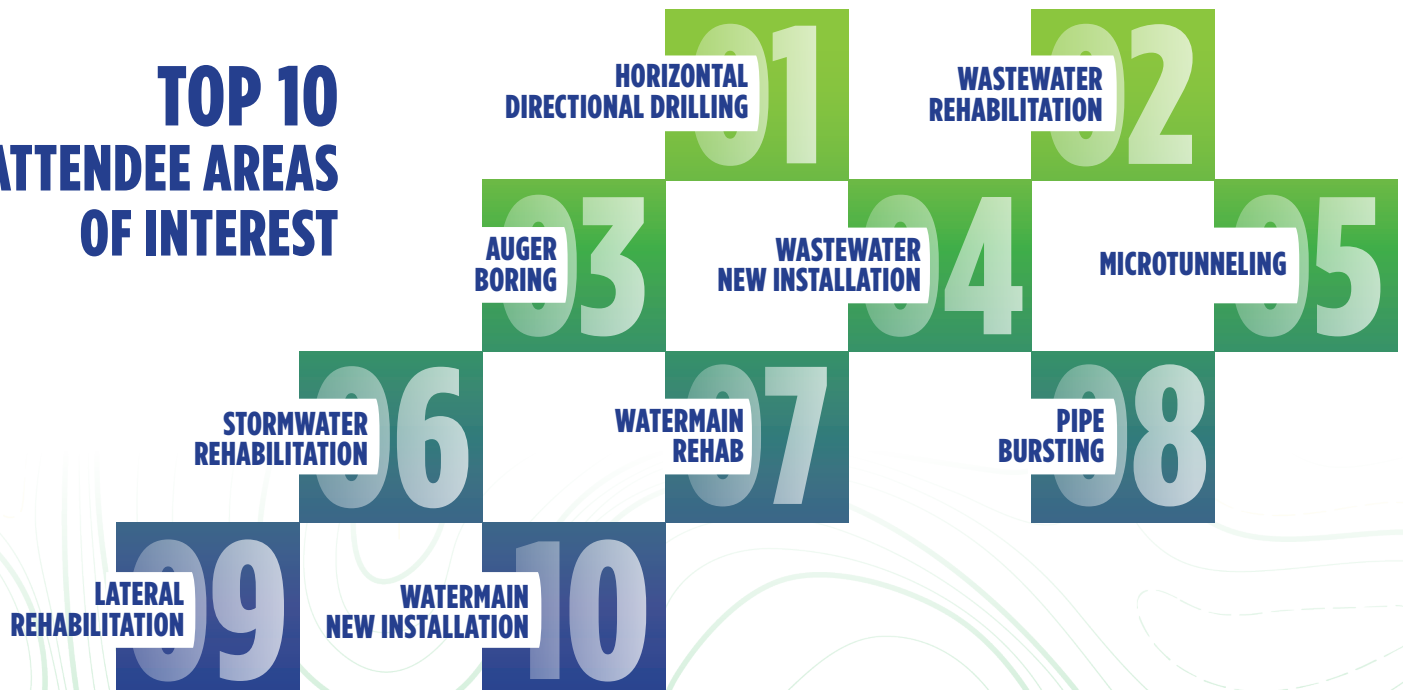
- Bypass/Dewatering Pumps
- Oil & Gas Condition Assessment/Inspection
- Oil & Gas Distribution/Operation/Rehabilitation
- Pilot Tube
- Pipe Cleaning
- Pipe Ramming
- Stormwater Condition Assessment/Inspection
- Stormwater New Installation
- Utility Tunneling
- Wastewater Condition Assessment/Inspection
- Watermain Condition Assessment/Inspection

ATTENDEE DEMOGRAPHICS

BRINGING TRENCHLESS PARTNERS TOGETHER



TOP 10 ATTENDEE AREAS OF INTEREST



THE LOCATION / VENUE

ABOUT THE **HOST HOTELS**

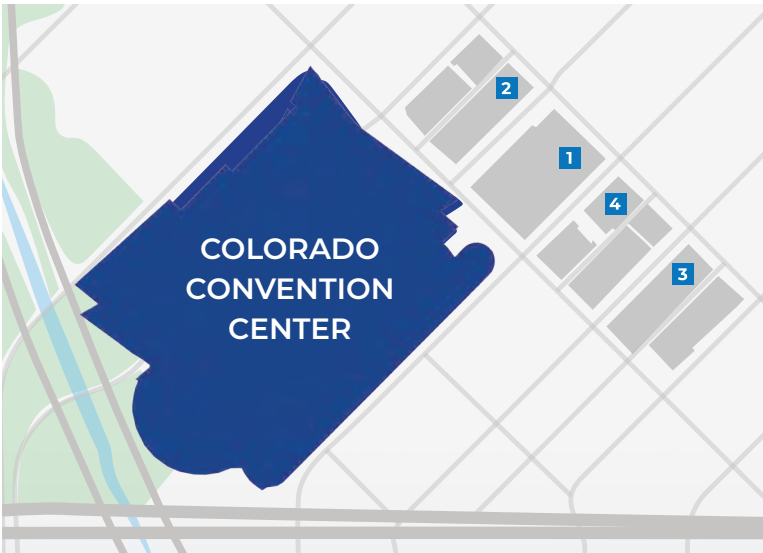
- 1** Hyatt Regency Denver at Colorado Convention Center
- 2** AC Hotel Denver
- 3** Sonesta Denver Downtown
- 4** Homewood Suites Denver Downtown Convention Center

All hotels are within a short, walking distance to the Colorado Convention Center!

Make sure you book your hotel room using our discounted block link listed on nastt.org

THE **EVENT SPACE**

The Colorado Convention Center is a multi-purpose convention center located in Downtown Denver. With 2,200,000 square feet of event exhibition and conference space.



DENVER, CO



EXHIBITS ONLY - FREQUENTLY ASKED QUESTIONS

How Do I Reserve Exhibit Space?

Step 1: Go to <https://nastt.org/no-dig-show/sponsors-exhibitors/become-an-exhibitor/> and select the "Book Your Booth" button.

Step 2: The system will allow you to select your booth online and pay right on the website.

How is Exhibit Space Assigned?

To reserve your exhibit space, a 50% deposit must be paid online. All companies must pay in full by December 1, 2024. If final payment is not received by the designated dates, your booth space reservation will not be guaranteed.

What is the Cost of Exhibiting?

NASTT Member Rate.....\$2,750 in-line 10' x 10'
\$2,950 corner or island 10' x 10'*

Non-Member Rate.....\$4,500 in-line 10' x 10'
\$4,700 corner or island 10' x 10'

**Exhibiting companies must be current 2024 Corporate members to receive the NASTT member rate.*

Complete the registration process in one easy location! With our system you can select the booth location you want, fill out your contact information and pay all at once online! It will save you time filling out paperwork and having to send it through email or fax – and it's "green" by not having to print anything out!

SHOW SCHEDULE

Move-In

Sunday, March 30.....7:00 am – 6:00 pm
Monday, March 31.....7:00 am – 10:00 am

Show Hours

Monday, March 31.....12:10 – 2:30 pm
4:00 – 5:30 pm
Tuesday, April 111:00 am – 1:30 pm
3:00 – 5:00 pm
Wednesday, April 2.....9:00 am – 12:00 pm

Move-Out

Wednesday, April 212:00 pm – 9:00 pm

Visit:

<https://nastt.org/no-dig-show/sponsors-exhibitors/become-an-exhibitor/> today to reserve your space!

What's Included?

- 10 ft back drape and 3 ft. side drape on in-line booths
- 7 in. x 14 in. ID sign in the rear of the booth
- Free exhibit hall passes for current and potential customers
- Company listing on the NASTT No-Dig Show website
- Company listing on the NASTT No-Dig Show mobile app
- Company logo and listing on the interactive floor plan as an exhibitor
- (2) Full Conference and (2) Exhibit Hall Only passes per 10 ft x 10 ft booth
- 24-hour security service

Save **40%** on Your Booth
by Becoming
an NASTT Member!

NASTT MEMBERS GET EXCLUSIVE NO-DIG SHOW BOOTH PRICING

Only NASTT Corporate members are eligible for exhibit booth member pricing which covers the cost of membership; plus, group members can register to attend at the member rate!

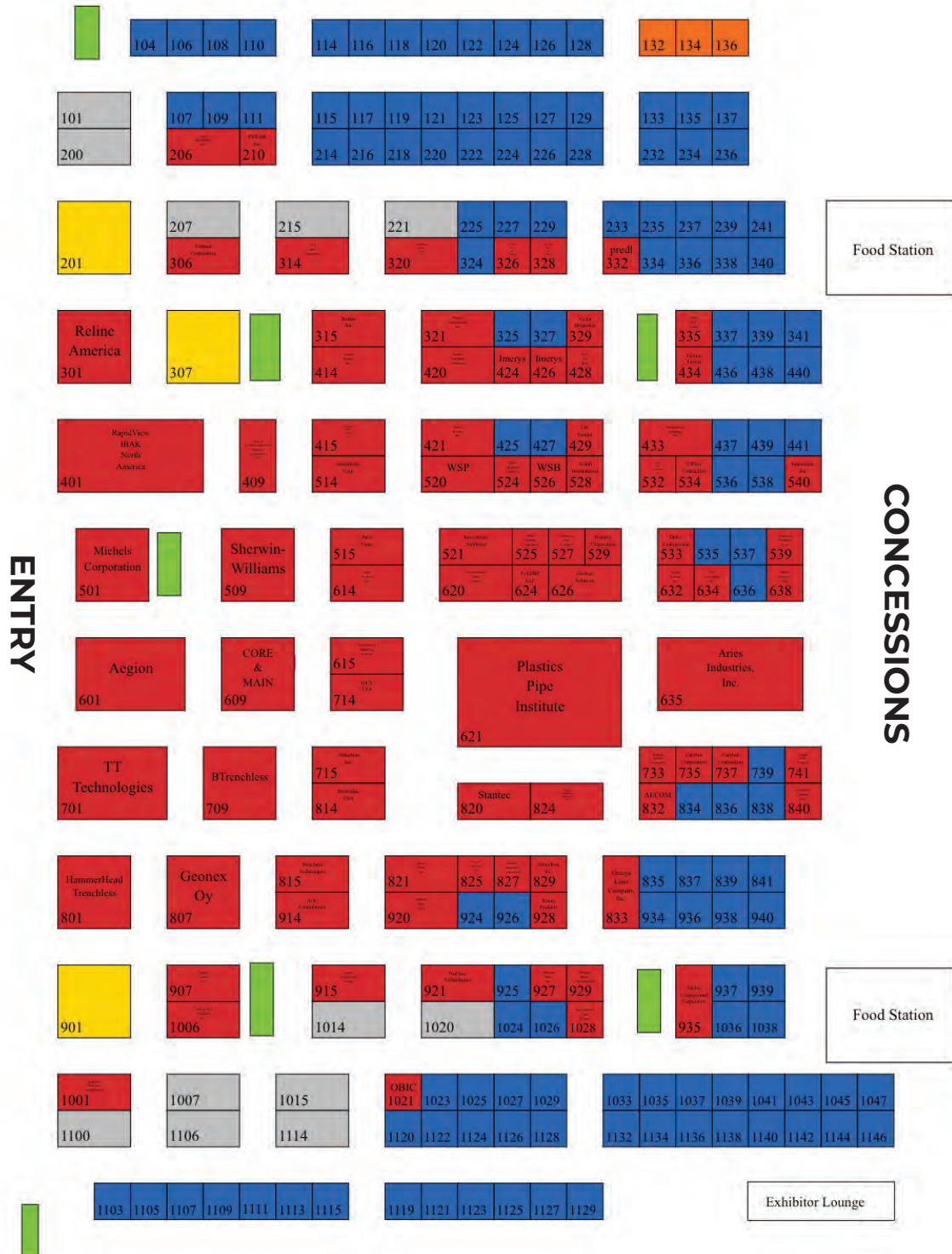
Visit nastt.org for more information on becoming a member.

For more information on becoming a member, contact:

**Carolyn Hook, NASTT Membership Outreach
and Database Manager,
440-534-9463, chook@nastt.org**

EXHIBITOR MAP

Over 50% Sold Out!



Reserved

Available:

Platinum (\$34,000)

Gold (\$19,500)

Silver (\$10,000)

10 x10 Member Price
vs Non-Member

Reception Bar

PREMIUM SPONSORSHIP OPPORTUNITIES



**NEW HEIGHTS.
UNDER GROUND.**

Elevate Your Brand with Premium Sponsorship Opportunities

Partnering with NASTT as a premium sponsor means more than just visibility—it's about aligning your brand with our mission to spread the good news of trenchless technology. Join our exclusive circle of Platinum, Gold and Silver Sponsors and showcase your commitment to innovation and quality. Gain unparalleled exposure to a diverse audience and leverage our platform to amplify your brand's presence. Discover the power of partnership with the North American Society for Trenchless Technology and the NASTT No-Dig Show!



- A fifty percent (50%) non-refundable deposit is required to be paid with submittal of the signed sponsorship and/or exhibit contract. No sponsorship and/or exhibit application will be acknowledged or promoted, either in print or on the No-Dig Show website, until the contract and required deposit have been submitted and processed.
- The remaining fifty percent (50%) of the sponsorship and/or exhibit is due December 1, 2024. If any balance due after December 1, 2024 is not paid, sponsorship and/or exhibitor's booth space will be released by NASTT.
- Sponsorship and/or exhibit contracted after December 1, 2024 must be paid in full with submittal of contract.



SOLD OUT!

Distinguished Excellence as a Platinum Sponsor

Step into the spotlight as a **Platinum Sponsor** and set the standard for industry leadership. Platinum Sponsors are the most exclusive level of Premium Sponsorship at the No-Dig Show. Your booth is in the most prime location in Exhibit Hall and the additional exposure for your brand cannot be matched.

- **20x30 island booth** in a preferred location
- **14 full conference registrations** and **14 exhibit hall only registrations**
- **Full-page, four-color advertisement** in the NASTT No-Dig Show Conference Preview
- **Floor sticker outside of your booth** indicating your Platinum Sponsorship
- Opportunity to place a **giveaway item for free in attendee bags**
- Opportunity to place **one 30-second video** on the NASTT No-Dig Show website promoting your company
- Opportunity to **upload photos and videos to your company listing** on the app and the floor plan
- **Complimentary exhibitor logo listing in mobile app**
- **Company logo prominently displayed on conference signage**
- **Company logo and link displayed on NASTT No-Dig Show website, emails, and mobile app**
- **Access to attendee list** before and after the conference (email addresses not included)
- **First right of refusal to book for 2026** before any other sponsors or exhibitors
- **Various marketing benefits** throughout the planning process and live event including logo on all No-Dig emails
- **Dedicated LinkedIn post** with company description and profile tag





Gold
SPONSOR

\$19,500

ONLY 3 LEFT

Shine Bright as a Gold Sponsor

Become a pivotal part of the No-Dig Show as a **Gold Sponsor**. Your participation elevates your brand and level of recognition. Enjoy prominent visibility across all our platforms. As a Gold Sponsor, you'll forge valuable connections, showcase your leadership in the industry and leave a lasting impression.

- **20x20 island booth** in a preferred location
- **Ten full conference registrations ten exhibit hall only registrations**
- **Half-page, four-color advertisement** in the NASTT No-Dig Show Conference Preview
- **Floor sticker outside your booth** indicating your Gold Sponsorship
- Opportunity to **list photos in your company listing** on the floorplan and mobile app
- **Complimentary exhibitor logo listing in mobile app**
- **Company logo prominently displayed on conference signage**
- **Company logo and link displayed on NASTT No-Dig Show website, emails and mobile app**
- **Access to attendee list** before and after the conference (email addresses not included)
- **First right of refusal to book for 2026** before any other Silver Sponsors or exhibitors
- **Various marketing benefits** throughout the planning process and live event including logo on all No-Dig emails
- **Dedicated LinkedIn post** with company description and profile tag



Silver
SPONSOR

\$10,000

Elevate Your Presence as a Silver Sponsor

Make your mark as a **Silver Sponsor** and enhance your brand's profile. Benefit from targeted exposure to a diverse audience of industry professionals and trenchless enthusiasts. As a Silver Sponsor, you'll stand out with increased recognition and contribute to impactful experiences that leave a lasting impression.

- **10x20 corner booth** in preferred locations
- **Five full conference registrations five exhibit-only registrations**
- **Floor sticker outside of your booth** indicating Silver Sponsorship
- **Complimentary exhibitor logo listing in mobile app**
- **Company logo prominently displayed on conference signage**
- **Company logo and link displayed on NASTT No-Dig Show website, emails and mobile app**
- **Access to the attendee list** before and after the conference (email addresses not included)
- **First right of refusal to book for 2026** before any other exhibitors
- **Various marketing benefits** throughout the planning process and live event including logo on all No-Dig emails



SPECIAL EVENT SPONSORSHIP OPPORTUNITIES



**NEW HEIGHTS.
UNDER GROUND.**



EXCLUSIVE

CASINO ROYALE MAIN EVENT SPONSOR

\$6,500

1 Sponsorship

Utilize the celebratory vibe of this fun new networking event and sponsor the party!

- Company logo displayed prominently on signage throughout the event
- Recognition as the Casino Royale Event Sponsor in the accompanying slide presentation
- Opportunity to provide giveaways at the door or on cocktail tables
- Casino Royale Event Tickets for 10 guests
- Company logo displayed on 1 event gaming table and listed as Casino Royale Table Sponsor
- Company logo listed on the conference website with direct link to organization's website
- Marketing emails promoting sponsorship
- Individual mobile app listing for organization listing sponsorship and organization's details.



EXCLUSIVE

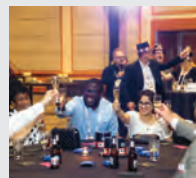
CHAMPAGNE TOAST SPONSOR

\$2,900

1 Sponsorship

Cheers to you, to colleagues, and to new connections! Provide the champagne and we will toast to our award winners, your company, and to letting the games begin at Casino Royale!

- Company logo displayed on on-site signage
- MC to mention and thank the sponsor in the toast
- Sponsor recognition in the accompanying event slide presentation
- Company logo listed on the conference website with direct link to organization's website
- Marketing emails promoting sponsorship
- Individual mobile app listing for organization listing sponsorship and organization's details
- Option to provide branded cocktail napkins that will be handed out with each glass



** Sponsor is responsible for the production and shipment of napkins*

CASINO ROYALE TABLE SPONSOR

\$3,000

10 Sponsorship

Roll the dice with NASTT No-Dig Show attendees by sponsoring a gaming table with private table access for your 10 VIPs! This includes a one hour reception inside the ballroom to mingle with your VIP's at your private table.

- 10 Tickets to Casino Royale
- Gaming table sponsorship with signage
- Dedicated, reserved round for 10 with signage
- Sponsor recognition in the accompanying event slide presentation
- Company logo listed on the conference website with direct link to organization's website
- Marketing emails promoting sponsorship
- Individual mobile app listing for organization listing sponsorship and organization's details
- 1 hour reception inside the ballroom to mingle with your VIP's at your private table





**NEW HEIGHTS.
UNDER GROUND.**

SPECIAL EVENT SPONSORSHIP OPPORTUNITIES



EXCLUSIVE

CASINO ROYALE BAR SPONSOR

\$3,500

1 Sponsorship

Create a "buzz" at the NASTT No-Dig Show Casino Royale by sponsoring the napkins at the pre-event bar.



- Company logo displayed on tabletop signage placed at each bar
- Company logo displayed on on-site signage
- Sponsor to provide branded cocktail napkins, cups, koozies, or all of the above that will be handed out at each bar with drinks
- Company logo listed on the conference website with direct link to organization's website
- Marketing emails promoting sponsorship
- Individual mobile app listing for organization listing sponsorship and organization's details

** Sponsor is responsible for the production and shipment of napkins*

EXCLUSIVE

CASINO ROYALE PHOTO BOOTH SPONSOR

SOLD OUT!
\$3,000

1 Sponsorship

Make a lasting impression by sponsoring the photos each attendee will take home from the event.

- Sponsorship logo watermarked on the photo booth images taken at Casino Royale
- Company logo listed on the conference website with direct link to organization's website
- Marketing emails promoting sponsorship
- Individual mobile app listing for organization

**NASTT to coordinate the rental of the photo booth equipment*



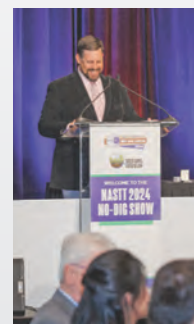
CASINO ROYALE WINNING PRIZE DONOR

\$500

2 Sponsorships

Donate a prize for our winners from Casino Royale.

- If you're in attendance at Casino Night, one representative from your organization can be on stage for a company introduction and to pull the winner of the prize
- Recognition as the donor of the winning drawing
- Company logo listed on the conference website with direct link to organization's website
- Marketing emails promoting sponsorship
- Individual mobile app listing for organization listing sponsorship and organization's details



SPECIAL EVENT SPONSORSHIP OPPORTUNITIES



**NEW HEIGHTS.
UNDER GROUND.**



EXCLUSIVE

MEET, GREET, DRINK & EAT: NETWORKING EVENT MAIN SPONSOR

\$6,000

1 Sponsorship

What's better than your company's logo all over the exhibit hall during the largest networking event? Help us support a fun and exciting evening that benefits the NASTT Educational Fund for educational initiatives.

- Company logo prominently displayed on event signage
- Recognition as the MAIN event sponsor at all bars on the exhibit hall (at least 5)
- Opportunity to provide branded cocktail napkins and/or can koozies at all bars
- Company logo listed on the conference website with direct link to organization's website
- Marketing emails promoting sponsorship
- Individual mobile app listing for organization listing sponsorship and organization's details

** Sponsor is responsible for production and shipment of items*



OPENING BREAKFAST EVENT SPONSOR

SOLD OUT!
\$3,200

2 Sponsorships

Start the NASTT No-Dig Show off right by welcoming the guests and promoting your company at the first event of the Show!

- Five-minute speaking opportunity
- Reserved table for 10 guests
- Company logo prominently displayed on signage throughout the event
- Recognition as a Opening Breakfast Event Sponsor in the accompanying event slide presentation
- Opportunity to provide giveaways on the tables
- Company logo listed on the conference website with direct link to organization's website
- Marketing emails promoting sponsorship
- Individual mobile app listing for organization listing sponsorship and organization's details

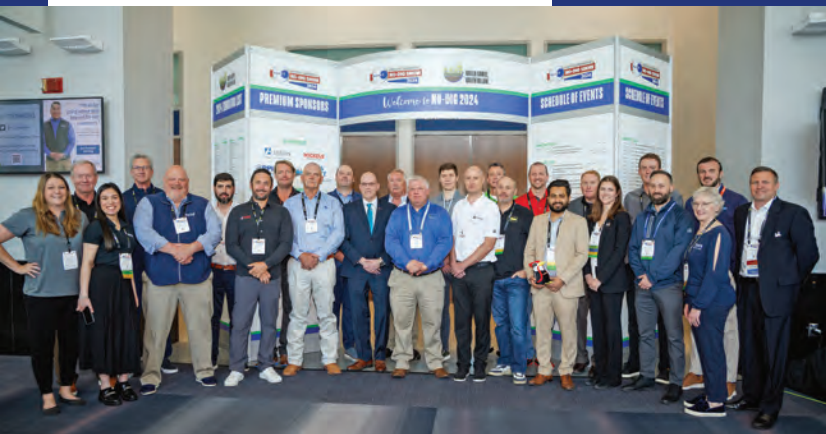


** Sponsor is responsible for production and shipment of any giveaway items*



**NEW HEIGHTS.
UNDER GROUND.**

SPECIAL EVENT SPONSORSHIP OPPORTUNITIES



EXCLUSIVE

OPENING BREAKFAST VIP SEATING

\$1,000

10 Sponsorships

Utilize the NASTT No-Dig Show's largest event by sponsoring a table at this exciting Opening breakfast!

- VIP Reserved table in prime location for 10 guests
- Company logo displayed on tabletop signage
- Recognition as a Opening Breakfast Table Sponsor on accompanying event slide presentation
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details



1 MILE HIGH MIXER MAIN EVENT SPONSOR

\$5,000

1 Sponsorship

Let's kick-off the NASTT No-Dig Show the right way with a networking mixer! This event has great engagement with attendees, future trenchless leaders and a room full of decision makers.

- Company logo prominently displayed on signage in reception location
- Reserved area during the reception for your organization as the Main Event Sponsor
- Opportunity bring your own company signage to the event
- Sponsor receives 10 free tickets to join the event
- Sponsor receives the reception attendee contact list after the event
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details



EXCLUSIVE

1 MILE HIGH MIXER BAR SPONSOR

\$3,000

1 Sponsorship

It's all about networking! Don't miss this exclusive opportunity to sponsor the bar at the Mile High Mixer event on Sunday evening. The best opportunity to have your brand in everyone's hands.

- Company logo prominently displayed on event signage
- Opportunity to provide branded cocktail napkins, cups or koozies
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

*** Sponsor is responsible for production and shipment of items.**

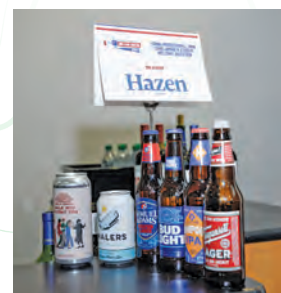


EXHIBIT HALL SPONSORSHIP OPPORTUNITIES



**NEW HEIGHTS.
UNDER GROUND.**



EXCLUSIVE

LANYARD SPONSOR

\$2,850

ONLY 1 LEFT

2 Sponsorships

Imagine NASTT No-Dig Show attendees wearing your company name and/or logo around their neck all week!

- Sponsor provides lanyards to be distributed to attendees at registration
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

** Sponsor is responsible for production and shipment of lanyards following specs provided by NASTT*



ATTENDEE BAG SPONSOR

\$2,750

2 Sponsorships

Have your logo displayed on the bag full of information and goodies each full conference attendee receives at the NASTT No-Dig Show. Your logo will be seen throughout the conference when attendees carry their bag around to exhibits and session rooms!



- Company logo printed on one side of attendee bags
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

** Sponsor to provide logo based on specs provided by NASTT*

DIRECTIONAL SIGNAGE SPONSOR

\$2,600

1 Sponsorship

The Directional Signage Sponsor will be recognized on large signage leading attendees through the event space to registration.

- Company logo printed in the lower corner of each sign
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details





**NEW HEIGHTS.
UNDER GROUND.**

EXHIBIT HALL SPONSORSHIP OPPORTUNITIES



EXCLUSIVE

H2O ON-THE-GO

SPONSOR

SOLD OUT!

\$2,650

1 Sponsorship

Keep attendees hydrated on site with your branded water bottle.

- Sponsor to provide branded water bottles to be included inside attendee bags
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

** Sponsor is responsible for production and shipment of water bottles and any associated costs*



BOOTH DEMO PROMOTION PACKAGE

\$1,000

5 Sponsorships

Let's drive some serious traffic to your booth! Are you doing a demo at your booth during exhibit hall hours? Do you want to drive serious traffic your way? Use this exclusive marketing package to help spread the word. There are only two time slots available during each exhibit hall time block.

- Sponsor is featured in an attendee email highlighting demonstrations in the exhibit hall. Email to be sent 1 week prior to the NASTT No-Dig Show
- Demo, details, and time will be indicated in the day-of show email to all attendees
- Sponsor is featured in a mobile app push notification highlighting demos in the exhibit hall during the pre-selected time
- Sponsor is featured on the conference website in a section dedicated to Demos. Includes company name, logo, booth #, and 25-word description of demonstration
- Sponsor is featured on social media
- Sponsorship listing included in a daily email sent to all attendees
- Individual mobile app listing for organization listing sponsorship and organization's details

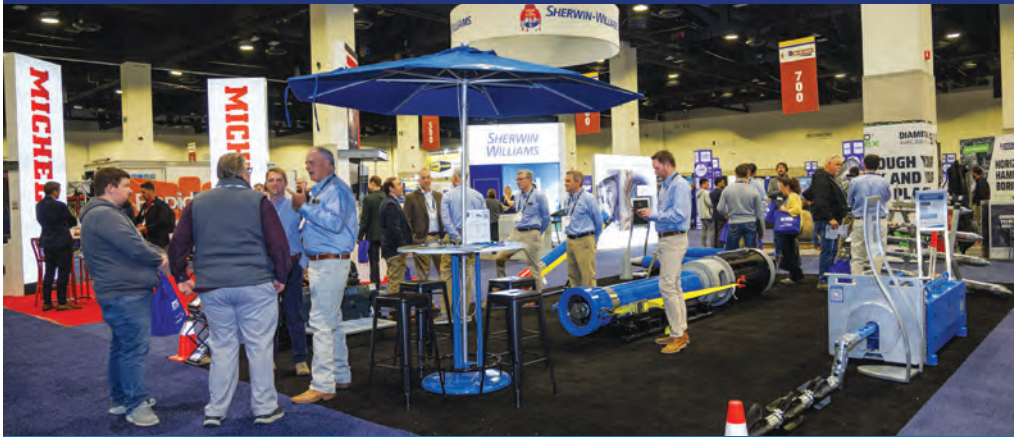
** Details regarding the demonstration would be coordinated by the sponsor directly with the decorator of the show*



EXHIBIT HALL SPONSORSHIP OPPORTUNITIES



**NEW HEIGHTS.
UNDER GROUND.**



HANGING AISLE SIGNS SPONSOR

\$1,500

11 Sponsorships

You can't beat this visibility! Sponsor an aisle sign and your company logo will be featured at the bottom of the hanging aisle signs above your booth's row in the hall. Reserve this quickly! This is a first-come, first-served sponsorship with only one available per row.



- Exclusive visibility with the sponsor's logo hanging prominently from the ceiling in the exhibit hall below the row number
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details.

*** Sponsor to provide logo and is responsible for all associated costs**

MORNING WAKE UP STATION SPONSOR

\$1,400

2 Sponsorships

Treat the No-Dig Show attendees to a morning pick-me-up one hour prior to session start times on Tuesday & Wednesday!

- Company logo prominently displayed on signage in coffee break location
- Opportunity to provide branded coffee cups and/or napkins
- Company logo listed on the conference website with direct link to organization's website
- Sponsorship listed in daily attendee email on morning of your coffee break
- Individual mobile app listing for organization listing sponsorship and organization's details

*** Sponsor is responsible for production and shipment of items**



ATTENDEE BAG GIVEAWAY ITEM SPONSOR

\$1,350

3 Sponsorships

This is a fun way to get your company's name out in front of the NASTT No-Dig Show attendees.

- Sponsor provides branded giveaway item of choice that is placed inside attendee bags
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

*** Sponsor is responsible for production and shipment of items. Actual items are preferred versus flyers or brochures**





**NEW HEIGHTS.
UNDER GROUND.**

EXHIBIT HALL SPONSORSHIP OPPORTUNITIES



EXCLUSIVE

EDUCATIONAL FUND AUCTION **CASH PRIZE SPONSOR**

\$5,000

1 Sponsorship

Partner with the Educational Fund Auction to offer attendees the chance to win a \$5,000 cash prize! Also drive booth attendance during Wednesday's exhibit floor hours when the live drawing is held at your booth.



- Company logo displayed on event signage
- Live drawing held at booth on Wednesday (winner must be present to win)
- Recognition at the Eat, Meet, Drink & Eat Networking event
- Company logo listed on the conference website with direct link to organization's website
- Company logo on auction site
- Individual mobile app listing for organization listing sponsorship and organization's details
- Push notification to all attendees announcing drawing at your booth

EXCLUSIVE

SESSION SCHEDULE FLYER **SPONSOR**

\$2,500

1 Sponsorship

Everyone wants an at-a-glance schedule. Here's your chance to make your company's logo seen everywhere!

- Sponsor's logo listed on the bottom/top of the schedule at-a-glance sheet given to attendees
- Prominently displayed at registration for all attendees to grab
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

**** This at-a-glance schedule will be one-page, front and back, and printed using the schedule one month prior to the show***



HOTEL SPONSORSHIP OPPORTUNITIES



**NEW HEIGHTS.
UNDER GROUND.**



EXCLUSIVE

HOTEL KEY CARD SPONSOR

SOLD OUT!
\$5,400

1 Sponsorship

How many times will you use your hotel key card at the NASTT No-Dig Show? This is a sponsorship that will give your organization great exposure at the host hotel(s).

- Company logo or image printed on key card
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

** Key card must also include 4-color 2025 No-Dig Show logo on the back of the card. Sponsor provides the hotel key card and covers any associated costs*



EXCLUSIVE

HOTEL BAR SPONSOR

\$2,300

1 Sponsorship

Sponsor the hotel bar and network with attendees after hours!

- Company logo prominently displayed on signage in bar location
- Opportunity to provide branded napkins or coasters at bar location
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

** Sponsor is responsible for production and shipment of items*



EXCLUSIVE

HOTEL CHECK-IN SPONSOR

\$1,800

1 Sponsorship

Provide a message to every guest during check-in at the host hotel(s)! This is a great way to send a message to all attendees. Feel free to invite attendees to your booth, to watch a demo, or to attend a session.

- Dedicated flyer to be distributed to all attendees checking into the host-hotel of the show
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details.

** Sponsor responsible for printing and shipping flyer to hotel and any associated costs.*

Max flyer size 8-1/2" x 11". Content to be approved before printing





**NEW HEIGHTS.
UNDER GROUND.**

MOBILE APP SPONSORSHIP OPPORTUNITIES



EXCLUSIVE

MOBILE APP BANNER AD SPONSOR

\$2,500

1 Sponsorship

Exclusive banner ads appears at the top of the screen within the app.

- Sponsor provides branded image or message based on provided specs
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details



MOBILE APP PUSH NOTIFICATION SPONSOR

\$850

6 Sponsorships

Generate interest in your exhibit and drive traffic to your booth by sending a promotional push notification.

- Sponsor provides text for 1 push notification based on provided specs
- Notifications can be around certain demo times in your booth based on two available slots per day (Monday - Wednesday)
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details



EXCLUSIVE

MOBILE APP SPLASH SCREEN SPONSOR

SOLD OUT!
~~\$4,000~~

1 Sponsorship

Want to make a statement? Your brand in everyone's hands onsite every single time they open the app for excellent brand visibility.

- Sponsor provides branded image or message based on provided specs
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details



RECRUITMENT SPONSORSHIP OPPORTUNITIES



**NEW HEIGHTS.
UNDER GROUND.**



EXCLUSIVE

PREMIUM STUDENT

SPONSOR

SOLD OUT!

\$2,800

1 Sponsorship

Support the next generation of trenchless professionals with your logo prominently displayed on every student shirt onsite.

- Company logo placement on the back of the NASTT Student Chapter Volunteer Shirts
- Invitation to attend Student Orientation (two representatives)
- Five-minute speaking opportunity during the Student Orientation
- Recognition as a Student Sponsor in the accompanying event slide presentation
- Opportunity to provide giveaways at Student Orientation. Sponsor is responsible for production and shipment of items
- 1 page insert into student orientation packet with company information and logo
- 5 tickets to the Mile High Mixer following Student Orientation
- Company logo listed on the conference website with direct link to organization's website
- Company logo listed on signage at the Trenchless Research Poster Competition area of the Exhibit Hall
- Individual mobile app listing for organization listing sponsorship and organization's details



**STUDENT
SPONSOR**

\$1,500

5 Sponsorships

Support the next generation of trenchless professionals.

- Recognition as a Student Sponsor in the accompanying event slide presentation
- Opportunity to provide giveaways at Student Orientation. Sponsor is responsible for production and shipment of items
- 1 page insert into student orientation packet with company information and 2 tickets to the Mile High Mixer following Student Orientation
- Company logo listed on signage at the Trenchless Research Poster Competition area of the Exhibit Hall
- Company logo listed on nodigshow.com with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details



**NEW HEIGHTS.
UNDER GROUND.**

RECRUITMENT SPONSORSHIP OPPORTUNITIES



RECRUITMENT SPONSOR

\$750

No Cap!

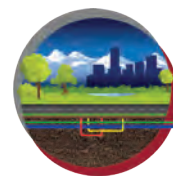
Is your company hiring? Participate as a Recruitment Sponsor to network with professionals looking for work!

- Signage in your booth stating you're hiring
- Featured in attendee e-blast as a Recruitment Sponsor
- Promoted in attendee emails prior to the event
- Direct link to your organizations website and job opportunities supplied to all students onsite
- Dedicated page in the mobile app with your company's name and website listed
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details



** Must be an Exhibitor to participate*

AS SEEN IN DENVER



NEW HEIGHTS. UNDER GROUND.



ELEVATION CLING SPONSORSHIP

\$4,000*

1 Sponsorship

Elevate your presence and make sure every attendee sees your message before they enter the main event! As attendees ascend to the heart of the event, your brand will be the one guiding their way. This sponsorship opportunity places your branding and message prominently on floor clings along the primary pathway leading to the exhibit hall. It's an ideal way to create a lasting impression and ensure maximum visibility as you steer the flow of traffic directly with your brand.

- Sponsor provide's the organization's branding leading you up the only set of stairs that take you directly to the exhibit hall (NASTT to provide specs)
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

*** \$3,500 for escalator only. \$4,000 for stairs.**



LET THEM EAT CARD SPONSORSHIP

\$4,500

1 Sponsorship

For the first time, all full-conference and exhibiting attendees will receive pre-loaded concession cards that will be used at the concession stands every day of the show. This is your opportunity to brand these cards and have them in the hands of majority of attendees!

- Company logo or image printed on all concession meal cards (NASTT to provide specs)
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

***Concession card must also include 4-color 2025 No-Dig Show logo on the card.**

YOUR LOGO HERE





**NEW HEIGHTS.
UNDER GROUND.**

CHECK UP-TO-DATE SPONSORSHIP OPPORTUNITIES

Scan the QR code
to check up-to-date availability of
sponsorship opportunities



For more information, contact:

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440-534-9630 or jclevenger@nastt.org

nastt.org