

TECHNICAL PAPERS | INDUSTRY EXHIBITS | NETWORKING EVENTS  
SPECIAL AWARDS | INNOVATIONS | ENTERTAINMENT

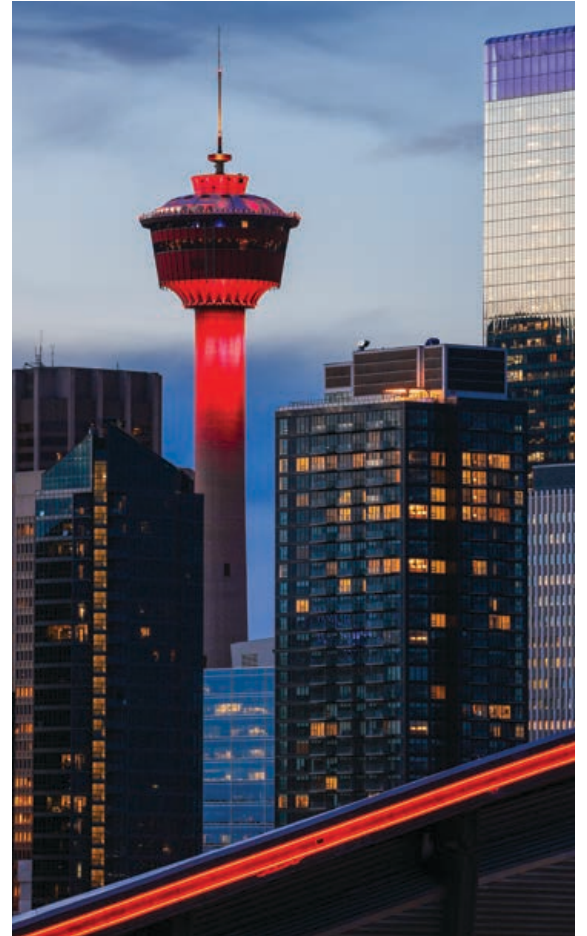


# SPONSOR & EXHIBITOR PROSPECTUS



For more information visit [nastt.org/no-dig-north/](http://nastt.org/no-dig-north/)

# VISIT US IN CALGARY



For more information or questions about 2026 sponsorships and exhibiting, contact:  
Jessie Clevenger | [jclevenger@nastt.org](mailto:jclevenger@nastt.org) | 440-534-9630

# NORTH AMERICAN SOCIETY FOR TRENCHLESS TECHNOLOGY

## WHY

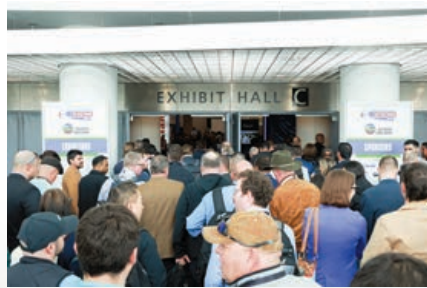
### PARTICIPATE IN THE NASTT NO-DIG NORTH?

The NASTT No-Dig North show is the largest trenchless technology conference in Canada, where professionals attend to learn new techniques that will save money and improve infrastructure. The show provides attendees an opportunity to learn methods in technical sessions and talk to vendors during exhibit hall hours about new products and equipment.

On average, 1,000 industry professionals attend NASTT No-Dig North, and 150 companies exhibit

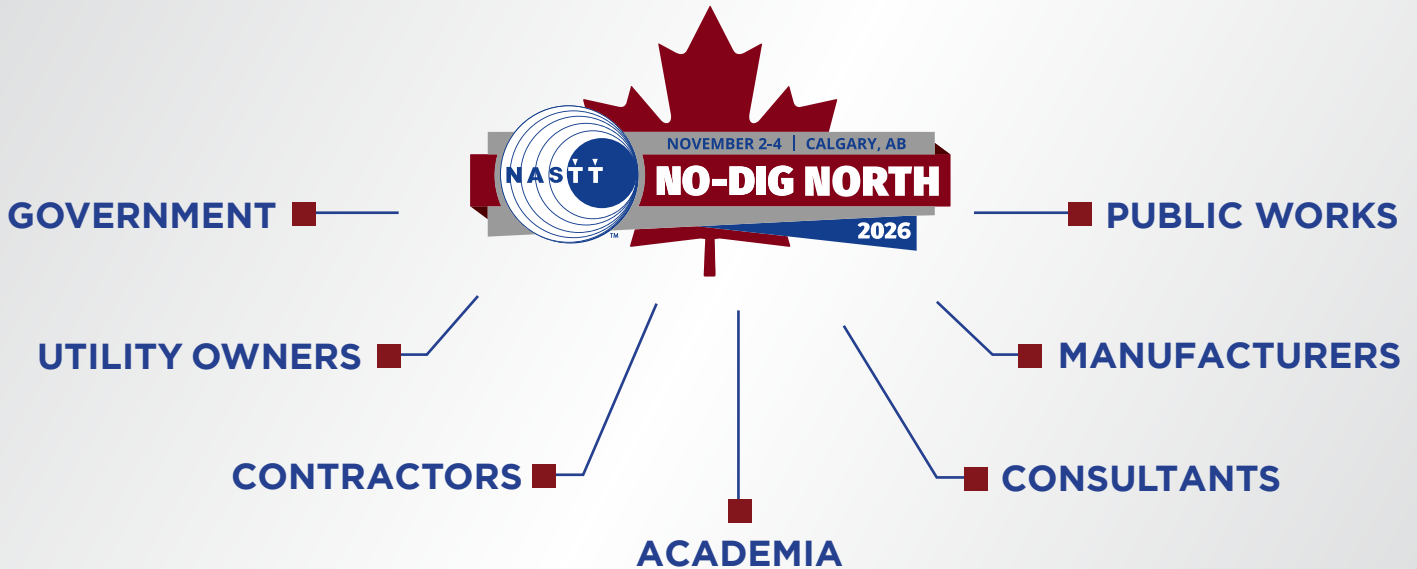
their trenchless products and services. Exhibitors and sponsors have the opportunity to meet with attendees on the show floor and network with potential customers at multiple social events.

We are excited about holding the NASTT 2026 No-Dig North in Calgary, AB. The facility offers a great space for exhibitors to showcase products and equipment with nearly 100,000 square feet of exhibit space.

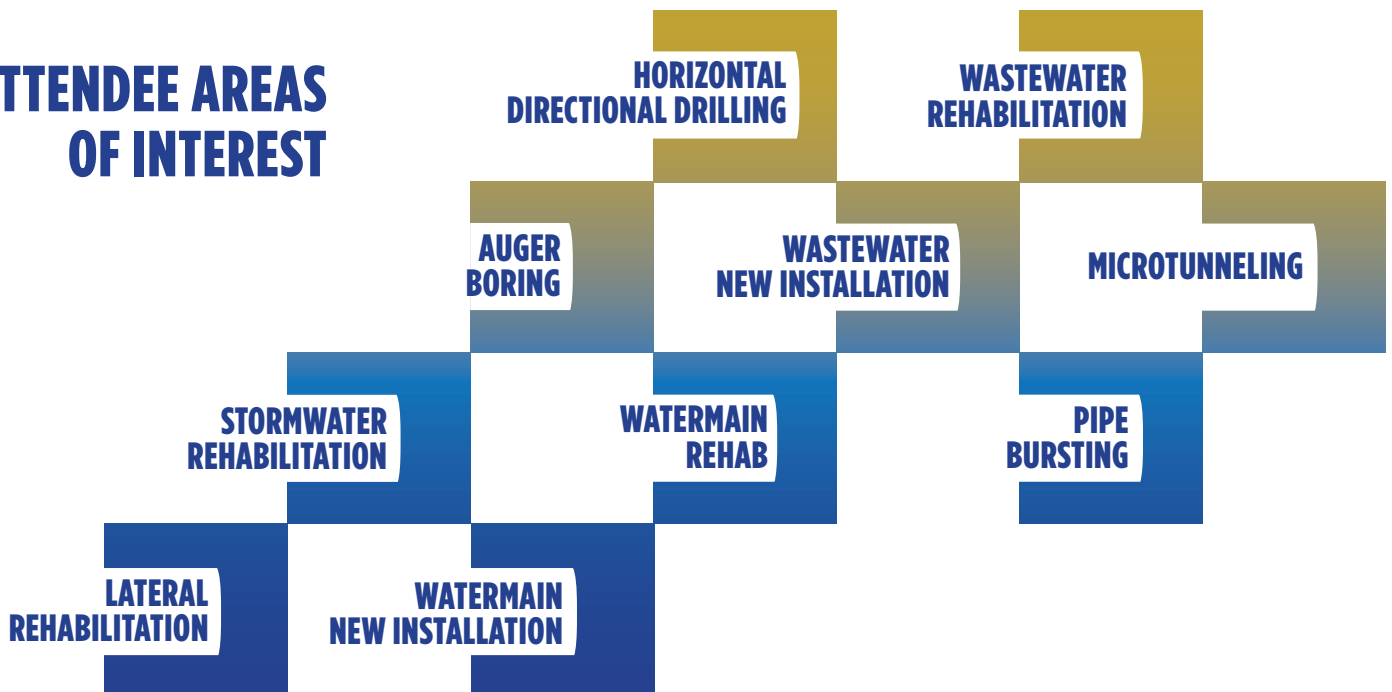


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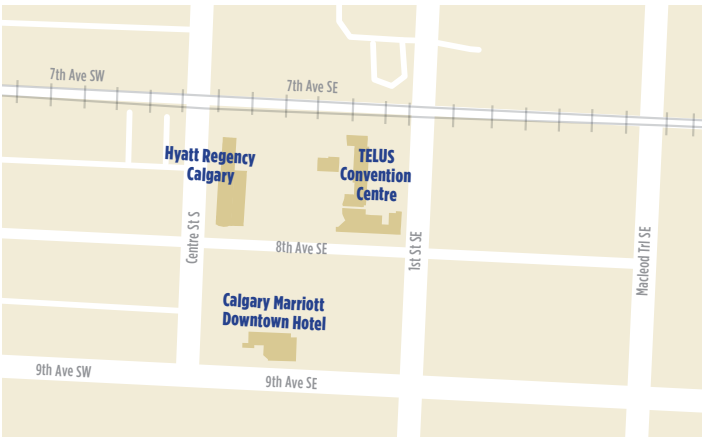
## BRINGING TRENCHLESS PARTNERS TOGETHER



## ATTENDEE AREAS OF INTEREST



## ABOUT THE **HOST HOTELS**



**Hyatt Regency Calgary**



**Calgary Marriott Downtown Hotel**

## **TELUS CONVENTION CENTRE**

The Calgary TELUS Convention Centre hosts live events, facilitating connections and promoting the convergence of ideas that may have never existed – taking inspiration from Wìchìspa (Win-Cheese-Pah), Guts’ists’i (Goo-tist-see) and Moh’kinsstis (Moh-gihn-s-tis), the confluence of the Bow and Elbow Rivers.

### **HOTEL INFORMATION:**

<https://nastt.org/no-dig-north/hotel-north/>



**All host hotels are within a short walking distance to the TELUS Convention Centre!**

Make sure you book your hotel room using our discounted block links listed only here and at [nastt.org](https://nastt.org).

# CALGARY, AB



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# EXHIBITS ONLY - FREQUENTLY ASKED QUESTIONS

## How Do I Reserve Exhibit Space?

**Step 1:** Go to <https://nastt.org/no-dig-north/become-exhibitor-north/> and select the “Book Your Booth” button.

**Step 2:** The system will allow you to select your booth online and pay right on the website.

## How is Exhibit Space Assigned?

To reserve your exhibit space, a 50% deposit must be paid online. All companies must pay in full by July 1, 2026. If final payment is not received by the designated dates, your booth space reservation will not be guaranteed.

## What is the Cost of Exhibiting?

**NASTT Member Rate.....\$2,450 (CAD) in-line 10' x 10'**  
**Non-Member Rate.....\$2,950 (CAD) in-line 10' x 10'**

*\*Exhibiting companies must be 2025 Corporate members of NASTT to receive the member rate.*

Complete the registration process in one easy location! With our system you can select the booth location you want, fill out your contact information and pay all at once online! It will save you time filling out paperwork and having to send it through email or fax – and it’s “green” by not having to print anything out!

Visit: <https://nastt.org/no-dig-north/become-exhibitor-north/> today to reserve your space!

## EXHIBITOR HOURS

### November 2:

Exhibitor Move-In..... 11:00 am – 5:00 pm  
Exhibit Hall  
Networking Reception..... 5:30 – 7:30 pm

### November 3:

Exhibit Hall Open..... 12:00 – 5:00 pm  
Social Hours  
in the Exhibit Hall..... 3:00 – 5:00 pm

### November 4:

Exhibit Hall Open..... 11:00 am – 2:30 pm  
Exhibitor Move-Out..... 2:30 – 6:30 pm

## What's Included?

- 8 ft back drape and 3 ft. side drape on in-line booths
- 7 in. x 44 in. ID sign in the rear of the booth
- One 6' x 2' skirted table
- Two Chairs
- One wastebasket
- Free show passes for current and potential customers
- Company listing on the the NASTT No-Dig North website
- Company listing on the the NASTT No-Dig North App
- Complimentary links from the NASTT No-Dig North website to your company's home page
- (2) Full conference registration passes per 10 ft x 10 ft booth
- (2) Exhibit Only registration passes per 10 ft x 10 ft booth
- 24-hour security service

**Save on Your Booth by  
Becoming an NASTT Member!**

## NASTT MEMBERS GET EXCLUSIVE NO-DIG NORTH BOOTH PRICING

Only NASTT Corporate members are eligible for exhibit booth member pricing which covers the cost of membership; plus, group members can register to attend at the member rate!

**Visit [nastt.org](https://nastt.org) for more information on becoming a member.**

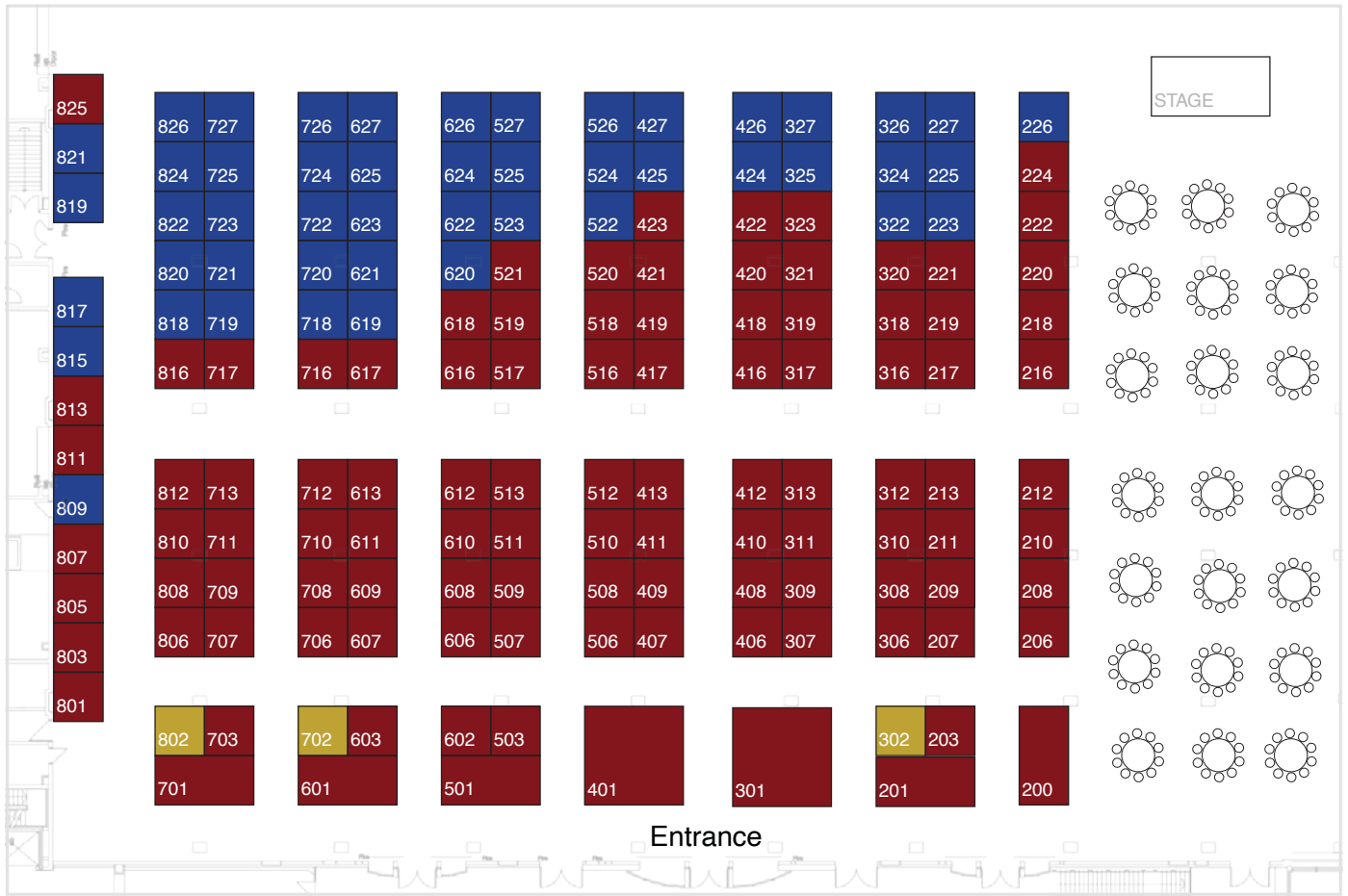
*For more information on becoming a member, contact:*

**Carolyn Hook, NASTT Membership Outreach and Database Manager,  
440-534-9463, [chook@nastt.org](mailto:chook@nastt.org)**

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Limited Space Remaining!



■ Reserved     
 ■ Available Gold Sponsor     
 ■ Available Exhibiting 10x10



## SPECIAL EVENTS



### WHITE HAT WELCOME RECEPTION

The countdown is over. Join us as we officially open the 2026 No-Dig North with welcome drinks, appetizers, and an evening of networking in the exhibition hall. Catch up with familiar faces, meet new industry peers, and set the stage for an exciting conference experience ahead. Don't forget to check in on Monday to collect your attendee badge and drink tickets before the festivities begin. We look forward to welcoming you to Calgary and celebrating the start of No-Dig North together!



### OPENING BREAKFAST & KEYNOTE

Fuel up for an exciting time at No-Dig North! Full Conference attendees are invited to join us for the Opening Breakfast & Keynote, where great conversations, new connections, and a look ahead at the conference experience await. Breakfast will be served promptly at 8:00 AM, followed by our highly anticipated Keynote Address. Arrive early, grab a good seat, and get ready to kick off the week with fresh ideas, industry insights, and plenty of energy.

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## EXHIBIT HALL SOCIAL HOURS

Join colleagues in the exhibit hall after an action-packed day of learning and networking to continue those conversations and switch gears before joining us at the Trenchless Roundup later in the evening! Cash bars will be located throughout the exhibit hall for all attendees to enjoy a refreshing beverage and socialize on our buzzing exhibit hall floor. Also, be on the lookout for exhibitors sponsoring free beer in their booth!



## TRENCHLESS ROUNDUP NETWORKING EVENT

Round up your colleagues and head to The Guild for one of No-Dig North's premier networking events. The Trenchless Roundup brings the industry together for an unforgettable evening of conversation, connection, and Calgary hospitality.

Enjoy handcrafted cocktails, chef-inspired food stations, and a lively atmosphere designed for building new relationships and catching up with familiar faces. Whether you're reconnecting with longtime industry friends or meeting new contacts, this is the perfect opportunity to expand your network beyond the conference floor.

Saddle up and join us for an evening where great conversations, great food, and great company take center stage.

# PREMIUM SPONSORSHIP OPPORTUNITIES

*Elevate Your Brand with*

## Premium Sponsorship Opportunities

Partnering with NASTT as a premium sponsor means more than just visibility—it's about aligning your brand with our mission to spread the good news of trenchless technology. Join our exclusive circle of Platinum, Gold and Silver Sponsors and showcase your commitment to innovation and quality. Gain unparalleled exposure to a diverse audience and leverage our platform to amplify your brand's presence. Discover the power of partnership with the North American Society for Trenchless Technology and the NASTT No-Dig North!



| Benefits Package  | Platinum PACKAGE | Gold PACKAGE    | Silver PACKAGE |
|---|------------------|-----------------|----------------|
| Full Conference registration passes   | 5                | 3               | 1              |
| Exhibit Hall only registration passes   | 5                | 3               | 1              |
| Option to provide a promotional item distributed in attendee bag  | ✓                |                 |                |
| Complimentary exhibitor logo listing in mobile app  | ✓                | ✓               | ✓              |
| Company logo prominently displayed on conference signage  | ✓                | ✓               | ✓              |
| Company logo and link displayed on NASTT No-Dig North website, emails and mobile app                            | ✓                | ✓               | ✓              |
| Access to attendee list twice before and after the conference (email addresses included for opted-in attendees) | ✓                | ✓               | ✓              |
| First right of refusal to book for 2026 before any other exhibitors   | ✓                | ✓               | ✓              |
| Various marketing benefits throughout the planning process and live event                                       | ✓                | ✓               | ✓              |
| Complimentary Exhibitor Booth   | 10' x 20' booth  | 10' x 10' booth |                |

**\$10,000**  
CAD

**\$7,000**  
CAD

**\$4,500**  
CAD



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# SPECIAL EVENT SPONSORSHIP OPPORTUNITIES



EXCLUSIVE

## WHITE HAT WELCOME RECEPTION MAIN EVENT SPONSOR



**\$4,000 CAD**

*(1 available)*

Let's kick-off the exhibit hall the right way with a networking reception Monday night! This event has great engagement with attendees, future trenchless leaders and a room full of decision makers.

- Company logo displayed on White Hat Welcome Reception signage.
- Company logo displayed on signage at food & beverage stations.
- Company logo and website link on sponsors page of conference website.
- Company logo on drink tickets handed out to all attendees.
- Sponsor has the option to provide branded, compostable cocktail napkins or koozies.
- Host bar placed inside your booth to drive attendees and engagement directly to you.

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# SPECIAL EVENT SPONSORSHIP OPPORTUNITIES



EXCLUSIVE

## TRENCHLESS ROUNDUP MAIN EVENT SPONSOR



**\$3,500 CAD**

*(1 available)*

Own the spotlight at the Trenchless Roundup Tuesday night to celebrate another amazing No-Dig North!

As the Main Event Sponsor of the Trenchless Roundup Networking Event, your brand takes center stage during this networking event.

- Company logo displayed prominently on signage throughout the event
- Recognition as the Trenchless Roundup Main Event Opportunity to provide giveaways to all attendees
- 15 complimentary Trenchless Roundup event tickets for your guests
- Company logo listed on the conference website with direct link to organization's website
- Marketing emails promoting sponsorship
- Individual mobile app listing for organization listing sponsorship and organization's details



EXCLUSIVE

## TRENCHLESS ROUNDUP PHOTO BOOTH SPONSOR



**\$2,500 CAD**

*(1 available)*

Make a lasting impression by sponsoring the photos each attendee will take home from the event.

- Sponsorship logo watermarked on the photo booth images taken at Trenchless Roundup
- 5 Complimentary tickets to Trenchless Round Up
- Company logo listed on the conference website with direct link to organization's website
- Marketing emails promoting sponsorship
- Individual mobile app listing for organization
- Company logo on event signage

***\*NASTT to coordinate the rental of the photo booth equipment***



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# SPECIAL EVENT SPONSORSHIP OPPORTUNITIES



## TRENCHLESS ROUNDUP BAR SPONSOR



**\$2,000 CAD**

*(2 available)*

Create a “buzz” at the Trenchless Roundup Networking Reception by sponsoring each bar during the event.

- Company logo prominently displayed on event signage
- 10 complimentary tickets to the Trenchless Roundup Networking Reception included
- Opportunity to provide branded cocktail napkins, cups or koozies
- Company logo listed on the conference website with direct link to organization’s website
- Individual mobile app listing for organization listing sponsorship and organization’s details

**\* Sponsor is responsible for production and shipment of items.**

## OPENING BREAKFAST SPONSOR



**\$2,000 CAD**

*(2 available)*

Utilize the largest event by sponsoring a table at this exciting Opening Breakfast!

- The Opening Breakfast will take place on Tuesday, November 3rd at 8:00 am in Exhibit Hall A.
- Reserved table up front for the breakfast
- Company logo displayed on Opening Breakfast signage.
- Company logo displayed on signage on all food & beverage stations.
- Company logo and website link on sponsors page of conference website
- Sponsor has the option to provide branded napkins and/or giveaway item on tables.



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# EXHIBIT HALL SPONSORSHIP OPPORTUNITIES



**EXCLUSIVE**

## LUNCH VOUCHER SPONSOR

**\$3,000 CAD**

*(1 available)*

For the first time, all full-conference attendees will receive Daily vouchers to cover your lunch in the hall. This is your opportunity to brand these vouchers and have them in the hands of attendees every day of the show!

- Company logo or image printed on all vouchers given to full-conference attendees (NASTT to provide specs)
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

**\*Voucher must also include 4-color 2026 No-Dig North Show logo on the voucher.**

## LANYARD SPONSOR

**\$2,500 CAD**

*(2 available)*

Imagine attendees wearing your company name and/or logo around their neck all week!

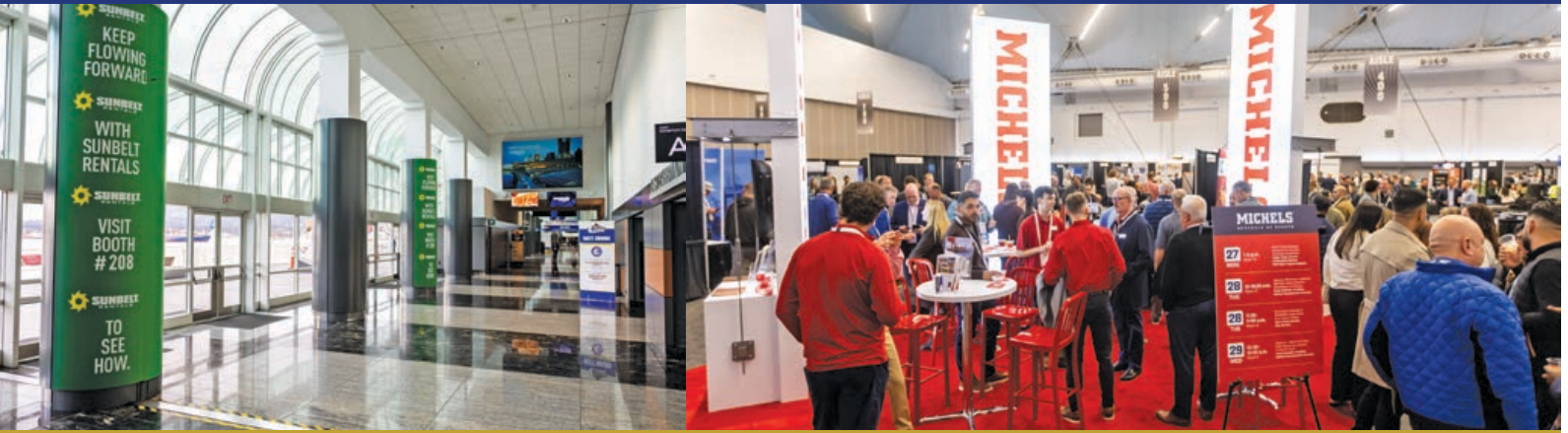
- Sponsor provides lanyards to be distributed to attendees at registration
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

**\*Sponsor is responsible for production and shipment of lanyards following specs provided by NASTT**



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# EXHIBIT HALL SPONSORSHIP OPPORTUNITIES



EXCLUSIVE

## TECHNICAL SESSION FLYER SPONSOR

**\$2,400 CAD**

*(1 available)*

Everyone wants an at-a-glance schedule. Here's your chance to have your company's logo seen everywhere!

- Sponsor's logo listed on the bottom/top of the schedule at-a-glance sheet given to attendees
- Prominently displayed at registration for all attendees to grab
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

**\* This at-a-glance schedule will be one-page, front and back, and printed using the schedule one month prior to the show**

EXCLUSIVE

## STUDENT SPONSOR

**\$1,500 CAD**

*(1 available)*

Support the next generation of trenchless professionals.

- Company logo placement on the required scavenger hunt passport for every student scholarship winner.
- Recognition as a Student Sponsor in the accompanying event slide presentation
- Opportunity for a 5 minute speaking slot and to provide a giveaway at Student Orientation. (Sponsor is responsible for production and shipment of items)
- Company logo listed on website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details



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# EXHIBIT HALL SPONSORSHIP OPPORTUNITIES



**EXCLUSIVE**

## EXHIBIT HALL BEER SPONSOR



**\$2,000 CAD**

*(3 available)*

Cheers! Exhibit Hall Bars will be available during social hours on Tuesday from 3:00 pm - 5:00 pm.

- Company logo displayed on Exhibit Hall Bar signage.
- Company logo displayed on signage displayed on bars.
- Company logo and website link on sponsors page of conference website
- Sponsor has the option to provide branded, compostable cocktail napkins or koozies.

## NAME BADGE SCHEDULE SPONSOR

**\$2,000 CAD**

*(1 available)*

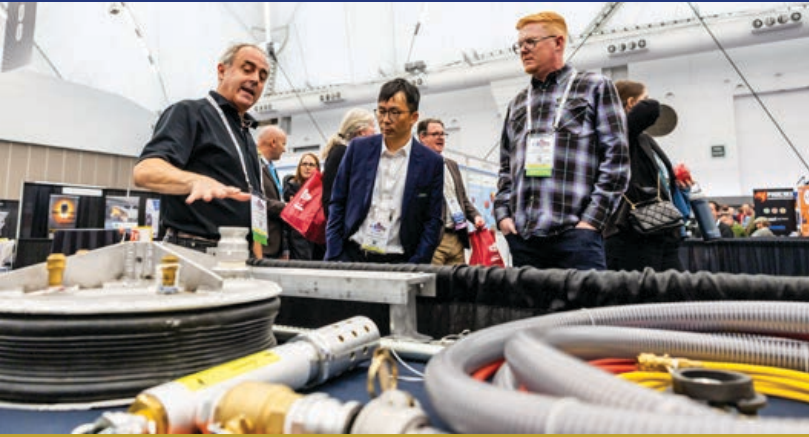
Help attendees navigate the show schedule by sponsoring this feature on each attendee badge.

- Company logo displayed on the schedule side of the badges worn by attendees throughout the event.
- Company logo and website link on sponsors page of conference website
- Individual mobile app listing



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# EXHIBIT HALL SPONSORSHIP OPPORTUNITIES



EXCLUSIVE

## H2O ON-THE-GO SPONSOR

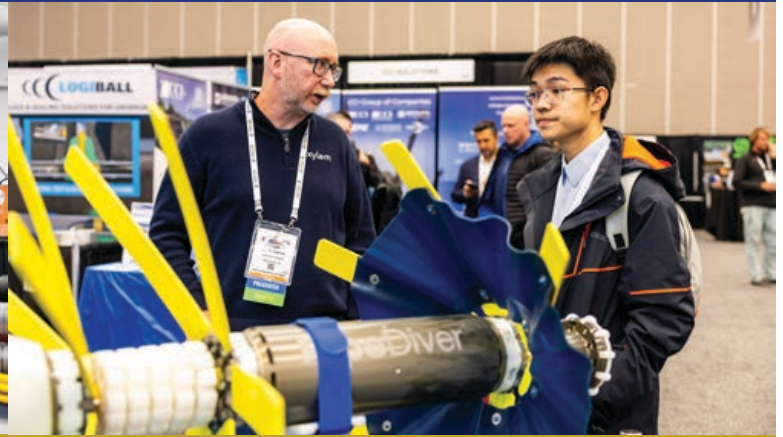
**\$2,000 CAD**

(1 available)

Keep attendees hydrated on site by providing a company branded, reusable water bottle.

- Sponsor to provide branded reusable water bottles to be included inside attendee bags
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

***\*Sponsor is responsible for production and shipment of water bottles and any associated costs***



EXCLUSIVE

## COFFEE BREAK SPONSOR

**\$1,900 CAD**

(1 available)

Treat attendees to a morning pick-me-up one hour prior to session start times on Wednesday!

- Company logo prominently displayed on signage in coffee break location
- Opportunity to provide branded compostable coffee cups and/or napkins
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

***\* Sponsor is responsible for production and shipment of items***



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# EXHIBIT HALL SPONSORSHIP OPPORTUNITIES



**EXCLUSIVE**

## ATTENDEE BAG SPONSOR

**\$1,900 CAD**

*(2 available)*

Have your logo displayed on the bag full of information and goodies each full conference attendee receives. Your logo will be seen throughout the conference when attendees carry their bag around to exhibits and session rooms!

- Company logo displayed on bags handed out to attendees at registration.
- Company logo displayed on conference signage.
- Company logo and website link on sponsors page of conference website.

## DIRECTIONAL SIGN SPONSOR

**\$1,900 CAD**

*(1 available)*

The Directional Signage Sponsor will be recognized on large signage leading attendees through the event space to registration.

- Company logo printed in the lower corner of each sign
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details



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# EXHIBIT HALL SPONSORSHIP OPPORTUNITIES



## ATTENDEE BAG GIVEAWAY SPONSOR

**\$1,250 CAD**

*(3 available)*

This is a fun way to get your company's name out in front of the full conference attendees.

- Sponsor provides branded giveaway item of choice that is placed inside attendee bags
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

***\* Sponsor is responsible for production and shipment of items. Actual items are preferred versus flyers or brochures***



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# HOTEL/MOBILE APP SPONSORSHIP OPPORTUNITIES



EXCLUSIVE

## HOTEL KEY CARD SPONSOR

**\$2,500 CAD**

(1 available)

How many times will you use your hotel key card? This is a sponsorship that will give your organization great exposure at a host hotel.

- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

**\* Key card must also include 4-color NASTT No-Dig North logo on the back of the card. Sponsor provides the hotel key card and covers any associated costs.**



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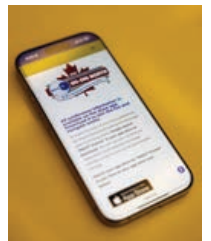
## MOBILE APP: SPLASH SCREEN SPONSOR

**\$3,200 CAD**

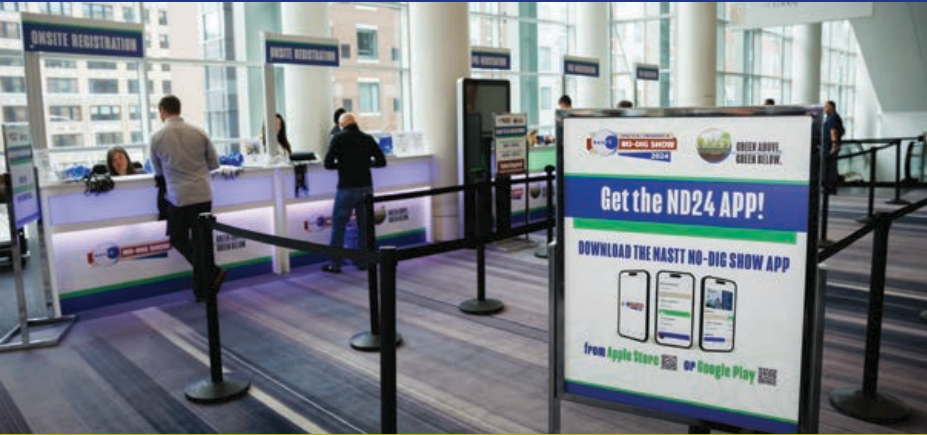
(1 available)

Want to make a statement? Your brand in everyone's hands onsite every single time they open the app for excellent brand visibility.

- Sponsor provides branded image or message based on provided specs
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details



# MOBILE APP SPONSORSHIP OPPORTUNITIES



**EXCLUSIVE**

## MOBILE APP: BANNER AD SPONSOR

**\$1,800 CAD**

*(1 available)*

Exclusive banner ads appears at the top of the screen within the app.

- Sponsor provides branded image or message based on provided specs
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

## MOBILE APP: PUSH NOTIFICATION SPONSOR

**\$750 CAD**

*(5 available)*

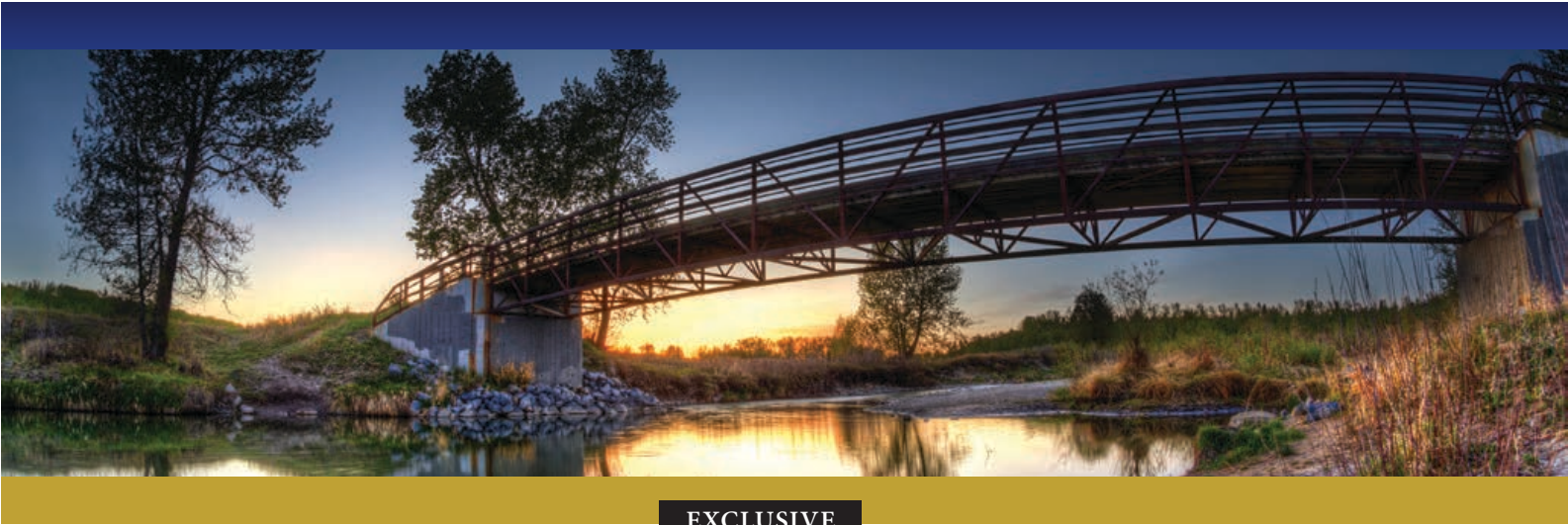
Generate interest in your exhibit and drive traffic to your booth by sending a promotional push notification.

- Sponsor provides text for 1 push notification based on provided specs
- Notifications can be sent out to attendees at certain times draw traffic to your booth based on the available spots on Tuesday and Wednesday
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details



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# AS SEEN IN CALGARY



EXCLUSIVE

## REGISTRATION GLASS GALLERY SPONSOR

**\$5,000 CAD**

*(1 available)*

Transform one of the most prominent branding locations in the convention center. Positioned directly adjacent to registration and along the primary attendee traffic flow, this sponsorship allows your organization to create a custom, large-format visual experience seen throughout the event.

- Exclusive branding opportunity across ten (10) glass panels surrounding the registration area
- Sponsor may fully customize artwork based on provided specifications
- High-visibility placement viewed by attendees during registration, exhibit hall hours, networking events and technical sessions
- Artwork visible from registration and primary convention center walkways
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details



***\*Sponsor is responsible for the production of artwork for each panel. Specs will be provided\****





## DIGITAL WALL IMPACT SPONSOR

**\$5,000 CAD**

*(3 available)*

Put your brand front and center on one of the most visible digital displays inside the Calgary TELUS Convention Centre. Located along the main attendee pathway between the exhibit hall and technical sessions, this sponsorship delivers repeated exposure throughout the entire conference experience.



- Sponsor-provided static image displayed on the Exhibition Hall Digital Wall based on provided specifications
- Image rotates continuously alongside NASTT messaging and two additional sponsor advertisements
- Digital display visible from exhibitor move-in through exhibitor move-out
- Prime placement along a heavily traveled attendee corridor connecting sessions and exhibits
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

***\*Sponsor is responsible for the production of artwork for the digital wall. Specs will be provided\****

## REGISTRATION CONCOURSE SPONSOR

**\$2,500 CAD**

*(2 available)*

Create a bold first impression in one of the most visible locations within the convention center. Situated directly across from registration, this sponsorship offers prominent branding throughout the conference as attendees move between registration, exhibits and educational sessions.

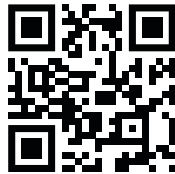


- Exclusive branding of two (2) large-format wall panels on either side of the Hall C entrance (see red A1-4)
- Sponsor may fully customize artwork based on provided specifications
- High-visibility placement directly across from attendee registration
- Branding visible throughout the conference as attendees travel between key event areas
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

***\*Sponsor is responsible for the production of artwork for each panel. Specs will be provided\****



Scan the QR code  
to check up-to-date availability of  
sponsorship opportunities



*For more information, contact:*

**Jessie Clevenger, NASTT VP of Operations & Conferences**  
**440-534-9630 or [jclevenger@nastt.org](mailto:jclevenger@nastt.org)**

**[nastt.org/no-dig-north/](https://nastt.org/no-dig-north/)**