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TRENCHLESS NORTH AMERICA



The Official Magazine of the North American Society for Trenchless Technology

EXTRA 5%
DISCOUNT
FOR NASTT
MEMBERS!



MEDIA KIT 2026

Publishing Mission



NASTT members are a society of individuals, public organizations and private companies with strong beliefs in the practical, social and environmental benefits of trenchless technology. These are professionals at the forefront of the trenchless industry who all promote better and more responsible ways to manage our underground infrastructure.

The North American Society for Trenchless Technology's **Trenchless North America** magazine is published by and for NASTT members and trenchless industry professionals.

The four issues published each year include NASTT and trenchless industry news, member spotlights, Q&As, technical papers and information on upcoming educational events. We also highlight outstanding industry leaders and innovators throughout the year, and provide you with everything you need to know about the NASTT annual No-Dig Show, and No-Dig North.

In addition, *Trenchless North America* is distributed at over 20 NASTT training events on the following topics:

- Cured-in-Place Pipe (CIPP)
- Trenchless for gas infrastructure
- Horizontal Directional Drilling (HDD)
- Introduction to Trenchless Technology: New Installation
- Introduction to Trenchless Technology: Rehabilitation
- Laterals
- New Methods and Approaches
- Pipe Bursting
- R&D Innovations



Total circulation is

4100

including all
NASTT members.

2300

NASTT Members

1800

Additional Government/
Public Works Recipients



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Editorial Calendar 2026

WINTER Technical Edition

Deadline: Monday, January 12
Distribution: Wednesday, January 28

Content:

- Into Trenchless
- Q & A
- Morty's Trenchless Academy
- NASTT 2026 No-Dig Show Preview
- Technical Papers
- Project Reports
- Eye on Industry
- NASTT No-Dig Show Trenchless Paper Award Winners

Bonus Distribution:

- NASTT 2026 No-Dig Show
- NASTT Regional Chapter Events
- NASTT Training Events

SPRING 2026 No-Dig Show

Deadline: Friday, February 20
Distribution: Wednesday, March 11

Content:

- Into Trenchless
- Q & A
- Morty's Trenchless Academy
- NASTT Board Members
- NASTT 2026 No-Dig Show Preview
- NASTT 2026 Hall of Fame Inductees
- Eye on Industry
- NASTT No-Dig Show Trenchless Paper

Bonus Distribution:

- NASTT 2026 No-Dig Show
- NASTT Regional Chapter Events
- NASTT Training Events

SUMMER Trenchless Innovations

Deadline: Friday, June 26
Distribution: Friday, July 17

Content:

- Q & A
- Morty's Trenchless Academy
- Innovations/Innovators
- NASTT 2026 No-Dig Show Recap
- NASTT 2026 No-Dig Show Awards
- NASTT Student Scholarships/Awards
- Eye on Industry
- NASTT No-Dig Show Trenchless Paper

Bonus Distribution:

- APWA - PWX 2026
- UESI - ASCE 2026 Pipelines Conference
- NASTT Regional Chapter Events
- NASTT Training Events

FALL – NASTT Membership Directory

Deadline: Monday, September 28
Distribution: Friday, October 16

Directory of all corporate, government and individual NASTT members with full contact information for corporate members. An invaluable resource!

Content:

- Q & A
- Morty's Trenchless Academy
- No-Dig North 2026
- NASTT Regional Chapter News
- Eye on Industry
- Student Chapter News
- NASTT No-Dig Show Trenchless Paper

Bonus Distribution:

- No-Dig North 2026
- IPLOCA Annual Convention
- NASTT Regional Chapter Events
- NASTT Training Events



The NASTT 2026 No-Dig Show

March 29 – April 2, 2026

Palm Springs Convention Center
Palm Springs, California

Directory Logo Enhancement

(Fall issue only)

\$195 (NET)





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2026 AD RATES/MECHANICAL REQUIREMENTS

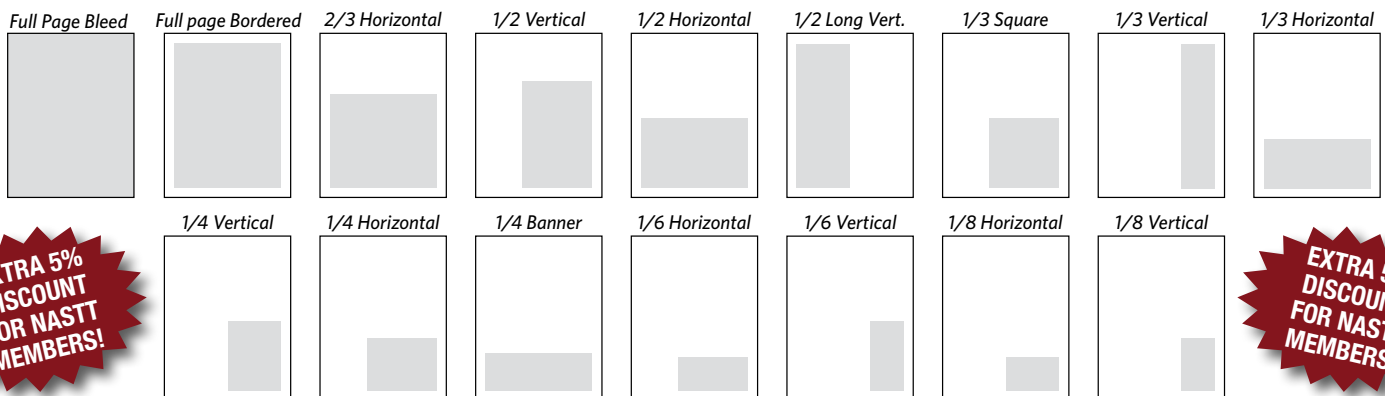
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FP	\$1795	\$1655	\$1575
2/3	\$1465	\$1395	\$1335
1/2 ISL	\$1145	\$1045	\$975
1/2	\$1095	\$995	\$925
1/3	\$845	\$795	\$755
1/4	\$675	\$605	\$565
1/6	\$485	\$445	\$415
1/8	\$375	\$335	\$315
OBC	\$2175	\$2075	\$1975
IBC	\$1975	\$1875	\$1775
IFC	\$2075	\$1975	\$1875

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1/4 Vertical	3 3/8 x 4 5/8"
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1/8 Vertical	2 1/8 x 3 3/8"
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