



## SPONSOR & EXHIBITOR PROSPECTUS



For more information visit nastt.org/no-dig-north/

## **VISIT US IN VANCOUVER**



### NORTH AMERICAN SOCIETY FOR TRENCHLESS TECHNOLOGY

#### WHY PARTICIPATE IN THE NASTT NO-DIG NORTH & ISTT INTERNATIONAL NO-DIG?



The NASTT No-Dig North & ISTT International No-Dig is the largest trenchless technology conference in Canada, where professionals attend to learn new techniques that will save money and improve infrastructure. The show provides attendees an opportunity to learn methods in technical sessions and talk to vendors during exhibit hall hours about new products and equipment.

On average, 1,000 industry professionals attend NASTT No-Dig North & ISTT International No-Dig, and 150 companies exhibit their trenchless products and

services. Exhibitors and sponsors have the opportunity to meet with attendees on the show floor and network with potential customers at multiple social events including NASTT's Annual Educational Fund Auction.

We are excited about holding the 2025 NASTT No-Dig North & ISTT International No-Dig in Vancouver, BC. The facility offers a great space for exhibitors to showcase products and equipment with nearly 100,000 square feet of exhibit space.

### **ISTT INVITES YOU TO JOIN US IN VANCOUVER**

IT IS WITH great pleasure that I invite you to join us in Vancouver, Canada in October 2025 for the ISTT International No Dig in partnership with the NASTT No Dig North. The event will take place from 27–29 October 2025 at the Vancouver Convention Centre, situated right in the waterfront of Vancouver.

Located on Vancouver's waterfront with a dramatic mountain backdrop, the award-winning Vancouver Convention Centre offers one of the most beautiful settings in the world and convenient access to all the major visitor amenities in the downtown core. It is perfectly suited to an International No-Dig event.

Vancouver, British Columbia, nestled between snowcapped mountains and the sparkling ocean, is one of the most beautiful cities in the world. It offers Canada's best climate: mild winters and warm summers moderated by Pacific Ocean currents. Voted as the 'Best City in the Americas' year after year by Condé Nast Traveler magazine, Vancouver is a vibrant, cosmopolitan city and a great destination to showcase the latest in trenchless technology.

I encourage you to support this exciting event through attending the conference, sponsorship and/or exhibiting. The North American Society for Trenchless Technology has a long history of running very successful events, whether national conferences or International No-Digs and the International Society for Trenchless Technology is pleased to partner with them for this event.

Delegates are guaranteed to take plenty away from the conference program with a range of international and local speakers covering projects, technology, the latest developments, policy and more. Additionally, a worldclass exhibition will see companies from around the world displaying the very latest in products and services globally.

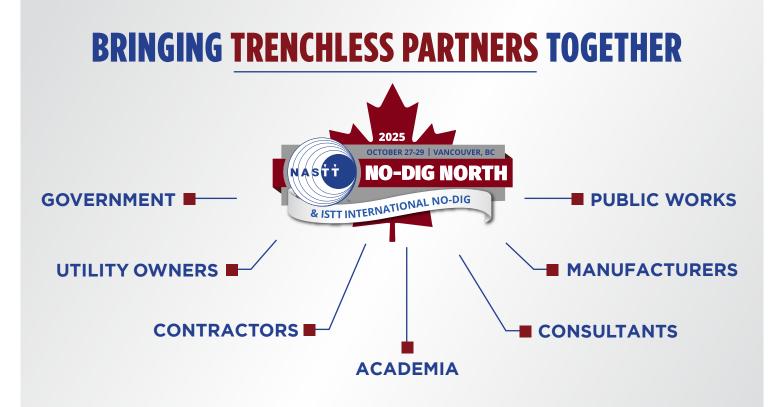
Of course it's not all work; the outstanding social program provides plenty of opportunity to network with old and new colleagues in a more relaxed setting. It is often at these functions that true bonds are created.

Make sure you don't miss out on Vancouver 2025 – sure to be the biggest and best ever.

**Trevor Gosatti** Executive Director - ISTT



## ATTENDEE DEMOGRAPHICS





## THE LOCATION / VENUE



#### VANCOUVER CONVENTION CENTRE (EAST BUILDING)

Located on Vancouver's waterfront with a dramatic mountain backdrop, the award-winning Vancouver Convention Centre offers one of the most beautiful settings in the world and convenient access to all the major visitor amenities in the downtown core.

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#### ABOUT THE HOST HOTELS







Vancouver Marriott Pinnacle Downtown

**Pan Pacific Vancouver** 



Hyatt Regency Vancouver



## All host hotels are within a short walking distance to the Vancouver Convention Centre!

Make sure you book your hotel room using our discounted block links listed only here and at nastt.org.



## **EXHIBITS ONLY - FREQUENTLY ASKED QUESTIONS**

#### How Do I Reserve Exhibit Space?

*Step 1:* Go to <u>https://nastt.org/no-dig-north/</u> <u>become-exhibitor-north/</u> and select the "Book Your Booth" button.

*Step 2:* The system will allow you to select your booth online and pay right on the website.

#### How is Exhibit Space Assigned?

To reserve your exhibit space, a 50% deposit must be paid online. All companies must pay in full by July 1, 2025. If final payment is not received by the designated dates, your booth space reservation will not be guaranteed.

#### What is the Cost of Exhibiting?

NASTT Member Rate......\$2,450 (CAD) in-line 10' x 10' Non-Member Rate.....\$2,950 (CAD) in-line 10' x 10'

\*Exhibiting companies must be 2025 Corporate members of NASTT or members of ISTT to receive the member rate.

Complete the registration process in one easy location! With our system you can select the booth location you want, fill out your contact information and pay all at once online! It will save you time filling out paperwork and having to send it through email or fax – and it's "green" by not having to print anything out!

Visit: <u>https://nastt.org/no-dig-north/become-</u> exhibitor-north/ today to reserve your space!

#### **EXHIBITOR HOURS**

October 27th:
Exhibitor Move-In2:00 – 5:30 pm
Exhibit Hall
Networking Reception5:30 – 7:30 pm
October 28th:
Exhibit Hall Open12:00 – 5:00 pm
Social Hours
in the Exhibit Hall3:00 – 5:00 pm
October 29th:
Exhibit Hall Open11:00 am – 2:30 pm
Exhibitor Move-Out

#### What's Included?

- 8 ft back drape and 3 ft. side drape on in-line booths
- 7 in. x 44 in. ID sign in the rear of the booth
- One 6' x 2' skirted table
- Two Chairs
- One wastebasket
- Free show passes for current and potential customers
- Company listing on the the NASTT No-Dig North & ISTT International No-Dig website
- Company listing on the the NASTT No-Dig North & ISTT International No-Dig App
- Complimentary links from the NASTT No-Dig North website to your company's home page
- (2) Full conference registration passes per 10 ft x 10 ft booth
- (2) Exhibit Only registration passes per 10 ft x 10 ft booth
- 24-hour security service

### Save on Your Booth by Becoming an NASTT Member!

#### NASTT MEMBERS GET EXCLUSIVE NO-DIG NORTH & ISTT INTERNATIONAL NO-DIG BOOTH PRICING

Only NASTT Corporate members are eligible for exhibit booth member pricing which covers the cost of membership; plus, group members can register to attend at the member rate!

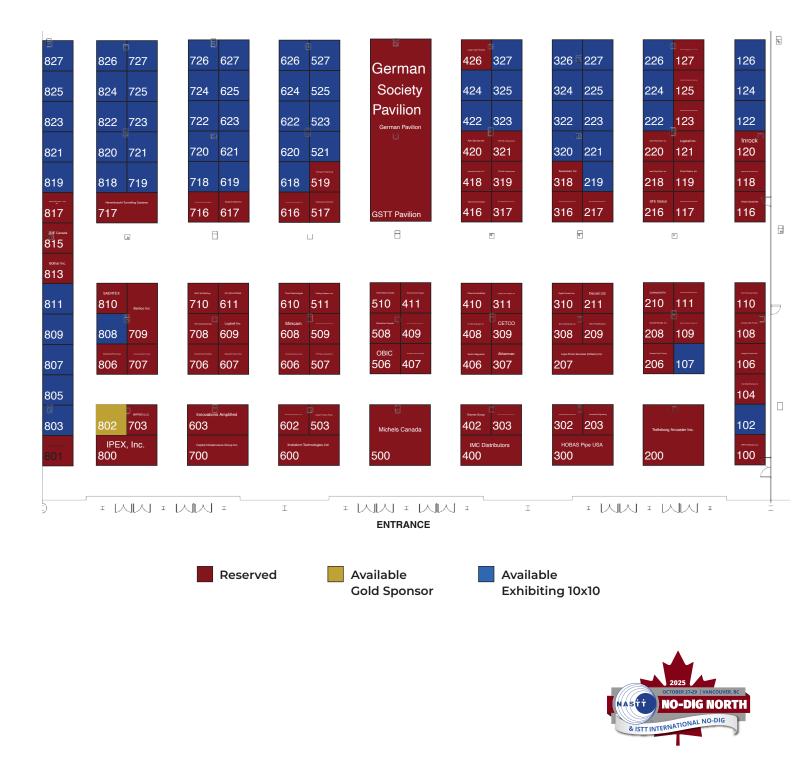
## Visit nastt.org for more information on becoming a member.

For more information on becoming a member, contact:

Carolyn Hook, NASTT Membership Outreach and Database Manager, 440-534-9463, chook@nastt.org

## **EXHIBITOR MAP**

## Over **50**% Sold Out!



# Elevate Your Brand with Premium Sponsorship Opportunities

Partnering with NASTT as a premium sponsor means more than just visibility—it's about aligning your brand with our mission to spread the good news of trenchless technology. Join our exclusive circle of Platinum, Gold and Silver Sponsors and showcase your commitment to innovation and quality. Gain unparalleled exposure to a diverse audience and leverage our platform to amplify your brand's presence. Discover the power of partnership with the North American Society for Trenchless Technology and the NASTT No-Dig North & ISTT International No-Dig!

	SOLD OUT! Platinum Package	ONLY I LEFT Goid Package	<b>Silver</b> PACKAGE
Benefits Package			
Full Conference registration passes	5	3	1
Exhibit Hall only registration passes	5	3	1
Option to provide a promotional item distributed in attendee bag	~		
Complimentary exhibitor logo listing in mobile app	$\checkmark$	$\checkmark$	$\checkmark$
Company logo prominently displayed on conference signage	$\checkmark$	$\checkmark$	~
Company logo and link displayed on NASTT No-Dig North website, emails and mobile app	$\checkmark$	$\checkmark$	~
Access to attendee list twice before and after the conference (email addresses included for opted-in attendees)	$\checkmark$	$\checkmark$	~
First right of refusal to book for 2026 before any other exhibitors	$\checkmark$	$\checkmark$	~
Various marketing benefits throughout the planning process and live event	$\checkmark$	$\checkmark$	~
Complimentary Exhibitor Booth	10' x 20' booth	10' x 10' booth	
2025 OCTOBER 27-29   VANCOUVER, BC	\$ <b>10,000</b> CAD	\$ <b>7,000</b> CAD	\$ <b>4,500</b> cad



**NO-DIG NORTH** 

& ISTT INTERNATIONAL NO-DIG

#### EXCLUSIVE

GALA AWARDS DINNER MAIN EVENT
SPONSOR

#### \$3,500 CAD

(1 available)

Join us at the Gala Awards Dinner for a night of elegance, fine dining and celebration.

- Company logo displayed prominently on signage
- Recognition as the Gala Awards Dinner in the accompanying slide presentation
- Opportunity to provide giveaway item on each table
- Gala Awards Dinner reserved table and tickets for 10 guests
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details.

#### EXCLUSIVE

MOBILE APP: SPLASH SCREEN
SPONSOR

#### \$3,200 CAD

#### (1 available)

Want to make a statement? Your brand in everyone's hands onsite every single time they open the app for excellent brand visibility.

- Sponsor provides branded image or message based on provided specs
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

#### NETWORKING RECEPTION SPONSOR

#### \$3,200 CAD

(2 available)

Let's kick-off the exhibit hall the right way with a networking reception Monday night! This event has great engagement with attendees, future trenchless leaders and a room full of decision makers.

- Company logo displayed on Networking Reception welcome signage.
- Company logo displayed on signage at food & beverage stations.
- Company logo and website link on sponsors page of conference website.
- Company logo on drink tickets handed out to all attendees.
- Sponsor has the option to provide branded, compostable cocktail napkins or koozies.

#### OPENING BREAKFAST SPONSOR

#### \$3,000 CAD

(2 available)

Utilize the largest event by sponsoring a table at this exciting Opening Breakfast with both North American and international flair!

- The Opening Breakfast will take place on Tuesday, October 28th at 8:00 am in Exhibit Hall A.
- Company logo displayed on Opening Breakfast signage.
- Company logo displayed on signage at food & beverage stations.
- Company logo and website link on sponsors page of conference website
- Sponsor has the option to provide branded napkins and/or giveaway item on tables.

#### LUNCH SPONSOR

#### \$3,000 CAD

(2 available)

Spotlight your company while people are networking and refueling in the exhibit hall.

- Concession options will be available in the exhibit hall on both Tuesday, October 28th and Wednesday, October 29th.
- Company logo displayed on Lunch signage.
- Company logo displayed on signage at food & beverage stations.
- Company logo and website link on sponsors page of conference website.

## EXHIBIT HALL BAR

\$3,000 CAD

(2 available)

Cheers! Exhibit Hall Bars will be available during social hours on Tuesday from 3:00 pm - 5:00pm.

- Company logo displayed on Exhibit Hall Bar signage.
- Company logo displayed on signage displayed on bars.
- Company logo and website link on sponsors page of conference website
- Sponsor has the option to provide branded, compostable cocktail napkins or koozies.

#### EXCLUSIVE

HOTEL KEY CARD

\$2,500 CAD

(1 available)

How many times will you use your hotel key card? This is a sponsorship that will give your organization great exposure at a host hotel.

- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

\* Key card must also include 4-color NASTT No-Dig North & ISTT International No-Dig logo on the back of the card. Sponsor provides the hotel key card and covers any associated costs.



**\$2,500 CAD** (2 available)



Imagine attendees wearing your company name and/or logo around their neck all week!

- Sponsor provides lanyards to be distributed to attendees at registration
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

\*Sponsor is responsible for production and shipment of lanyards following specs provided by NASTT



#### ISTT CHAIRMAN'S DINNER SPONSOR

#### \$2,500 CAD

(4 available)

This is your opportunity for branding during this exclusive event of international trenchless leaders.

- Company's logo displayed at bars, on printed menus, and signage
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details.

#### GALA AWARDS DINNER TABLE SPONSOR

#### \$2,500 CAD

(5 available)

Grab your VIPs and gather at your sponsored table while you join us for an incredible evening honoring prestigious award winners and networking with decision makers.

- Recognition as the Gala Awards Dinner Table Sponsor in the accompanying slide presentation
- Gala Awards Dinner reserved table and tickets for 10 guests
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details.

#### EXCLUSIVE

## GALA AWARDS DINNER WINE SPONSOR

#### \$2,500 CAD

(1 available)

Uncork the potential of branding at every table during the Gala Awards Dinner.

- Company logo prominently displayed on event signage
- Company logo displayed at every table with recognition as the Gala Awards Dinner Wine Sponsor
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

#### PILLAR WRAPS SPONSOR

#### \$2,400 CAD

(4 available)

Don't miss the eye-catching pillar wraps just outside the exhibit hall that are prime spots for branding that capture every attendee's attention!

- Sponsor provides the organization's branding on two pillars leading you down the hall to both the exhibit hall and breakout session rooms (NASTT to provide specs)
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details



#### EXCLUSIVE

TECHNICAL SESSION FLYER SPONSOR

#### \$2,400 CAD

(1 available)

Everyone wants an at-a-glance schedule. Here's your chance to have your company's logo seen everywhere!

- Sponsor's logo listed on the bottom/top of the schedule at-a-glance sheet given to attendees
- Prominently displayed at registration for all attendees to grab
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

\* This at-a-glance schedule will be one-page, front and back, and printed using theschedule one month prior to the show

#### EXCLUSIVE

#### GALA AWARDS DINNER CHAMPAGNE TOAST SPONSOR

#### \$2,200

(1 available)

Cheers to you, to colleagues, and to new connections! Sponsor this while we toast to our award winners, your company, and a great night ahead!

- Company logo displayed on on-site signage
- MC to mention and thank the sponsor in the toast
- Sponsor recognition in the accompanying event slide presentation
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details
- Option to provide branded cocktail napkins that will be handed out with each glass

## \* Sponsor is responsible for the production and shipment of napkins



H20 ON-THE-GO

\$2,000 CAD

(1 available)

Keep attendees hydrated on site by providing a company branded, reusable water bottle.

- Sponsor to provide branded reusable water bottles to be included inside attendee bags
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

\* Sponsor is responsible for production and shipment of water bottles and any associated costs



#### EXCLUSIVE

BADGE SCHEDULE SPONSOR

#### \$2,000 CAD

(1 available)

Help attendees navigate the show schedule by sponsoring this feature on each attendee badge.

- Company logo displayed on the schedule side of the badges worn by attendees throughout the event.
- Company logo and website link on sponsors page of conference website
- Individual mobile app listing

## GALA AWARDS DINNER BAR SPONSOR

#### \$2,000 CAD

(2 available)

Create a "buzz" at the Gala Awards Dinner by sponsoring each bar during the event.

- Company logo prominently displayed on event signage
- Opportunity to provide branded cocktail napkins, cups or koozies
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

\* Sponsor is responsible for production and shipment of items.

#### ATTENDEE BAG SPONSOR

#### \$1,900 CAD

(2 available)

Have your logo displayed on the bag full of information and goodies each full conference attendee receives. Your logo will be seen throughout the conference when attendees carry their bag around to exhibits and session rooms!

- Company logo displayed on bags handed out to attendees at registration.
- Company logo displayed on conference signage.
- Company logo and website link on sponsors page of conference website.

#### COFFEE BREAK SPONSOR

#### \$1,900 CAD

(2 available)

Treat attendees to a morning pick-me-up one hour prior to session start times on Wednesday!

- Company logo prominently displayed on signage in coffee break location
- Opportunity to provide branded compostable coffee cups and/or napkins
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

## \* Sponsor is responsible for production and shipment of items



#### EXCLUSIVE

DIRECTIONAL SIGN SPONSOR

#### \$1,900 CAD

(1 available)

The Directional Signage Sponsor will be recognized on large signage leading attendees through the event space to registration.

- Company logo printed in the lower corner of each sign
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details



## HOTEL WELCOME FLYER SPONSOR

\$1,800 CAD

(1 available)

Welcome attendees to Vancouver and to the No-Dig North, by providing a welcome letter at hotel check in!

- Max flyer size 8 <sup>1</sup>/<sub>2</sub>" x 11".
- Content must be approved before printing.
   See Jessie Clevenger (contact info below)

## \* Sponsor is responsible for the production and shipment of flyers.

EXCLUSIVE

#### MOBILE APP: BANNER AD SPONSOR

#### \$1,800 CAD

(1 available)

Exclusive banner ads appears at the top of the screen within the app.

- Sponsor provides branded image or message based on provided specs
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details



\$2,200 CAD

(1 available)

Support the next generation of trenchless professionals.

- Company logo placement on the back of the NASTT Student Chapter Volunteer Shirts
- Recognition as a Student Sponsor in the accompanying event slide presentation
- Opportunity to provide giveaways at Student Orientation. (Sponsor is responsible for production and shipment of items)
- Company logo listed on website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details



## ATTENDEE BAG GIVEAWAY SPONSOR

#### \$1,250 CAD

(3 available)

This is a fun way to get your company's name out in front of the full conference attendees.

- Sponsor provides branded giveway item of choice that is placed inside attendee bags
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

\* Sponsor is responsible for production and shipment of items. Actual items are preferred versus flyers or brochures

## MOBILE APP: PUSH NOTIFICATION SPONSOR

#### \$750 CAD

(5 available)

Generate interest in your exhibit and drive traffic to your booth by sending a promotional push notification.

- Sponsor provides text for 1 push notification based on provided specs
- Notifications can be sent out to attendees at certain times draw traffic to your booth based on the available spots on Tuesday and Wednesday
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details







Scan the QR code to check up-to-date availability of sponsorship opportunities



For more information, contact:

Jessie Clevenger, NASTT Conference and Sales Director 440-534-9630 or jclevenger@nastt.org

nastt.org/no-dig-north/