

TECHNICAL PAPERS | INDUSTRY EXHIBITS | NETWORKING EVENTS
SPECIAL AWARDS | INNOVATIONS | ENTERTAINMENT



SPONSOR & EXHIBITOR **PROSPECTUS**



For more information visit **nastt.org**

NORTH AMERICAN SOCIETY FOR TRENCHLESS TECHNOLOGY



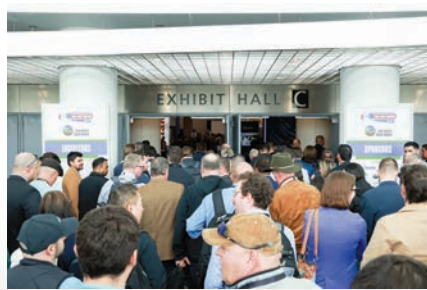
WHY PARTICIPATE IN THE NASTT NO-DIG SHOW?

The NASTT No-Dig Show is the largest trenchless technology conference in the world, where professionals attend to learn new techniques that will save money and improve infrastructure. The show provides attendees an opportunity to learn methods in technical sessions and talk to vendors during exhibit hall hours about new products and equipment.

On average, 2,400 industry professionals attend the NASTT No-Dig Show, and more than

200 companies exhibit their trenchless products and services. Exhibitors and sponsors have the opportunity to meet with attendees on the show floor and network with potential customers at multiple social events including NASTT's Annual Educational Fund Auction.

We are excited about holding the 2026 No-Dig Show in Palm Springs, CA. The facility offers a great space for exhibitors to showcase products and equipment with nearly 100,000 square feet of exhibit space.



SEE WHAT OUR NO-DIG SHOW ATTENDEES & EXHIBITORS HAVE TO SAY:

“Everyone is very friendly and knowledgeable and wanted to share information.”

Jared Medinger
C&L Water Solutions
(Azuria Water Solutions)



2025 SURVEY SHOWS

**OF ATTENDEES FINDING
VALUE IN BOTH THE
EDUCATION AND THE EXPO!**

“I would absolutely encourage others to attend future NASTT No-Dig Shows because it's one of the best places to truly understand the future of underground infrastructure. Whether you're a student, a professional, or just curious about trenchless technology, the event offers unmatched learning opportunities—from in-depth technical sessions to hands-on product demos. You get to hear directly from experts, see real-world case studies, and connect with people who are driving innovation in this space. It's not just a conference—it's an immersive experience that helps you stay ahead in the industry.”

Chetan Chalumuri
Student - Arizona State University

“Great event! Love the food in the hall to keep attendees on site.”

Michael Davison
Aqua-Pipe

“Being able to interact with professionals of my own field currently working on projects and trying innovative ways to solve problems. Also being able to connect with so many inspiring people like Kimberlie and others. Apart from this was also such a good experience to be able to interact with professionals from the different phases of trenchless world and being able to understand how every phase works and how there is diversity in every phase.”

Ruman Ali Khan
University of Texas at Arlington

“Best source of technical information and networking in the trenchless industry.”

Brian Glynn
Freese and Nichols, Inc.

“I have been attending tradeshow for over 20+ years either as an attendee or exhibitor. I got to say this was one of the best run and well-organized show I have ever attended.”

Tony DeCarlo
NozzTeq

“The technical sessions covered a wide range of topics so you can choose what topics best suit you. Also the exhibit hall was well attended and awesome!”

Virginia Puljan
Terracon

“This show has made me want to attend future events and recommend to my colleagues.”

Anonymous

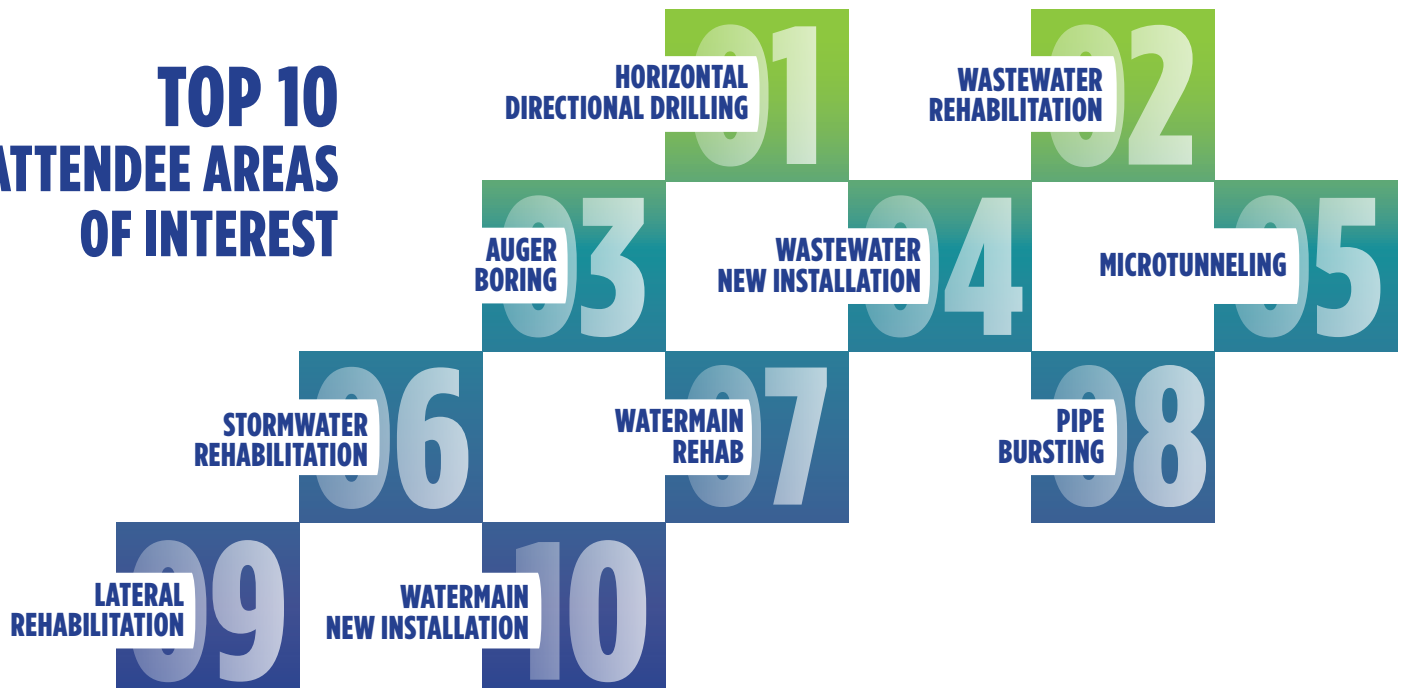
OTHER ATTENDEE AREAS OF INTEREST:

- Bypass/Dewatering Pumps
- Oil & Gas Condition Assessment/Inspection
- Oil & Gas Distribution/Operation/Rehabilitation
- Pilot Tube
- Pipe Cleaning
- Pipe Ramming
- Stormwater Condition Assessment/Inspection
- Stormwater New Installation
- Utility Tunneling
- Wastewater Condition Assessment/Inspection
- Watermain Condition Assessment/Inspection

BRINGING TRENCHLESS PARTNERS TOGETHER



TOP 10 ATTENDEE AREAS OF INTEREST



THE LOCATION / VENUE

ABOUT THE **HOST HOTELS**

- 1 Renaissance Palm Springs Hotel** **2 Hilton Hotel Palm Springs**

All hotels are within a short, walking distance to the Palm Springs Convention Center!

Make sure you book your hotel room using our discounted block link listed on nastt.org



THE **EVENT SPACE**

The Palm Springs Convention Center is located in the heart of downtown Palm Springs.



EXHIBITS ONLY - FREQUENTLY ASKED QUESTIONS

How Do I Reserve Exhibit Space?

Step 1: Go to <https://nastt.org/no-dig-show/sponsors-exhibitors/become-an-exhibitor/> and select the "Book Your Booth" button.

Step 2: The system will allow you to select your booth online and pay right on the website.

How is Exhibit Space Assigned?

To reserve your exhibit space, a 50% deposit must be paid online. All companies must pay in full by December 1, 2025. If final payment is not received by the designated dates, your booth space reservation will not be guaranteed.

What is the Cost of Exhibiting?

NASTT Corporate Member\$2,750 in-line 10' x 10'
\$2,950 corner or island 10' x 10'*

NASTT Individual Member\$4,200 in-line 10' x 10'
\$4,500 corner or island 10' x 10'*

Non-Member Rate\$4,500 in-line 10' x 10'
\$4,700 corner or island 10' x 10'

**Exhibiting companies must be current 2025 Corporate members to receive the NASTT member rate.*

Complete the registration process in one easy location! With our system you can select the booth location you want, fill out your contact information and pay all at once online! It will save you time filling out paperwork

and having to send it through email or fax – and it's "green" by not having to print anything out!

Visit:

<https://nastt.org/no-dig-show/sponsors-exhibitors/become-an-exhibitor/> today to reserve your space!

What's Included?

- 10 ft back drape and 3 ft. side drape on in-line booths
- 7 in. x 14 in. ID sign in the rear of the booth
- Free exhibit hall passes for current and potential customers
- Company listing on the NASTT No-Dig Show website
- Company listing on the NASTT No-Dig Show mobile app
- Company logo and listing on the interactive floor plan as an exhibitor
- (2) Full Conference and (2) Exhibit Hall Only passes per 10 ft x 10 ft booth
- 24-hour security service

Save **40%** on Your Booth
by Becoming an NASTT
Corporate Member!

NASTT MEMBERS GET EXCLUSIVE NO-DIG SHOW BOOTH PRICING

Only NASTT Corporate members are eligible for exhibit booth member pricing which covers the cost of membership; plus, group members can register to attend at the member rate!

Visit nastt.org for more information on becoming a member.

For more information on becoming a member, contact:

**Carolyn Hook, NASTT Membership Outreach
and Database Manager,
440-534-9463, chook@nastt.org**

SHOW SCHEDULE

Move-In

Sunday, March 29 7:00 am – 6:00 pm
Monday, March 30 7:00 am – 10:00 am

Show Hours

Monday, March 30 12:10 – 2:30 pm
4:00 – 5:30 pm
Tuesday, March 31 11:00 am – 1:30 pm
3:00 – 5:00 pm
Wednesday, April 1 9:00 am – 12:00 pm

Move-Out

Wednesday, April 1 12:00 pm – 9:00 pm

EXHIBITOR MAP

Over **75%**
Sold Out!

Entrance

101	TT Technologies, Inc.	109	ICHRA Int'l USA	115	115	121	123	125	127	129	131	133	135	137	139
201	Michels Trinchese	209	Shaw-Williams	215	Corn & Mann	221	221	225	229	233	237	243	245	247	249
301	Asura Water Solutions	309	Reins America	315	315	321	321	325	329	333	337	343	345	347	349
401	Thermax Int'l Inc.	409	Minicam	415	415	421	421	425	429	433	437	443	445	447	449
507	507	513	513	513	513	521	521	525	529	533	537	543	545	547	549
601	601	609	609	615	615	621	621	625	629	633	637	643	645	647	649
701	701	709	709	715	715	721	721	725	729	733	737	743	745	747	749
801	801	809	809	815	815	821	821	825	829	833	837	843	845	847	849
901	901	909	909	915	915	921	921	925	929	933	937	943	945	947	949
1001	1001	1009	1009	1015	1015	1021	1021	1025	1029	1033	1037	1043	1045	1047	1049
1101	1101	1109	1109	1115	1115	1121	1121	1125	1129	1133	1137	1143	1145	1147	1149
1201	1201	1209	1209	1215	1215	1221	1221	1225	1229	1233	1237	1243	1245	1247	1249
1301	1301	1309	1309	1315	1315	1321	1321	1325	1329	1333	1337	1343	1345	1347	1349
1401	1401	1409	1409	1415	1415	1421	1421	1425	1429	1433	1437	1443	1445	1447	1449
1501	1501	1509	1509	1515	1515	1521	1521	1525	1529	1533	1537	1543	1545	1547	1549
1601	1601	1609	1609	1615	1615	1621	1621	1625	1629	1633	1637	1643	1645	1647	1649
1701	1701	1709	1709	1715	1715	1721	1721	1725	1729	1733	1737	1743	1745	1747	1749
1801	1801	1809	1809	1815	1815	1821	1821	1825	1829	1833	1837	1843	1845	1847	1849
1901	1901	1909	1909	1915	1915	1921	1921	1925	1929	1933	1937	1943	1945	1947	1949
2001	2001	2009	2009	2015	2015	2021	2021	2025	2029	2033	2037	2043	2045	2047	2049
2101	2101	2109	2109	2115	2115	2121	2121	2125	2129	2133	2137	2143	2145	2147	2149
2201	2201	2209	2209	2215	2215	2221	2221	2225	2229	2233	2237	2243	2245	2247	2249
2301	2301	2309	2309	2315	2315	2321	2321	2325	2329	2333	2337	2343	2345	2347	2349
2401	2401	2409	2409	2415	2415	2421	2421	2425	2429	2433	2437	2443	2445	2447	2449
2501	2501	2509	2509	2515	2515	2521	2521	2525	2529	2533	2537	2543	2545	2547	2549
2601	2601	2609	2609	2615	2615	2621	2621	2625	2629	2633	2637	2643	2645	2647	2649
2701	2701	2709	2709	2715	2715	2721	2721	2725	2729	2733	2737	2743	2745	2747	2749
2801	2801	2809	2809	2815	2815	2821	2821	2825	2829	2833	2837	2843	2845	2847	2849
2901	2901	2909	2909	2915	2915	2921	2921	2925	2929	2933	2937	2943	2945	2947	2949
3001	3001	3009	3009	3015	3015	3021	3021	3025	3029	3033	3037	3043	3045	3047	3049
3101	3101	3109	3109	3115	3115	3121	3121	3125	3129	3133	3137	3143	3145	3147	3149
3201	3201	3209	3209	3215	3215	3221	3221	3225	3229	3233	3237	3243	3245	3247	3249
3301	3301	3309	3309	3315	3315	3321	3321	3325	3329	3333	3337	3343	3345	3347	3349
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3801	3801	3809	3809	3815	3815	3821	3821	3825	3829	3833	3837	3843	3845	3847	3849
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4101	4101	4109	4109	4115	4115	4121	4121	4125	4129	4133	4137	4143	4145	4147	4149
4201	4201	4209	4209	4215	4215	4221	4221	4225	4229	4233	4237	4243	4245	4247	4249
4301	4301	4309	4309	4315	4315	4321	4321	4325	4329	4333	4337	4343	4345	4347	4349
4401	4401	4409	4409	4415	4415	4421	4421	4425	4429	4433	4437	4443	4445	4447	4449
4501	4501	4509	4509	4515	4515	4521	4521	4525	4529	4533	4537	4543	4545	4547	4549
4601	4601	4609	4609	4615	4615	4621	4621	4625	4629	4633	4637	4643	4645	4647	4649
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5301	5301	5309	5309	5315	5315	5321	5321	5325	5329	5333	5337	5343	5345	5347	5349
5401	5401	5409	5409	5415	5415	5421	5421	5425	5429	5433	5437	5443	5445	5447	5449
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6301	6301	6309	6309	6315	6315	6321	6321	6325	6329	6333	6337	6343	6345	6347	6349
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6501	6501	6509	6509	6515	6515	6521	6521	6525	6529	6533	6537	6543	6545	6547	6549
6601	6601	6609	6609	6615	6615	6621	6621	6625	6629	6633	6637	6643	6645	6647	6649
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7201	7201	7209	7209	7215	7215	7221	7221	7225	7229	7233	7237	7243	7245	7247	7249
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7401	7401	7409	7409	7415	7415	7421	7421	7425	7429	7433	7437	7443	7445	7447	7449
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8001	8001	8009	8009	8015	8015	8021	8021	8025	8029	8033	8037	8043	8045	8047	8049
8101	8101	8109	8109	8115	8115	8121	8121	8125	8129	8133	8137	8143	8145	8147	8149
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8301	8301	8309	8309	8315											

PREMIUM SPONSORSHIP OPPORTUNITIES



Elevate Your Brand with Premium Sponsorship Opportunities

Partnering with NASTT as a premium sponsor means more than just visibility—it's about aligning your brand with our mission to spread the good news of trenchless technology. Join our exclusive circle of Platinum, Gold and Silver Sponsors and showcase your commitment to innovation and quality. Gain unparalleled exposure to a diverse audience and leverage our platform to amplify your brand's presence. Discover the power of partnership with the North American Society for Trenchless Technology and the NASTT No-Dig Show!



- A fifty percent (50%) non-refundable deposit is required to be paid with submittal of the signed sponsorship and/or exhibit contract. No sponsorship and/or exhibit application will be acknowledged or promoted, either in print or on the No-Dig Show website, until the contract and required deposit have been submitted and processed.
- The remaining fifty percent (50%) of the sponsorship and/or exhibit is due December 1, 2025. If any balance due after December 1, 2025 is not paid, sponsorship and/or exhibitor's booth space will be released by NASTT.
- Sponsorship and/or exhibit contracted after December 1, 2025 must be paid in full with submittal of contract.



SOLD OUT!

\$34,250

Distinguished Excellence as a Platinum Sponsor

Step into the spotlight as a **Platinum Sponsor** and set the standard for industry leadership. Platinum Sponsors are the most exclusive level of Premium Sponsorship at the No-Dig Show. Your booth is in the most prime location in Exhibit Hall and the additional exposure for your brand cannot be matched.

- **20x30 island booth** in a preferred location
- **14 full conference registrations** and **14 exhibit hall only registrations**
- **Promotional Signage** prominently displayed at registration to guide all attendees to your booth
- **Floor sticker outside of your booth** indicating your Platinum Sponsorship
- Opportunity to place a **giveaway item for free in attendee bags**
- Opportunity to place **one 30-second video** on the NASTT No-Dig Show website promoting your company
- Opportunity to **upload photos and videos to your company listing** on the app and the floor plan
- **Complimentary exhibitor logo listing in mobile app**
- **Company logo prominently displayed on conference signage**
- **Company logo and link displayed on NASTT No-Dig Show website, emails, and mobile app**
- **Access to attendee list** twice before and once after the conference (email addresses included for attendees that opted-in to share with exhibitors)
- **First right of refusal to book for 2027** before any other sponsors or exhibitors
- **Various marketing benefits** throughout the planning process and live event including logo on all No-Dig emails
- **Dedicated LinkedIn post** with company description and profile tag





Gold
SPONSOR

\$19,500

SOLD OUT!

Shine Bright as a Gold Sponsor

Become a pivotal part of the No-Dig Show as a **Gold Sponsor**. Your participation elevates your brand and level of recognition. Enjoy prominent visibility across all our platforms. As a Gold Sponsor, you'll forge valuable connections, showcase your leadership in the industry and leave a lasting impression.

- **20x20 island booth** in a preferred location
- **Ten full conference registrations ten exhibit hall only registrations**
- **Floor sticker outside your booth** indicating your Gold Sponsorship
- Opportunity to **list photos in your company listing** on the floorplan and mobile app
- **Complimentary exhibitor logo listing in mobile app**
- **Company logo prominently displayed on conference signage**
- **Company logo and link displayed on NASTT No-Dig Show website, emails and mobile app**
- **Access to attendee list** twice before and once after the conference (email addresses included for attendees that opted-in to share with exhibitors)
- **First right of refusal to book for 2027** before any other Silver Sponsors or exhibitors
- **Various marketing benefits** throughout the planning process and live event including logo on all No-Dig emails
- **Dedicated LinkedIn post** with company description and profile tag



Silver
SPONSOR

\$10,250

Elevate Your Presence as a Silver Sponsor

Make your mark as a **Silver Sponsor** and enhance your brand's profile. Benefit from targeted exposure to a diverse audience of industry professionals and trenchless enthusiasts. As a Silver Sponsor, you'll stand out with increased recognition and contribute to impactful experiences that leave a lasting impression.

- **10x20 corner booth** in preferred locations
- **Five full conference registrations five exhibit-only registrations**
- **Floor sticker outside of your booth** indicating Silver Sponsorship
- **Complimentary exhibitor logo listing in mobile app**
- **Company logo prominently displayed on conference signage**
- **Company logo and link displayed on NASTT No-Dig Show website, emails and mobile app**
- **Access to attendee list** twice before and once after the conference (email addresses included for attendees that opted-in to share with exhibitors)
- **First right of refusal to book for 2027** before any other exhibitors
- **Various marketing benefits** throughout the planning process and live event including logo on all No-Dig emails



SPECIAL EVENTS



PARTY IN THE PALMS

Kick off the No-Dig Show in style at *Party in the Palms*! This poolside evening sets the tone for the week with two hours of open bar, lively networking, and connections with NASTT's Regional Chapters. Surrounded by palm trees and great company, it's the perfect way to mix, mingle, and launch the show experience.



GENERAL SESSION & AWARDS

Start your No-Dig Show experience with inspiration and celebration. This all-attendee breakfast brings the trenchless community together for a powerful keynote and the presentation of NASTT's prestigious awards. It's the moment we honor our industry leaders, spotlight innovation, and set the stage for an unforgettable week ahead.



UNDERGROUND MIXER



Discover and connect at the Underground Mixer! This Monday afternoon event takes place right in the exhibit hall, giving you the perfect chance to build relationships with trenchless peers, explore exhibitor booths, and enjoy a drink (or two) while you connect. It's the ultimate hall crawl to spark new ideas and lasting partnerships.



TRENCHLESS CLASSIC



Celebrate trenchless excellence at the Trenchless Classic! This Tuesday night event brings red-carpet flair outdoors with live entertainment, interactive stations, and an open bar. The spotlight shines brightest as we honor our industry award winners and recognize the 2026 Municipal Scholarship recipients, a true night of trenchless stars among the stars.

SPECIAL EVENT SPONSORSHIP OPPORTUNITIES



EXCLUSIVE

TRENCHLESS CLASSIC MAIN EVENT SPONSOR



\$7,000

1 Sponsorship

Whether it's live music, interactive games, or outdoor entertainment under the stars, your brand will be front and center as attendees unwind and celebrate trenchless excellence on stage.

Own the spotlight at NASTT's premier networking celebration! As the Main Event Sponsor of the Trenchless Classic, your brand takes center stage during this evening featuring entertainment, awards, and unforgettable moments under the stars.

- Company logo displayed prominently on signage throughout the event
- Recognition as the Trenchless Classic Main Event Sponsor in the slide presentation
- Opportunity to provide giveaways at the table
- Ten Trenchless Classic event tickets for your guests
- Company logo listed on the conference website with direct link to organization's website
- Marketing emails promoting sponsorship
- Individual mobile app listing for organization listing sponsorship and organization's details

EXCLUSIVE

TRENCHLESS CLASSIC RED CARPET SPONSOR



\$4,500
SOLD OUT!

1 Sponsorship

Own the spotlight from the very first step of the evening! As the Red Carpet Sponsor, your brand will greet every guest as they arrive at the Trenchless Classic, featured prominently on a custom step-and-repeat backdrop and logo-branded runway carpet leading into the event. Attendees will stop for photos, awards selfies, and social moments, ensuring your company takes center stage throughout this glamorous night under the stars.

- Ten Trenchless Classic event tickets for your guests
- Exclusive logo placement on the event's red-carpet step & repeat and floor clings leading into the venue
- Company logo listed on the conference website with direct link to organization's website
- Marketing emails promoting sponsorship
- Individual mobile app listing for organization listing sponsorship and organization's details

SPECIAL EVENT SPONSORSHIP OPPORTUNITIES



EXCLUSIVE

TRENCHLESS CLASSIC BAR SPONSOR



\$3,500

1 Sponsorship

Create a “buzz” at the NASTT No-Dig Show Trenchless Classic by being the exclusive bar sponsor.

- Company logo displayed on tabletop signage placed at each bar
- Company logo displayed on on-site signage
- Sponsor to provide branded cocktail napkins, cups, koozies, or all of the above that will be handed out at each bar with drinks
- Company logo listed on the conference website with direct link to organization's website
- Marketing emails promoting sponsorship
- Individual mobile app listing for organization listing sponsorship and organization's details



**Sponsor is responsible for the production and shipment of napkins*

EXCLUSIVE

TRENCHLESS CLASSIC TABLE SPONSOR



\$3,000

10 Sponsorships

Secure your spot at this premier event by sponsoring a gaming table with private table access for your 10 VIPs! This includes a one hour reception inside the ballroom to mingle with your VIP's at your private table.

- 10 Tickets to Trenchless Classic
- Dedicated, reserved round for 10 with signage
- Sponsor recognition in the accompanying event slide presentation
- Company logo listed on the conference website with direct link to organization's website
- Marketing emails promoting sponsorship
- Individual mobile app listing for organization listing sponsorship and organization's details

SPECIAL EVENT SPONSORSHIP OPPORTUNITIES



EXCLUSIVE

TRENCHLESS CLASSIC PHOTO BOOTH SPONSOR



\$3,000
SOLD OUT!
Sponsorship

Make a lasting impression by sponsoring the photos each attendee will take home from the event.

- Sponsorship logo watermarked on the photo booth images taken at Trenchless Classic
- Company logo listed on the conference website with direct link to organization's website
- Marketing emails promoting sponsorship
- Individual mobile app listing for organization

**NASTT to coordinate the rental of the photo booth equipment*



EXCLUSIVE

TRENCHLESS CLASSIC AWARD WINNING TOAST SPONSOR



\$2,900

1 Sponsorship

Cheers to you, to colleagues, and to new connections! Provide the champagne and we will toast to our award winners, your company, and to letting the games begin at Trenchless Classic!

- Company logo displayed on on-site signage
- MC to mention and thank the sponsor in the toast
- Sponsor recognition in the accompanying event slide presentation
- Company logo listed on the conference website with direct link to organization's website
- Marketing emails promoting sponsorship
- Individual mobile app listing for organization listing sponsorship and organization's details
- Option to provide branded cocktail napkins that will be handed out with each glass

** Sponsor is responsible for the production and shipment of napkins*

SPECIAL EVENT SPONSORSHIP OPPORTUNITIES



EXCLUSIVE

TRENCHLESS CLASSIC SIGNATURE DRINK SPONSOR



\$2,500

1 Sponsorship

Raise a glass to trenchless innovation! As the Signature Drink Sponsor, your brand will be featured on the evening's exclusive cocktail and mocktail, the must-try beverages of the Trenchless Classic. From signage at the bars to branded napkins and name recognition on the event menu, this sponsorship ensures your company is in everyone's hand as they toast the night's award winners and stars under the stars.

- Company name featured alongside the drink name on the event menu and signage
- Company logo listed on the conference website with direct link to organization's website
- Marketing emails promoting sponsorship
- Individual mobile app listing for organization listing sponsorship and organization's details



EXCLUSIVE

UNDERGROUND MIXER MAIN SPONSOR

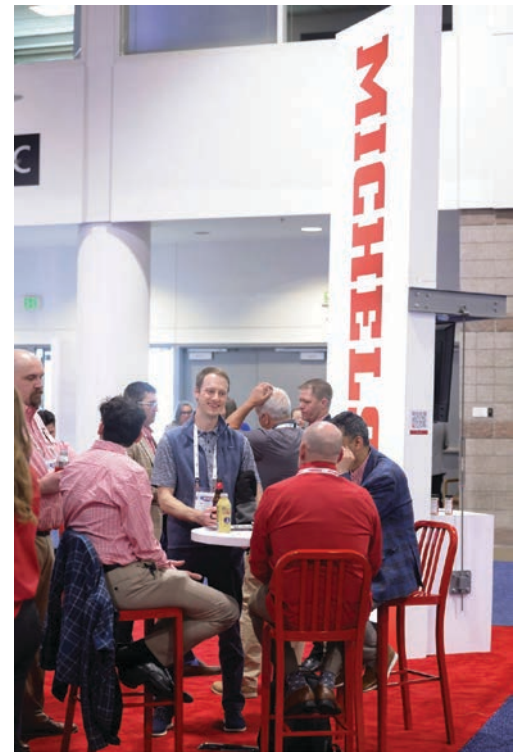


\$6,500
SOLD OUT!
1 Sponsorship

What's better than your company's logo all over the exhibit hall during the largest networking event?

- Company logo prominently displayed on event signage
- Recognition as the MAIN event sponsor at all bars on the exhibit hall (at least 5)
- Additional bar placed inside your booth to draw the traffic directly to you
- Opportunity to provide branded cocktail napkins and/or can koozies at all bars
- Company logo listed on the conference website with direct link to organization's website
- Marketing emails promoting sponsorship
- Individual mobile app listing for organization listing sponsorship and organization's details

**** Sponsor is responsible for production and shipment of items***



SPECIAL EVENT SPONSORSHIP OPPORTUNITIES



EXCLUSIVE

GENERAL SESSION & AWARDS CEREMONY EVENT SPONSOR



SOLD OUT!
2 Sponsorships

Start the NASTT No-Dig Show off right by welcoming the guests and promoting your company at the first event of the Show!

- Five-minute speaking opportunity
- Reserved table for 10 guests
- Company logo prominently displayed on signage throughout the event
- Recognition as a Opening Breakfast Event Sponsor in the accompanying event slide presentation
- Opportunity to provide giveaways on the tables
- Company logo listed on the conference website with direct link to organization's website
- Marketing emails promoting sponsorship
- Individual mobile app listing for organization listing sponsorship and organization's details



** Sponsor is responsible for production and shipment of any giveaway items*

GENERAL SESSION & AWARDS CEREMONY VIP SEATING



\$1,000

10 Sponsorships

Utilize the NASTT No-Dig Show's largest event by sponsoring a table at this exciting General Session & Awards Ceremony!

- VIP Reserved table in prime location for 10 guests



- Company logo displayed on tabletop signage
- Recognition as a Opening Breakfast Table Sponsor on accompanying event slide presentation
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

PARTY IN THE PALMS BAR SPONSOR



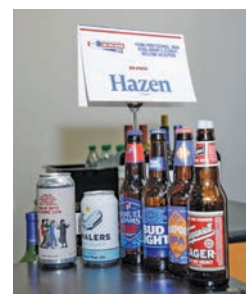
\$3,000

2 Sponsorships

It's all about networking! Don't miss this opportunity to sponsor the bar at the Party in the Palms event on Sunday evening. The best opportunity to have your brand in everyone's hands.

- Company logo prominently displayed on event signage
- Opportunity to provide branded cocktail napkins, cups or koozies
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

** Sponsor is responsible for production and shipment of items.*



SPECIAL EVENT SPONSORSHIP OPPORTUNITIES



EXCLUSIVE

PARTY IN THE PALMS MAIN EVENT SPONSOR



\$5,500

1 Sponsorship

Let's kick-off the NASTT No-Dig Show the right way with a networking mixer! This event has great engagement with attendees, future trenchless leaders and a room full of decision makers.

- Company logo prominently displayed on signage in reception location
- Reserved area during the reception for your organization as the Main Event Sponsor
- Opportunity bring your own company signage to the event
- Sponsor receives 10 free tickets to join the event
- Sponsor receives the reception attendee contact list after the event
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details



EXCLUSIVE

PARTY IN THE PALMS SIGNAGE SPONSOR



\$

1 Sponsorship

Be the brand that sets the scene for NASTT's biggest networking celebration! As the Party in the Palms Signage Sponsor, your logo will surround the pool space with high-visibility signage and, ensuring your company shines as attendees mix and network throughout this signature kickoff event.

- Company logo prominently displayed on signage and décor surrounding the pool deck area
- Recognition as the Signage Sponsor in the accompanying event slide presentation
- Company logo and link listed on the conference website
- Marketing emails promoting sponsorship
- Individual mobile app listing for organization listing sponsorship and organization's details

EXHIBIT HALL SPONSORSHIP OPPORTUNITIES



EXCLUSIVE

LANYARD SPONSOR

\$2,850

2 Sponsorships

Imagine NASTT No-Dig Show attendees wearing your company name and/or logo around their neck all week!

- Sponsor provides lanyards to be distributed to attendees at registration
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

** Sponsor is responsible for production and shipment of lanyards following specs provided by NASTT*



ATTENDEE BAG SPONSOR

\$2,850

2 Sponsorships

Have your logo displayed on the bag full of information and goodies each full conference attendee receives at the NASTT No-Dig Show. Your logo will be seen throughout the conference when attendees carry their bag around to exhibits and session rooms!



- Company logo printed on one side of attendee bags
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

** Sponsor to provide logo based on specs provided by NASTT*

DIRECTIONAL SIGNAGE SPONSOR

\$3,000

1 Sponsorship

The Directional Signage Sponsor will be recognized on large signage leading attendees through the event space to registration.

- Company logo printed in the lower corner of each sign
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details



EXHIBIT HALL SPONSORSHIP OPPORTUNITIES



EXCLUSIVE

H2O ON-THE-GO SPONSOR

SOLD OUT!
Sponsorship

Keep attendees hydrated on site with your branded water bottle.

- Sponsor to provide branded water bottles to be included inside attendee bags
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

*** Sponsor is responsible for production and shipment of water bottles and any associated costs**



BOOTH DEMO PROMOTION PACKAGE

\$1,000

5 Sponsorships

Let's drive some serious traffic to your booth! Are you doing a demo at your booth during exhibit hall hours? Do you want to drive serious traffic your way? Use this exclusive marketing package to help spread the word. There are only two time slots available during each exhibit hall time block.



- Sponsor is featured in an attendee email highlighting demonstrations in the exhibit hall. Email to be sent 1 week prior to the NASTT No-Dig Show
- Demo, details, and time will be indicated in the day-of show email to all attendees
- Sponsor is featured in a mobile app push notification highlighting demos in the exhibit hall during the pre-selected time
- Sponsor is featured on the conference website in a section dedicated to Demos. Includes company name, logo, booth #, and 25-word description of demonstration
- Sponsor is featured on social media
- Sponsorship listing included in a daily email sent to all attendees
- Individual mobile app listing for organization listing sponsorship and organization's details

*** Details regarding the demonstration would be coordinated by the sponsor directly with the decorator of the show**

EXHIBIT HALL SPONSORSHIP OPPORTUNITIES

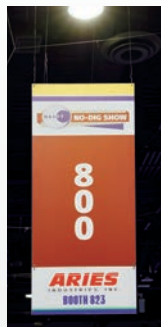


HANGING AISLE SIGNS SPONSOR

\$1,500

5 Sponsorships

You can't beat this visibility! Sponsor an aisle sign and your company logo will be featured at the bottom of the hanging aisle signs above your booth's row in the hall. Reserve this quickly! This is a first-come, first-served sponsorship with only one available per row.



- Exclusive visibility with the sponsor's logo hanging prominently from the ceiling in the exhibit hall below the row number
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details.

** Sponsor to provide logo and is responsible for all associated costs*

MORNING WAKE UP STATION SPONSOR

\$1,650

2 Sponsorships

Treat the No-Dig Show attendees to a morning pick-me-up one hour prior to session start times on Tuesday & Wednesday!

- Company logo prominently displayed on signage in coffee break location
- Opportunity to provide branded coffee cups and/or napkins
- Company logo listed on the conference website with direct link to organization's website
- Sponsorship listed in daily attendee email on morning of your coffee break
- Individual mobile app listing for organization listing sponsorship and organization's details

** Sponsor is responsible for production and shipment of items*



ATTENDEE BAG GIVEAWAY ITEM SPONSOR

\$1,350

3 Sponsorships

This is a fun way to get your company's name out in front of the NASTT No-Dig Show attendees.

- Sponsor provides branded giveaway item of choice that is placed inside attendee bags
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

** Sponsor is responsible for production and shipment of items. Actual items are preferred versus flyers or brochures*



EXHIBIT HALL SPONSORSHIP OPPORTUNITIES



EXCLUSIVE

EDUCATIONAL FUND CASH PRIZE SPONSOR

**\$5,000
SOLD OUT!**

Sponsorship

Partner with the NASTT Educational Fund to offer attendees the chance to win a \$5,000 cash prize!

- Company logo displayed on event signage
- Live drawing held at booth on Wednesday (winner must be present to win)
- Company logo listed on the conference website with direct link to organization's website
- Company logo on auction site
- Individual mobile app listing for organization listing sponsorship and organization's details
- Push notification to all attendees announcing drawing at your booth



EXCLUSIVE

SESSION SCHEDULE FLYER SPONSOR

\$2,700

1 Sponsorship

Everyone wants an at-a-glance schedule. Here's your chance to make your company's logo seen everywhere!

- Sponsor's logo listed on the bottom/top of the schedule at-a-glance sheet given to attendees
- Prominently displayed at registration for all attendees to grab
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

*** This at-a-glance schedule will be one-page, front and back, and printed using the schedule one month prior to the show**



HOTEL SPONSORSHIP OPPORTUNITIES



EXCLUSIVE

HOTEL KEY CARD SPONSOR

\$3,500

1 Sponsorship

How many times will you use your hotel key card at the NASTT No-Dig Show? This is a sponsorship that will give your organization great exposure at the host hotel(s).

- Company logo or image printed on key card
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

** Key card must also include 4-color 2026 No-Dig Show logo on the back of the card. Sponsor provides the hotel key card and covers any associated costs*



EXCLUSIVE

HOTEL CHECK-IN SPONSOR

\$2,000

1 Sponsorship

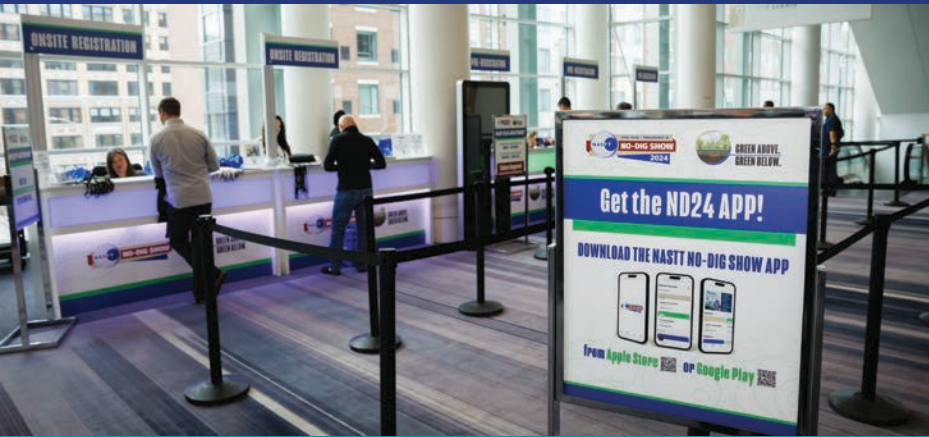
Provide a message to every guest during check-in at the host hotel(s)! This is a great way to send a message to all attendees. Feel free to invite attendees to your booth, to watch a demo, or to attend a session.

- Dedicated flyer to be distributed to all attendees checking into the host-hotel of the show
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details.

** Sponsor responsible for printing and shipping flyer to hotel and any associated costs. Max flyer size 8-1/2" x 11". Content to be approved before printing*



MOBILE APP SPONSORSHIP OPPORTUNITIES



EXCLUSIVE

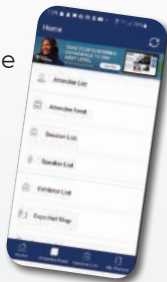
MOBILE APP BANNER AD SPONSOR

\$2,500

1 Sponsorship

Exclusive banner ads appears at the top of the screen within the app.

- Sponsor provides branded image or message based on provided specs
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details



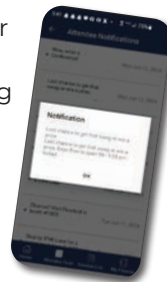
MOBILE APP PUSH NOTIFICATION SPONSOR

\$850

6 Sponsorships

Generate interest in your exhibit and drive traffic to your booth by sending a promotional push notification.

- Sponsor provides text for 1 push notification based on provided specs
- Notifications can be around certain demo times in your booth based on two available slots per day (Monday - Wednesday)
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details



EXCLUSIVE

MOBILE APP SPLASH SCREEN SPONSOR

\$4,000

1 Sponsorship

Want to make a statement? Your brand in everyone's hands onsite every single time they open the app for excellent brand visibility.

- Sponsor provides branded image or message based on provided specs
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details



RECRUITMENT SPONSORSHIP OPPORTUNITIES



EXCLUSIVE

PREMIUM STUDENT SPONSOR

~~\$2,800~~
SOLD OUT!
Sponsorship

Support the next generation of trenchless professionals with your logo prominently displayed on every student shirt onsite.

- Company logo placement on the back of the NASTT Student Chapter Volunteer Shirts
- Invitation to attend Student Orientation (two representatives)
- Five-minute speaking opportunity during the Student Orientation
- Recognition as a Student Sponsor in the accompanying event slide presentation
- Opportunity to provide giveaways at Student Orientation. Sponsor is responsible for production and shipment of items
- 1 page insert into student orientation packet with company information and logo
- 5 tickets to the Party in the Palms following Student Orientation
- Company logo listed on the conference website with direct link to organization's website
- Company logo listed on signage at the Trenchless Research Poster Competition area of the Exhibit Hall
- Individual mobile app listing for organization listing sponsorship and organization's details



RECRUITMENT SPONSORSHIP OPPORTUNITIES



STUDENT SPONSOR

\$1,500

5 Sponsorships

Support the next generation of trenchless professionals.

- Recognition as a Student Sponsor in the accompanying event slide presentation
- Opportunity to provide giveaways at Student Orientation. Sponsor is responsible for production and shipment of items
- 1 page insert into student orientation packet with company information and 2 tickets to the Party in the Palms following Student Orientation
- Company logo listed on signage at the Trenchless Research Poster Competition area of the Exhibit Hall
- Company logo listed on nodigshow.com with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

AS SEEN IN PALM SPRINGS



EXCLUSIVE

LET THEM EAT VOUCHER SPONSORSHIP

\$4,500

1 Sponsorship

For the first time, all full-conference and exhibiting attendees will receive Daily vouchers to cover your lunch in the hall. This is your opportunity to brand these vouchers and have them in the hands of attendees every day of the show!

- Company logo or image printed on all vouchers given to full-conference attendees (NASTT to provide specs)
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

**Voucher must also include 4-color 2026 No-Dig Show logo on the card.*

YOUR LOGO HERE



EXCLUSIVE

FOLLOW ME FLOOR CLING SPONSOR

\$5,000

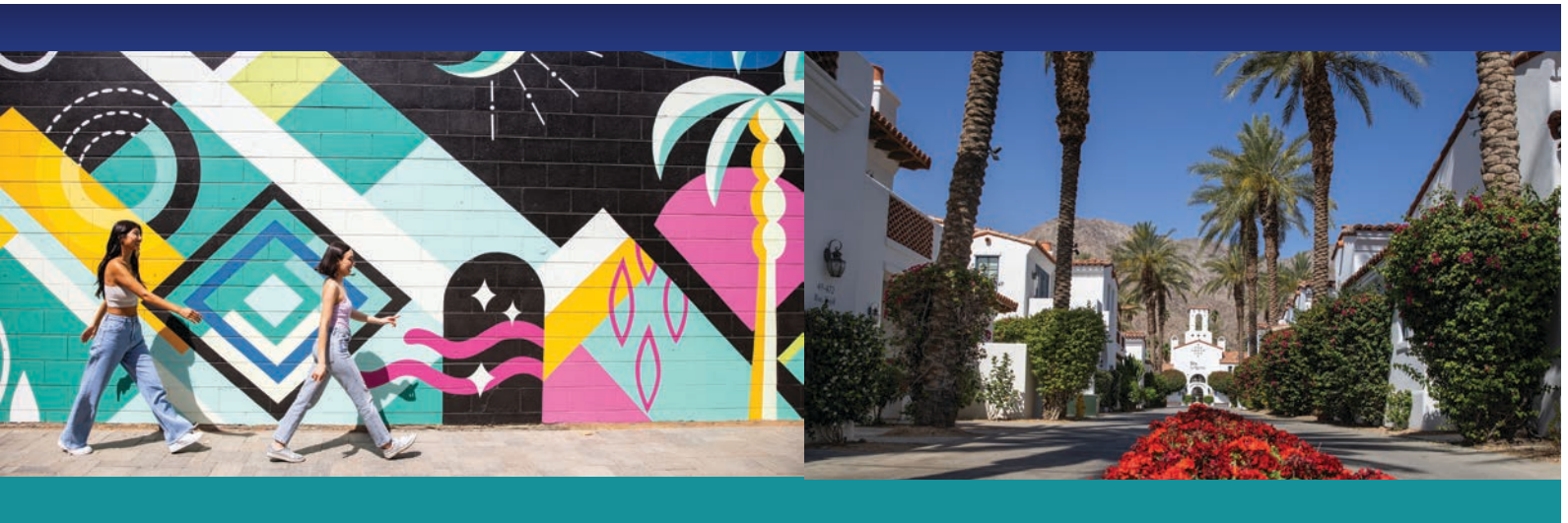
1 available

Guide every attendee straight to the action! The Follow Me Floor Cling Sponsorship places your brand directly along the primary walkway from the host hotel to the registration area and exhibit hall entrance. Your company's logo and message will lead attendees every step of the way, ensuring high-impact visibility and continuous brand impressions before they even reach the show floor.

Sponsor provides branded floor clings along the main pathway from the host hotel to registration (NASTT to provide specs)

- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details





HALLWAY HIGHLIGHT SPONSOR

~~\$7,500~~
SOLD OUT!
2 available

Make a lasting impression every day of the show with high-impact branding in one of the most traveled areas of the venue. The Hallway Highlight Sponsorship transforms the main walkway into a branded tunnel experience, surrounding attendees with your company's visuals as they make their way between the host hotel, registration, and the exhibit hall. This is your chance to own the path every attendee takes, every single day.

Each sponsor will receive four sections of branding ensuring your message dominates this high-traffic corridor and captures attendee attention from every angle.

Sponsor provides organization's branding down the side of the hallway (NASTT to provide specs)

- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details



OUTDOOR SHOWCASE SPONSOR

\$3,000

6 available

Take your brand outside and center stage! Secure one of only 6 exclusive slots in our Outdoor Showcase, positioned right outside registration for maximum visibility for the entirety of the show (Sunday–Wednesday). Sponsors enjoy prime exposure with an additional dedicated 25-minute presentation Tuesday morning scheduled before the hall opens for peak attendee traffic. Plus! There will be bonus visibility during our Tuesday night Trenchless Classic awards celebration held directly outside near the Outdoor Showcase. Perfect for product launches, live demos, or bold promotions with no restrictions on commercialization.

CHECK UP-TO-DATE SPONSORSHIP OPPORTUNITIES

Scan the QR code
to check up-to-date availability of
sponsorship opportunities



For more information, contact:

Jessie Clevenger, NASTT Conference and Sales Director
440-534-9630 or jclevenger@nastt.org

nastt.org